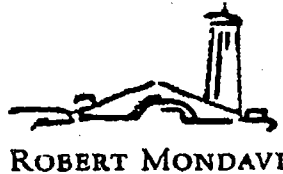


Attachment L

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May 7, 1999

Nick Chiulos, Chief of Planning Services
Monterey County Planning Commission
P.O. Box 1208
Salinas, CA 93901

Dear Mr. Chiulos,

I am writing to express our support for Chateau Julien Winery in their project to accommodate food and wine events at their winery.

The marketing of wine through food is a traditional and needed practice to promote not only a particular winery but also a region. Our family has been doing it for years at our winery in Napa. We feel these types of programs have been essential to identifying Napa as a world class wine region.

Wine is meant to be enjoyed with food. Wineries who are not allowed to do so are at a competitive disadvantage. Winegrowing regions that do not allow it run the risk of falling behind to other viticultural areas in the state and around the world. As you know, we feel Monterey County has conditions that can provide world class wines.

The best way to promote wines is through word of mouth. The personal experience of some one visiting a winery, enjoying a beautiful setting, tasting the wines with food provides that opportunity. Monterey County should embrace this activity.

Wine is a very competitive business. High quality wines are arriving on our shores from all over the world. To appreciate the distinctive nature of Monterey, people need to be allowed to access those wines in the proper atmosphere. Wine and food events at wineries are essential to provide that ambiance.

Thank you for your consideration. Please call us if we can be of further assistance.

Sincerely,



R. Michael Mondavi
President and CEO

RMM:bjm

Cc: Bob and Patty Brower
Ken Shyvers



May 4, 1999

Robert Hernandez, Chairman
 Monterey County Planning Commission
 PO Box 1208
 Salinas, CA 93902

Dear Robert:

On behalf of the Monterey County Vintners and Growers Association's Board of Directors, it has come to our attention that one of our members, Chateau Julien Wine Estate, has a matter coming before the Planning Commission on May 12th that is of great importance to us.

Wineries throughout California have historically conducted public assembly events at their winery premises. It is a common practice customarily associated by wineries as part of its marketing program.

From the day when the first wine grapes were discovered and fermented, wine has been enjoyed by people all over the world. Wineries have been the gathering place for education, social and community gatherings. In Monterey County, wine and winery activities enhance the quality of life in our community. In the competitive marketplace that we find ourselves, each winery must conduct public assemblages to effectively market its product. The Monterey County wine region has been slow to getting itself established in the wine community. Efforts from wineries, like Chateau Julien, have helped our wine region grow by pairing wine and food at their facility.

Monterey County's wine industry is just beginning and we need the support of the Planning Commission and the Board of Supervisors to encourage more investment in our wine region. Our county has only a handful of wineries, and is geographically diverse. The wine industry does not use vast amounts of Monterey County resources, and utilizes our highways on "off-peak" hours to conduct tastings, events, and educational seminars.

We ask that you support, unrestricted, the permit for Chateau Julien to continue events at its new barrel building.

Sincerely,

LuAnn Meador, MCVGA President
 Ventana Vineyards

Kurt Gollnick, MCVGA Vice President
 Scheid Vineyards

John Handel, MCVGA Treasurer
 Lockwood Vineyards

Lorraine Worthy, MCVGA Secretary
 Worthy Enterprises

Monterey County Vintners and Growers Association is a non-profit association representing over 40 Monterey County vineyards and wineries.

MONTEREY COUNTY VINTNERS & GROWERS ASSOCIATION
 P.O. Box 1793, Monterey, CA 93942-1793
 831/375-9400 • Fax 831/375-1116 • mwca@redshift.com
 www.wines.com/monterey



REC'D JUN 25 1999

The Economic Development Corporation of Monterey County, Inc.

June 23, 1999

Bob & Patty Brower
Château Julien Wine Estate
P.O. Box 221775
Carmel, CA 93923

Dear Mr. & Mrs. Brower,

At a recent meeting the Board of Directors of the Economic Development Corporation of Monterey County Inc., we reviewed your plans for holding special events at the Château and newly constructed Chai. The Board of Directors voted to support your efforts to hold special events in these facilities. In doing so the Board noted the importance these events are in marketing your wines, the favorable impact on the community, the buildings low profile design, soundproofing and the careful design of the parking area to reduce the impacts of automobiles.

We commend your efforts and see them as an important part of an overall plan to grow and promote fine wines in Monterey County. The winery and the Chai are an ideal setting for winemaker dinners, programs and special events. Good luck for many successful endeavors.

Sincerely,

A handwritten signature in cursive script that reads 'Jeff Davi'.

Jeff Davi
EDC President

cc: Monterey County Board of Supervisors
Planning Commission
Monterey County Vintners & Growers Association

April 15, 1999

Monterey County Planning Commission
Post Office Box 1208
Salinas, California 93902

Attention: Mr. Nick Chiulos
Chief of Planning Services

Dear Mr. Chiulos:

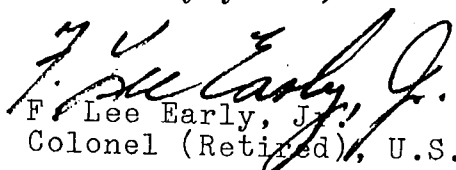
This letter is written in support of the Chateau Julien Wine Estate and the events the owners, Bob and Patty Brower, propose to hold at the site of their winery on Carmel Valley Road.

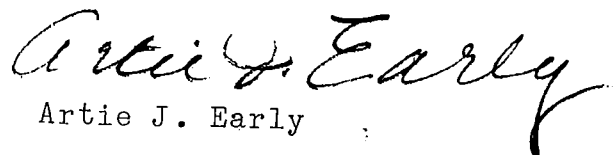
We believe that Monterey County should be proud of this fine facility and fully support the modest and discreet business and special activities planned at that location. We had the good fortune to reside in France for four years where we gained an appreciation of the many positive benefits the wine industry and associated activities contribute to the ambience and culture of any region. Monterey County could find no better activity to assist and promote than its wine makers.

By all accounts the Browsers have always not only met the legal requirements of their business activities, but have taken the extra steps to ensure that they are considered to be good and responsible friends and neighbors as well.

We urge the Planning Commission, and ultimately the Board of Supervisors, to approve and encourage Chateau Julien in the use of their entire facility, including the winery events proposed for their barrel building known as the Chai. The unique and desirable activities proposed at Chateau Julien will most certainly advance the cohesiveness of the community as well as the favorable reputation of Monterey County.

Sincerely yours,


F. Lee Early, Jr.
Colonel (Retired), U.S. Army


Artie J. Early

492 Clay Street
Monterey, CA 93940

Patty - Bob - Michelle -

April 18, 1999

Mr. Nick Chiulos
Chief of Planning Services
Monterey County Planning Commission
P.O. Box 1208
Salinas, CA 93902

Please review. Is this how you see
this letter going. Tell me if you want
anything additional. So little space so
much to say.

Nancy

Dear Mr. Chiulos:

I want to express my interest to you and the members of the Monterey County Planning Commission of how important Chateau Julien has been to my business and what a good neighbor they have been to the Monterey Peninsula.

I have lived on the Peninsula since 1985 and been associated with the hospitality industry since my arrival here. As the owner of a destination and meeting planning business in Monterey the winery has played an active role in the success of this business. When guests come to this Peninsula for meetings I provide tours, recreation, and special off site events for them. Let me tell you how one such event can impact the economy of this area. Because a group of people spend an evening at Chateau Julien my company provides business to the following companies:

- Hodges or A-Z Rentals - tables, chairs or linens.
- Mc Cune Audio Visual - microphones, speakers or lighting.
- Floral Elegance - flowers for the tables.
- Discover Charters - transportation to get there.
- American International - special transportation as sedans or limousines.
- Two to three local people for tour guides at \$18.00 per hour
- Bird of Paradise or Michaels Catering - provides foods
- Illusions of Grandeur - special decor to enhance the winery.
- Kelly Productions - entertainment.

As you can see the winery creates many jobs for the area not just for those they employee directly.

I also provide a winery tour for guests to visit the wineries in our area and Chateau Julien provides one of the best examples of a boutique winery with full production for visitors to experience. Guests can walk away with a good overview of wines in ~~California~~ ^{Monterey!}. What a shame if Chateau Julien was not allowed to continue this service to the hospitality industry

I have also worked with Chateau Julien on several not for profit programs such as, The American Heart Association of Monterey County, California State University at Monterey Bay, The American Lung Association. The Chateau has been more than generous with not only donation of wines to these events, but with direct participation in planning. They can only do this if they are running a viable business.

Please take all these very important issues into consideration when you are evaluating this business and its many contributions to the community.

Ph. n. - 647.4059 - fax 375.4313

April 27, 1999

Robert Hernandez, Chairman
Monterey County Planning Commission
P.O. Box 1208
Salinas, California 93902

Dear Robert:

We are the Board of Directors representing the vintners and growers of Monterey County. One of our members, Chateau Julien Wine Estate, has a matter coming before you on May 12th that is of great importance to us.

Wineries Throughout California have historically conducted public assembly events at their winery premises. It is a common practice customarily associated by wineries as part of its marketing program.

From the day the first wine grapes were found and fermented, wines have been enjoyed by many. Wineries, historically, have been the gathering place for education, social and community gatherings. Wine and winery activities enhance the quality of life in our community. In the competitive marketplace that we find ourselves, each winery must conduct public assemblages to effectively market its product. The Monterey wine region has been slow to get itself established in the wine community. Efforts from wineries, like Chateau Julien, have helped our wine region grow by pairing food and wine together at their facility. Our county has few wineries and is geographically diverse. Our industry is just beginning and we need the support of the Planning Commission and the Board of Supervisors to encourage more investment in our wine region. The wine industry does not use vast amounts of our resources, and utilizes our highways on "off-peak" hours to conduct events.

We ask that you support, unrestricted, the permit for Chateau Julien to continue events at its new barrel building.

Sincerely,

LuAnn Meador
Chairperson

**William & Rosemary Valuch
25840 Tierra Grande Drive
Carmel, CA. 93923**

Bob & Patty Brower
Chateau Julien Wine Estate
P.O. Box 221775
Carmel, CA. 93922

Dear Bob & Patty,

May 4, 1999

Enclosed is a copy of a letter sent to Mr. Nick Chiulos at the Monterey County Planning Commission. I hope that it covers the issues and helps in your cause. We truly do enjoy your winery, staff and events and hope that all goes well.

If we can be of any further assistance please let us know.

Sincerely,

A handwritten signature in cursive script that reads "Bill".

Bill Valuch

8900 Carmel Valley Road
Carmel, CA 93923
831-626-3960

April 9, 1999

Nick Chiulas
Chief of Planning Services
Monterey County Planning Commission
P.O. Box 1208
Salinas, CA 93902

Dear Mr. Chiulas,

We own and live on property, which is located in the middle of the Chateau Julien wine estate. We have lived at the above address for a little under three years.

We are aware that the winery holds a number of functions throughout the year. They have in no way disturbed us or our quality of life. Occasionally in the past we heard a little music but the events have always ended at a reasonable time.

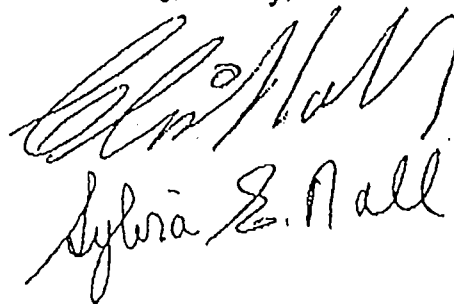
Since the new building has been operational, we are rarely aware that a function is being held and then only because we are leaving or returning home and see cars in the parking lot.

We have watched the estate grow and become beautified by its gardens and approach. We feel privileged to have found such a place to live.

Before we close, we would be remiss if we failed to include the following thought. The Chateau Julien wine estate contributes to the economic development of our area. As such, we recognize its impact on the prosperity of Monterey County - thereby contributing to the quality of life in our community.

In closing, the Browers are caring, courteous people who are considerate of their neighbors. If we had been able to select our neighbors, we could not have made a better choice.

Sincerely,



Sylvia E. Hall

✓ cc: Browers

April 27, 1999

Chateau Julien Wine Estate
Bob and Patty Brower
P.O. Box 221775
Carmel, California 93922

Dear Bob and Patty,

In response to your appointment May 12, 1999 with the Monterey County Planning Commission regarding the use of the Chai, Sheldon and I would like to write this letter stating that since the use of the Chai we have not had any problems with noise.

As you know our property is located directly behind the Chai and we have never had a problem with noise (i.e. music, voices or traffic).

Many changes have occurred in our neighborhood in the past two years, not withstanding the development across the Carmel Valley River from our property. And we feel that the events at the Chai are no more intrusive than the before mentioned development across the river.

We have always appreciated your sharing of ideas and plans for the development of the Winery as our neighbor.

Sincerely,


Marilee and Sheldon Katz

April 16, 1999

Nick Chiulos, Chief of Planning Services
Monterey County Planning Commission
P.O. Box 1208
Salinas, CA 93902

RE: Chateau Julien Wine Estate and the Chai

To Whom it May Concern:

My name is Ralph Santiago. I reside on the same property in which the Chateau sits and have done so for the past five years. During this time I have become aquatinted with many of my neighbors. I, as well as my neighbors, have expressed numerous times that the presence of the Chateau and the Chai have been a blessing for the neighborhood. The owners, Bob and Patty, have allowed the neighborhood to use the Chai to display their wares, including but not limited to arts and crafts. The Chai has also been used for special events, winemaker dinners and other programs, all of which brings the winery and the community together.

Due to my close proximity, I am aware of most of the happenings that occur at the Chateau. Not once has the noise level disturbed my peace. The Bowers have taken extreme measures to make sure that any noise from these events are kept at a minimum. The winery is not obtrusive, and the Chai is an ideal setting for special events. I would like to take my hat off in support of Bob & Patty Bowers' endeavors in bringing the Chai to the neighborhood. I can be counted as one who supports the presence of the Chateau and the Chai.

Sincerely yours,

Ralph Santiago

Ralph Santiago
P.O. Box 223503
Carmel, CA 93922
(831) 626-4548

May 9, 1999

Dear Pally & Bob

Please use our names in support of Chateau Julien at the hearing on May 12th.

Let it be known that we reside less than 100 ft from the winery. We have never been afforded any noise from events during the day or evening. On the contrary we've enjoyed the happy sounds and music from weddings etc. that has drifted our way on occasion. We have not heard music later than 10 P.M. ever.

We also wish to thank you for being good neighbors. After we complained of late hour noise due to the "crush" some ten years ago, you stopped all deliveries and crushing at night. You also planted many shrubs and trees to protect our view from the tall equipment we could see.

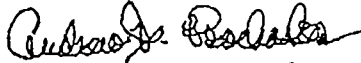
Best wishes, your next door neighbors
Carl & Susanna Gamble

8730 Carmel Valley Rd.
Carmel, CA 93923

I love people. I care tremendously about my family, friends and neighbors and stress the fact again that I have no interest in becoming involved in a tug-of-war with my family in the middle. I would be most grateful if this letter were to remain confidential to the Brower Family and to the Planning Commission. If this letter is not to be held in confidence, then I would appreciate written confirmation of such action well in advance. I appreciate your support and understanding. I live on a private road close to Chateau Julien and care about the relationships which I have with my street neighbors as well as the relationship that I have had with the Brower Family since arriving at this location in September, 1995.

To date, I have found Mr. Bob Brower, his wife, Patricia, and their son, Bobby, to be truly delightful people. I enjoy their company and I value their friendship. Speaking strictly from where I live, I have not found the winery to be of any concern and have found Mr. Brower very open at all times to discuss any concerns. At present, the noise has very little, if any, impact on us--the additions to the grounds are visually attractive to say the least--and the low level lighting takes little if anything at all from our gorgeous night-time views. I must stress that I am speaking from my personal experience and cannot make any comment on what others in the neighborhood might feel simply because I don't really know. Their homes are in different locations and I just don't know what impact they may be experiencing or have experienced in the past. I can and will only speak for myself and let others speak for themselves.

With respect and again, thank you for your understanding.


Andrew D. Prochaska