

Board Referral 2025.12

Preliminary Response

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Photos provided by the Monterey County Convention & Visitors Bureau



Referral Summary & Background

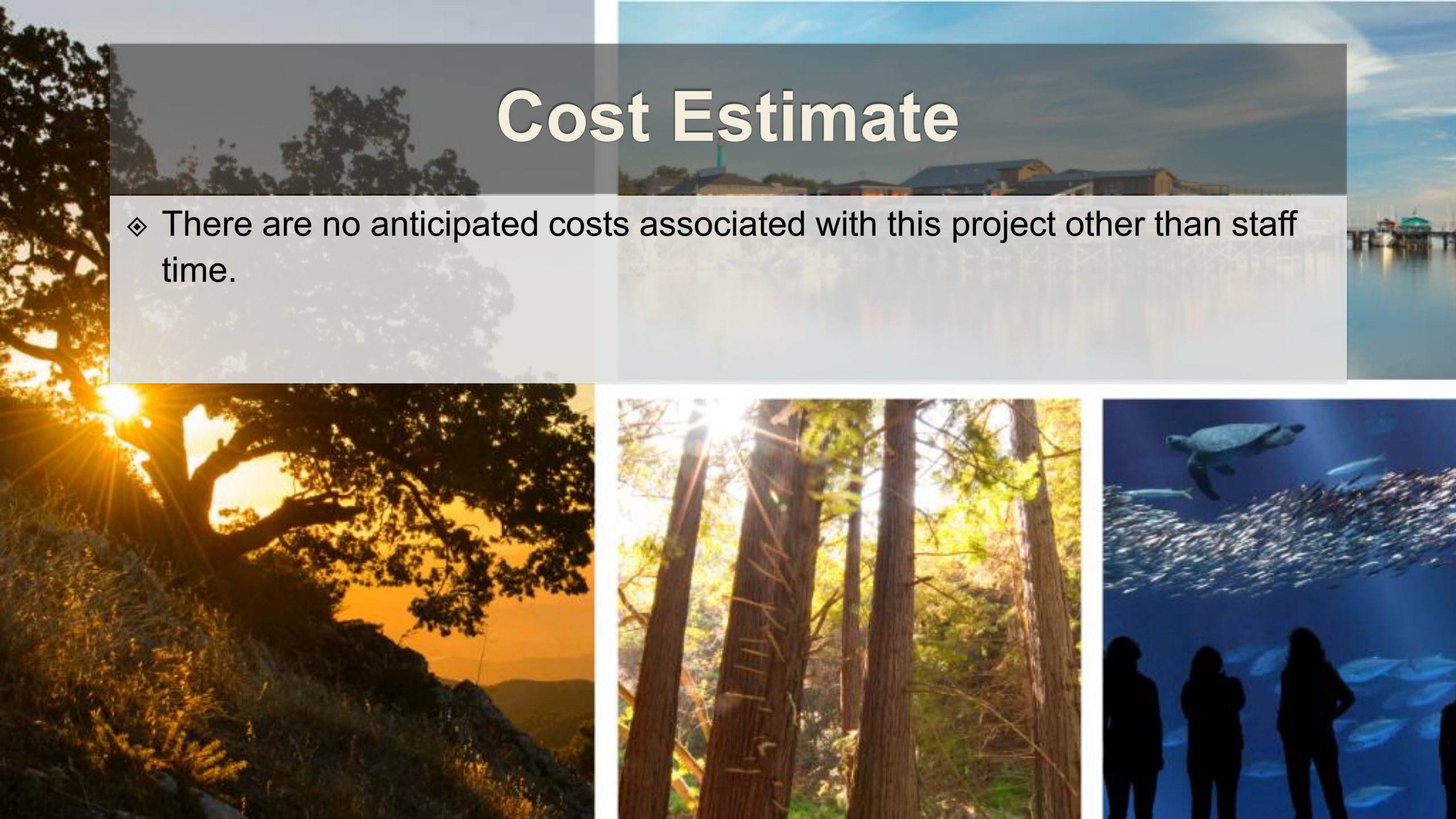
- ◆ Referral 2025.12 was submitted by Supervisor Church and assigned by the CAO on 10/14/2025. The referral seeks to form an Ad Hoc Committee for the purposes of coordinating a unified plan for economic development, policy direction, and tourism for the Salinas Intermodal Transportation Center.

Project Description

- ❖ The County of Monterey and the City of Salinas would form an Ad Hoc Committee aimed at coordinating a unified effort for economic development, policy, tourism and funding strategies to ensure the center reaches its full economic potential.
- ❖ County economic development staff in conjunction with City of Salinas staff would partner to clerk and provide administrative support for the Ad Hoc Committee.

Cost Estimate

- ◆ There are no anticipated costs associated with this project other than staff time.



Staffing Level Estimate

- ◆ The amount of staff time is undetermined as there is no anticipated frequency of meetings.



Departmental Challenges

- ◆ The departmental challenges would consist of additional workload and potential need for external services. Should professional services outside of the expertise of staff be required there is not sufficient funding allocated to economic development to cover costs for consultants.



Proposed Response Date

- ◆ Depending on Board direction, staff proposes response back to the Board in first quarter of 2026.