

# **County of Monterey**

Government Center - Monterey Room  
168 W. Alisal St., 2nd Fl.  
Salinas, CA 93901



## **Meeting Minutes - Final**

**Join via Zoom at <https://montereycty.zoom.us/j/91931079933> or in person at:  
168 W. Alisal St, 2nd Floor, Salinas CA 93901–Monterey Room, or 1200  
Aguajito Road, Suite #1, Monterey CA 93940 -District 5 Office**

**Wednesday, February 7, 2024**

**1:30 PM**

**Economic Development Committee**



Supervisor Mary L. Adams will appear by video conference on this date at: 1200 Aguajito Road, Suite #1, Monterey CA 93940. Consistent with Government Code Section 54953, an agenda will be posted at this location, and it will be accessible by the public.

**Participation in meetings:**

Members of the public may participate in Committee meetings in two (2) ways:

1. You may attend the meeting in person at 168 W. Alisal Street, 2nd Floor, Salinas CA 93901 – Government Center Building, Monterey Room; or, 1200 Aguajito Road, Suite #1, Monterey CA 93940 – District 5 Office.

2. You may participate via Zoom at: <https://montereycty.zoom.us/j/91931079933>

If you do not have access to a computer, you may call into the meeting and participate by calling the following number: 1-669-900-6833 and entering the following meeting ID: 919 3107 9933

If you choose not to attend the Economic Development Committee meeting but desire to make a public comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Friday prior to the meeting. Please submit your comment to Yulisa Chavarin at [chavariny1@co.monterey.ca.us](mailto:chavariny1@co.monterey.ca.us) and your comment will be placed into the record at the meeting.

If you are watching the live stream of the Economic Development Committee meeting and wish to make either a general public comment or to comment on a specific agenda item as it is being heard, please select the “raise hand” option on the Zoom screen, and your microphone will be unmuted so you can speak. To select the “raise hand” option, click on the ‘participants’ icon at the bottom of your Zoom screen, then click the “raise hand” icon next to your name.

**Participación en reuniones:**

Los miembros del público pueden participar en las reuniones del Comité de (2) maneras:

1. Puede asistir a la reunión en persona en 168 W. Alisal Street, Segundo Piso, Salinas, CA 93901 - Centro de Gobierno del Condado de Monterey, Monterey Room; o, 1200 Aguajito Road, Suite #1, Monterey CA 93940 - Oficina del Distrito 5.

2. Puede participar a través de Zoom en: <https://montereycty.zoom.us/j/91931079933>

Si no tiene acceso a una computadora, puede llamar a la reunión y participar llamando al siguiente número: 1-669-900-6833 e ingresando la siguiente identificación de la reunión: 919 3107 9933

Si decide no asistir a la reunión del Comité de Desarrollo Económico, pero desea hacer un comentario, envíelo antes de las 5:00 p.m. del viernes anterior a la reunión, a Yulisa Chavarin, por correo electrónico a: [chavariny1@co.monterey.ca.us](mailto:chavariny1@co.monterey.ca.us) y su comentario se incluirá en el registro de la

reunión.

Si está viendo la retransmisión en directo de la reunión del Comité de Desarrollo Económico y desea hacer un comentario público general o comentar un punto específico del orden del día mientras se escucha, seleccione la opción "levantar la mano" en la pantalla de Zoom, y su micrófono se silenciará para que pueda hablar. Para seleccionar la opción "levantar la mano", haga clic en el icono de "participantes" que encontrará en la parte inferior de la pantalla de Zoom y, a continuación, haga clic en el icono "levantar la mano" que encontrará junto a su nombre.

**PLEASE NOTE: IF ALL BOARD MEMBERS ARE PRESENT IN PERSON, PUBLIC PARTICIPATION BY ZOOM IS FOR CONVENIENCE ONLY AND IS NOT REQUIRED BY LAW. IF THE ZOOM FEED IS LOST FOR ANY REASON, THE MEETING MAY BE PAUSED WHILE A FIX IS ATTEMPTED BUT THE MEETING MAY CONTINUE AT THE DISCRETION OF THE CHAIRPERSON.**

**NOTE: All agenda titles related to numbered items are live web links. Click on the title to be directed to corresponding Committee Report.**

**PUBLIC COMMENT: Members of the public may address comments to the Committee concerning each agenda item. Timing of the public comment shall be at the discretion of the Chair.**

**Call to Order**

**The meeting was called to order by Chair Adams at 1:34 p.m.**

**Roll Call**

**Committee Attendees:**

**Chair Adams**

**Vice-Chair Alejo**

**Norm Groot**

**Catherine Stedman**

**Keith Severson**

**Terice Clark**

**Dan Ripke**

**Heather Garner**

**Ida Chan**

**Nicholas Kite**

**Beth Fabinsky**

**Janine Chicourrat**

**Absent:**

**Janine Bouyea**

**Jonathan Brown**

**Additions and Corrections**

**There was a grammatical error on Item #4.**

**Public Comment Period**

**No comments were made.**

**Approval of Action Minutes**

1. Consider approval of action minutes from the Economic Development Committee meeting held on November 1, 2023.

**[MIN 24-005](#)**

**- ACTION: The Economic Development Committee Action Minutes from November 1, 2023 were requested to be revised to reflect the action take to create the Ad Hoc Committee and be brought back to the next meeting for approval. The first motion was made by Norm Groot and the motion was seconded by Janine Chicourrat.**

**Regular Agenda**

2. Receive a presentation from Salinas Valley Tourism and Visitors Bureau (SVTVB) regarding community efforts in creating economic development through the promotion of tourism. [24-087](#)
- ACTION: Received a presentation from the Salinas Valley Tourism and Visitors Bureau (SVTVB) regarding community efforts in creating economic development through the promotion of tourism.**
3. a. Receive a presentation from HawkTower regarding Venture Capital activity in the County of Monterey; and [24-088](#)  
b. Consider providing support for a funding request to the Board of Supervisors.
- ACTION: Received a presentation from the HawkTower regarding Venture Capital activity in the County of Monterey.**
4. a. Consider providing support for the revised Development Set Aside (DSA) guidelines brought forth by the Ad hoc Committee and recommend to the Board of Supervisors for approval; and [24-091](#)  
b. Consider providing support for the revised funding allocations for the DSA agencies and recommend to the Board of Supervisors for approval; and  
c. Recommend staff to review economic development programs across the nation that are similar to the DSA and return with findings at a future meeting.
- ACTION: The Committee recommends to make two separate motions for this item. The first is to support the revised DSA guidelines, reallocate percentage allocations from the current three DSA agencies to provide 0.50% to the Monterey County Business Council, and recommend staff to review similar programs across the nation and return with findings at a future meeting - Motion by Norm Groot and Seconded by Ida Chan Lopez, approved, Supervisor Alejo Abstained. The Committee recommends increasing the overall Development Set-Aside (DSA) allotment by \$100,000. This funding will be reallocated from the TOT funding previously designated for the Monterey County Business Council. This adjustment to the DSA funding formula will reduce the shared reduction for all other DSA agencies and facilitate the incorporation of the Monterey County Business Council at 0.50%. - Motion by Beth Fabinsky and Seconded by Norm Groot, approved by consensus.**
- Revise language to for \*Salad Bowl of the World.**
- Norm requested that we revised additional language in the guidelines.**

**Announcements**

There were no announcements.

Adjournment

**The meeting was adjourned by Chair Adams at 3:52 p.m.**

**The next regular meeting is scheduled on May 1st, 2024 at 1:30 p.m.**

**Committee Members:** Supervisor Mary L. Adams, Chair; Supervisor Luis Alejo, Vice-Chair; Norm Groot, Agriculture; Catherine Stedman, Climate and Clean Energy; Keith Severson, Construction; Terice Clark, Finance; Janine Bouyea, Healthcare; Dan Ripke, Higher Education; Jonathan Brown, Labor; Heather Gardner, Micro Business; Ida Chan, Minority Owned Business; Nicholas Kite, Non-profit; Beth Fabinsky, Research and Development; Janine Chicourrat, Tourism.  
**Committee Staff:** Deborah Paolinelli, Assistant County Administrative Officer; Richard Vaughn, Economic Development Manager; Reed Gallogly, Deputy County Counsel; and Yulisa Chavarin, Committee Secretary.

- **Copies of staff reports or other written documentation relating to items referenced on this agenda and/or submitted after distribution of the agenda packet are on file and available for public inspection at the County Administrative Office, Monterey County Government Center, 168 West Alisal Street, 3rd Floor, Salinas.**
- **Meetings of the Board of Supervisors Economic Development Committee are accessible to individuals with disabilities. The Administration Building and Monterey Conference Room are wheelchair accessible. Please contact the Monterey County Civil Rights Office at 831-755-5117 if you need assistance or accommodations to participate in a public meeting or if you need the agenda and public documents modified as required by Section 202 of the Americans with Disabilities Act.**
- **The following services are available when requests are made by 5:00 p.m. of the Friday before this noted meeting: American Sign Language interpreters during a meeting, large print agenda or minutes in alternative format.**
- **If you require the assistance of an interpreter, please contact Yulisa Chavarin, Senior Secretary in the County Administrative Office at 831-755-5108. Every effort will be made to accommodate requests for translation assistance. Requests should be made as soon as possible, and at a minimum 24 hours in advance of any meeting.**
- **Si usted requiere la asistencia de un intérprete, por favor comuníquese con la oficina de Administración localizada en el Centro de Gobierno del Condado de Monterey, (Monterey County Government Center), 168 W. Alisal, Tercer Piso, Salinas - o por teléfono llamar a Yulisa Chavarin, 831-755-5108. La secretaria hará el esfuerzo para acomodar los pedidos de asistencia de un intérprete. Los pedidos se deberán hacer lo más pronto posible, y a lo mínimo 24 horas de anticipo de cualquier junta.**