



Monterey County Board of Supervisors

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Board Order

A motion was made by Supervisor Chris Lopez, seconded by Supervisor Mary L. Adams to:

Agreement No.: A-15600 ; Amendment No. 2	Arts Council For Monterey County (ACMC)
Agreement No.: A-15602 ; Amendment No. 2	Monterey County Business Council (MCBC)
Agreement No.: A-1559 ; Amendment No. 2	Monterey County Destination Marketing Organization, DBA Monterey County CVB (MCCVB)
Agreement No.: A-15601 ; Amendment No. 2	Monterey County Film Commission (MCFC)

- a. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with the Monterey County Convention and Visitors Bureau to develop and implement marketing programs that promote Monterey County as a travel and leisure destination, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed \$4,892,053;
- b. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with the Arts Council for Monterey County to develop and implement cultural arts programs for Monterey County residents and visitors, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed \$1,566,127;
- c. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with Monterey County Film Commission to develop and implement programs that promote Monterey County as a film destination and generate increased business, revenue and jobs throughout Monterey County, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed \$752,617; and,
- d. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with Monterey County Business Council to perform all tasks necessary to create and/or retain at least 100 jobs in Monterey County, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed \$375,000.

PASSED AND ADOPTED on this 29th day of August 2023, by roll call vote:

AYES: Supervisors Alejo, Church, Lopez Askew, and Adams

NOES: None

ABSENT: None

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting August 29, 2023.

Dated: September 5, 2023

File ID: 23-678

Agenda Item No.: 39

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California


Emmanuel H. Santos

Emmanuel H. Santos, Deputy