

MONTEREY COUNTY BOARD OF SUPERVISORS

MEETING: June 14, 2011	AGENDA NO.: 3-2
SUBJECT: Consider the Monterey County Workforce Investment Board recommendations to approve negotiation of contracts to community based providers for Adult and Youth Workforce Investment Act Title I specialized services for FY 2011-12 in the amount of \$957,600.	
DEPARTMENT: Social and Employment Services, Workforce Investment Board	

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Consider the Monterey County Workforce Investment Board recommendations to approve negotiation of contracts to community based providers for Adult and Youth Workforce Investment Act Title I specialized services for FY 2011-12 in the amount of \$957,600.

SUMMARY:

The Monterey County Workforce Investment Board (WIB) approved issuance of contracts to successful bidders for Adult and Youth services for specialized populations at their June 1, 2011 meeting. Successful bidders responded to a Request for Proposal (RFP) issued in February 2011. The total amount of funding available for contracted specialized services was initially anticipated to be \$900,000 for Adult services and \$468,000 for Youth services. Due to reductions in WIA Title I funding, the WIB reduced recommended contracts by 30% to \$630,000 for Adult services and \$327,600 for Youth services.

DISCUSSION:

On June 1, 2011 the WIB approved recommendations from a four member review panel. For Adult services, proposals were received from Shoreline, Turning Point and the Office for Employment Training with average ratings of:

Shoreline Workforce Development Services – 93.7 out of 100 possible
Turning Point – 91.97 out of 100 possible
Office for Employment Training – 84.1 out of 100 possible

For Youth services proposals were received from Turning Point, the Santa Cruz Office of Education and the Office for Employment Training with average ratings of:

Turning Point – 92.42 out of 100 possible
Santa Cruz Office of Education – 89.23 out of 100 possible
Office for Employment Training – 81.62 out of 100 possible

For both Adult and Youth services, scores were based on program design (30 points), program operating plans (20 points), budget and costs (20 points), work with collaborative partners (20 points), and leveraged matching funds (10 points).

- The Shoreline Workforce Development Services proposal for Adult services focuses on all target special populations (adult criminal offenders, adults with disability, veterans and their spouses, adults who dropped out of high school, and homeless adults) leveraging the resources of their Neighborhood Career Centers in Salinas (North Main Street) and in Marina (10th Street). Additionally, they will make available services for North Monterey County residents of Pajaro and Las Lomas through their Watsonville Career Center and for South County residents through the San Luis Obispo and King City Career Centers. Shoreline Workforce Development Services has been an Adult services contractor since 2002. The WIB recommends funding this contract in the amount of \$327,600 for FY 2011-12; the contract for FY 2010-11 was \$435,000.
- The Turning Point proposal for Adult services focuses on individuals serving parole and probation. Turning Point leverages the resources of their Reentry Program on East San Luis Street in Salinas.

They have been funded by the WIB and its predecessors since 1975. The WIB recommends funding this contract in the amount of \$302,400; the contract for FY 2010-11 was \$446,250.

- The Turning Point proposal for Youth services focuses on at-risk youth who are on probation, in foster care, or homeless; many of whom also experience disability, receive CalWORKs, or have dropped out of school. Turning Point Youth services leverages the resources of their program at Rancho Cielo. They have been a Youth services contractor since 2003. The WIB recommends funding this contract in the amount of \$170,352; the contract for FY 2010-11 was \$230,080.
- The Santa Cruz Office of Education proposal for Youth services focuses on at-risk youth in North County and West County (Monterey Peninsula) who are experiencing disability, homeless, probation involved, in foster care, or in families receiving CalWORKs. The Santa Cruz Office of Education proposal leverages its Sueños Collaborative which includes the Monterey County Office of Education (MCOE), the Pajaro Valley Unified School District, California State University Monterey Bay, Cabrillo Community College and other Santa Cruz based resources. The MCOE participation includes the recruitment assistance from the County Homeless Student and Foster Youth Liaisons, coordination with Alternative and Special Education, and the MCOE Media Center for Arts, Education and Technology. Santa Cruz County Office of Education has not previously held a contract with the WIB; previously another provider (Unity Care Group) which did not submit a proposal also provided Youth services. The WIB recommends funding this contract in the amount of \$157,248.

Over the past many years, the WIB has worked with community partners to improve access to workforce services by establishing a system of diverse programs and locations, while successfully leveraging other local resources. In establishing recommended contracts the WIB took steps to improve the local collaborative workforce investment system, conducting focus groups on workforce needs throughout the county. Specific workforce investment needs were determined by evaluating who was being served by the One-Stop Career Centers over the last three years and the demographic and geographic characteristics of the local labor force.

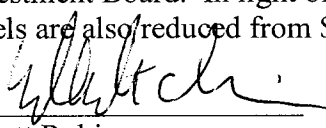
The WIB's RFP and resulting recommended contracts target specific population and geographic areas, and require collaborative partners to support the comprehensive continuum of diverse public-private services in the workforce program delivery system. The proposed contracts for FY 2011-12 reflect this balanced, effective and efficient model.

OTHER AGENCY INVOLVEMENT:

Contract proposals were adopted by the Workforce Investment Board at their June 1, 2011 meeting. The RFP and resulting contract proposals were pursued under the auspices of County Purchasing. This report has been reviewed by the County Administrative Office.

FINANCING:

All funds involved in this plan are furnished by the Federal Government under the WIA and do not impact the Monterey County General Fund. However, under the Department of Social and Employment Services recommended budget for FY 2011-12 there are 12 out of 56 filled County positions recommended for reduction at the One Stop Career Centers, and with the Workforce Investment Board. In light of the impact of reduced funding levels, recommended contracted service levels are also reduced from \$1,368,000 to \$957,600, which represents a 30% reduction.



Elliott Robinson
Director, DSES

Date: 6/8/11