

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No. _____

Resolution of the Board of Supervisors of the County of Monterey to:

- a. Amend the County of Monterey Administrative Office Fiscal Year (FY) 2026-27 Adopted Budget 1001-105006-62305 to increase appropriations by \$75,000 financed by a reduction in the appropriation of 1001-105011-76105 (Contingencies) to support educational outreach for public engagement related to a tax measure (4/5ths vote required); and
- b. Authorize and direct the Auditor-Controller and County Administrative Office to incorporate the changes in the FY 2025-26 County Administrative Office Adopted Budget (4/5ths vote required)

WHEREAS, on December 9, 2025, the Board of Supervisors (“Board”) received the Budget End of Year Report for fiscal year (“FY”) 2024-25, along with a forecast indicating that General Fund costs were increasing at a rate exceeding the revenue streams that support them, and subsequently directed staff to explore potential cost-cutting measures and revenue enhancements.

WHEREAS, on February 10, 2026, during the pre-budget workshop, the Board reviewed a projected General Fund shortfall of approximately \$27 million for FY 2026-27 and considered various options to control County costs and increase revenues, including the potential for a Transient Occupancy Tax (“TOT”) increase.

WHEREAS, on April 7, 2026, the Board authorized the County to engage EMC Research to conduct a statistically valid feasibility survey among likely November 2026 voters in the unincorporated areas of Monterey County regarding a possible 2% TOT increase.

WHEREAS, EMC Research conducted the survey from April 27 through May 4, 2026, using a mixed-mode methodology including telephone interviews and online responses, with participation from 500 likely November 2026 voters residing in the unincorporated areas.

WHEREAS, survey results demonstrated consistently strong support for a potential 2% TOT increase—from 10.5% to 12.5%—with initial support at approximately 59% and increasing to nearly two-thirds after respondents were provided additional information, indicating durable voter approval.

WHEREAS, on June 9, 2026, in response to the strong community support reflected in the survey results, the Board directed staff to develop a TOT ballot measure resolution and return on July 7, 2026, for consideration of calling an election to raise the TOT.

WHEREAS, if approved by the Board, the proposed TOT ballot measure would provide additional funding for critical County general services, including homelessness reduction, street and pothole repair, library and park improvements, water and sewer infrastructure maintenance, healthcare, and job development programs.

WHEREAS, the TOT is a general tax authorized under state law (Revenue & Taxation Code section 7280, *et seq.*), currently applied at 10.5% to transient guests in hotels, motels, and short-term rentals in unincorporated areas, with revenue supporting a wide range of general County services.

WHEREAS, the County Administrative Office requests a budget amendment to increase appropriations by \$75,000 financed by a corresponding reduction in Contingencies, to support a public educational outreach regarding the TOT measure.

WHEREAS, annual revenue from a successful TOT election is estimated to increase County TOT receipts by approximately \$7.6 million.

NOW THEREFORE BE IT RESOLVED that the County of Monterey Board of Supervisors does hereby:

1. Authorize and direct the Auditor-Controller to amend the County of Monterey Administrative Office FY 2026-27 Adopted Budget (1001-105006-62305) to increase appropriations by \$75,000 financed by a corresponding reduction in 1001-105011-76105 (Contingencies-Contingencies) to support educational outreach and public engagement (4/5ths vote required); and
2. Authorize and direct the Auditor-Controller and County Administrative Office to incorporate the changes in the FY 2026-27 County Administrative Office Adopted Budget. (4/5ths vote required).

PASSED AND ADOPTED this _____ day of _____, 2026, by the following vote, to wit:

AYES:

NOES:

ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book _____ for the meeting on _____, 2026.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California.

By _____
Deputy