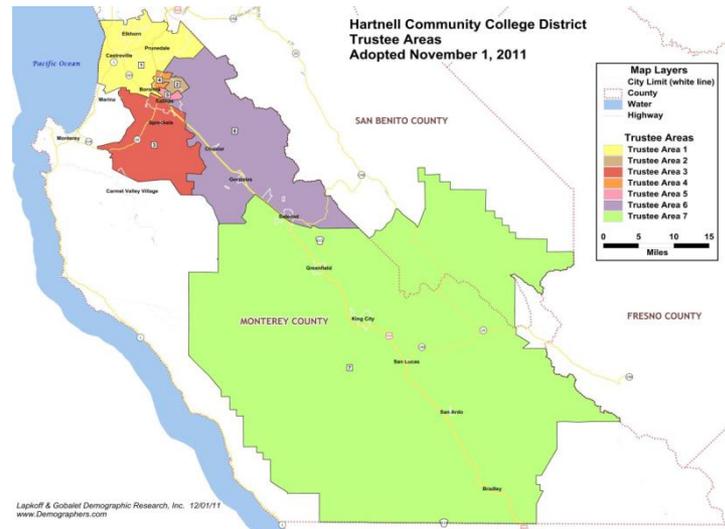


Salinas Valley Promise Scholarship Program

Margaret D'Arrigo-Martin

Monterey County Human Resources Committee

July 19, 2019



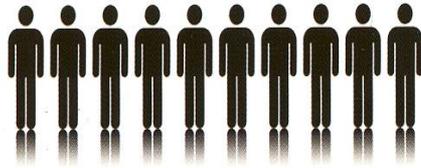
The Real Cost of College

Dr. Willard Lewallen

Full-time, In-state, Off-Campus Student Budget (9 months)	
Tuition/Fees	\$1,400
Books/Supplies	\$1,971
Food/Housing	\$15,084
Transportation	\$1,278
Personal Necessity	\$3,996
Child Care	-
TOTAL	\$23,729

Maximum Pell Grant: \$6,195 **and** Maximum Cal Grant B: \$1,672

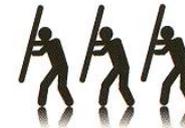
From Hartnell College, 2019-2020 numbers



Out Of Ten 9th Graders



3 Drop Out



3 Work After
Graduation



4 Go To College



Out Of 4 College Students



2 Drop Out



1 Under
Employed



1 Employed
In Chosen Career

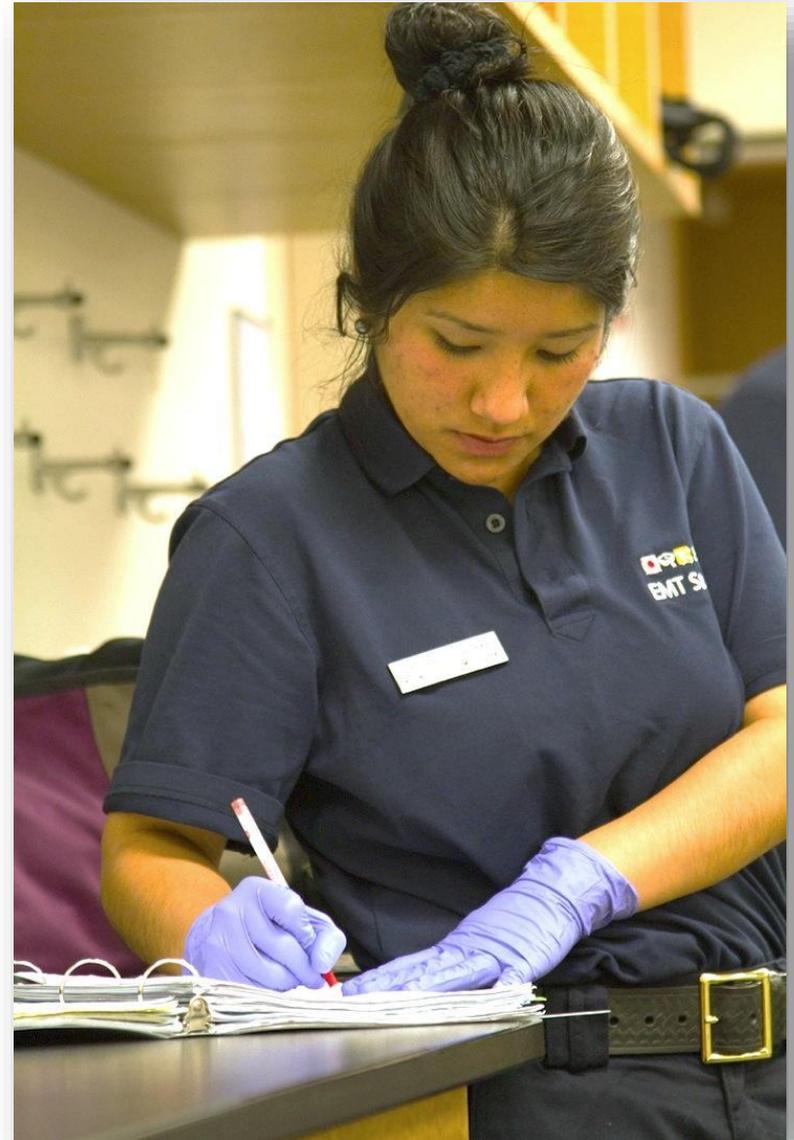
Each year dropouts represent **\$320 billion** in lost lifetime earning potential

Only 39% of first-time community college students (who enrolled in 2008) earned a credential from a 2 or 4 year institution within 6 years.

Ntl Student Clearinghouse, Shapiro & Dundar, 2014

Hartnell College 43%

Datamart, Completion/SPAR, 2009-10 students





In 2018, **3,226** students graduated from area high schools.

Roughly 60% of this number pursue post-secondary education or vocational training;
approximately **1,935** students.

This means about 40% of those graduating students either go into the workforce or take
other paths;
approximately **1,290** students

Of the 60% pursuing post-secondary education or vocational training, roughly 30% of
students attend either a UC, CSU or other institution;
approximately **580** students



Of the 60% who pursue education or vocational training, roughly 70% attend Hartnell College (42.19% of all local high school graduates);
1,361 students

68% of those students attend full-time;
934 students

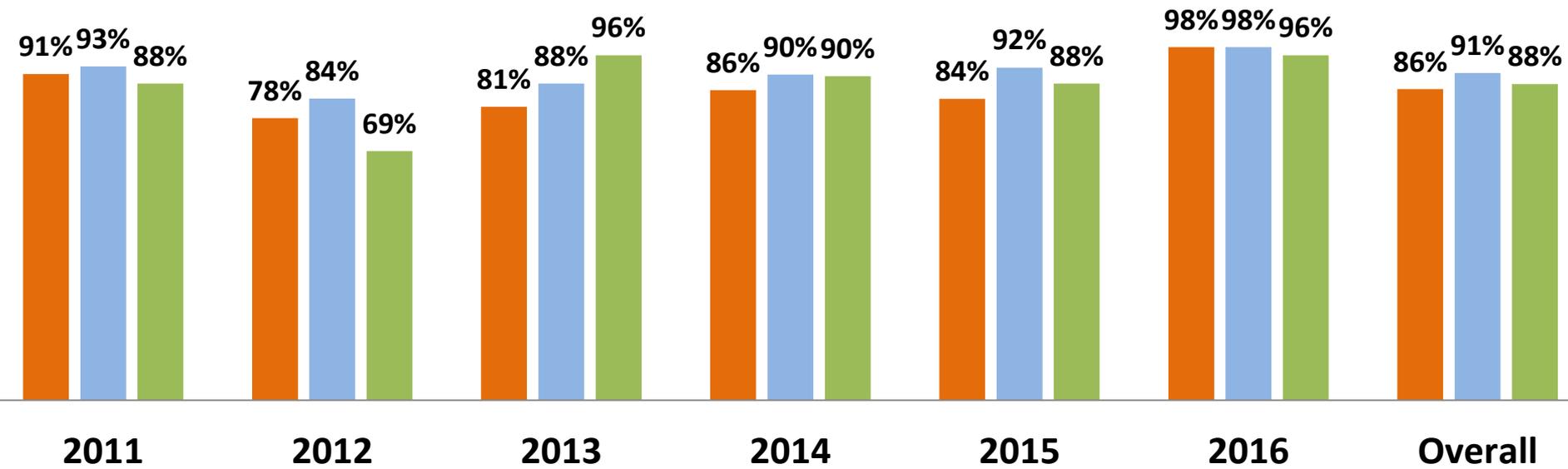
According to our current Student Success Scorecard, 45.5% of these students will complete - at 6-year graduation rate;
424 students

Our aim, then is equitable graduation/completion rates across all groups, regardless of race, gender or ethnicity, which we will measure and report on a 2 and 3-year rate.



WELI 6-yr. Analysis

■ Course Success
 ■ Course Retention
 ■ Persistence Fall to Spring



Cumulative Completion

72% vs 41%
 Graduation (Hartnell Females)

65% vs 38%
 Transfer to four year university
 (Hartnell Females)

The **vision** of the Salinas Valley Promise is to provide critical resources to increase college completion and grow the educated workforce in order to foster a more vibrant, prosperous and secure community.

The Salinas Valley Promise aims to develop the next generation of strong and successful, lifelong learners through life skills training, financial support and mentorship.



SALINAS VALLEY PROMISE

HARTNELL COLLEGE

Pre-College Design for Salinas Valley High Schools

- NASA Academies
- Intro to Coding
- Coder Dojo (K-6)
- Early College Credit (Dual Enrollment)
- Summer Bridges



Salinas Valley Promise Cohorts

- 30 cohorts of 35 students
- By career and professional interest
- Affective, effective and leadership skills



Faculty Champions

Leadership Institute and Quarterly Meetings

Industry Mentors (Group mentorship)

Scholarship Support



Outcomes

Success Metrics for First-time, Full-time Students:

Metrics for first-time, full-time students:

- Total number of first-time, full-time students
- Increase certificates and degrees awarded
- Decrease time to degree completion (2 years)
- Increase transfers to UC and CSU Systems

Workforce Initiative and Economic Development Strategy:

- Grow the educated workforce

Metrics:

- Increase employment rate at 6 months and one year after graduation
- Increase earnings
- Increase number of Career Technical Education students employed in their field of study
- Growth in local industry





Mentorship is where YOU step in! We believe that the success of this program is dependent upon the involvement of industry leaders like you, who are and will be committed to helping our students overcome challenges in order to reach their full potential.

In order to make this program happen, we need to recruit 125 industry mentors to support our large number of incoming Promise students.

Your commitment as a mentor will include:

- 2-3 meeting times during the school year (dates for selection will be provided)
- online mentor training
- sharing your experience and expertise with a small group of students, and
- supporting them in achieving their personal, educational and professional goals.

We are certain that you will have the opportunity to change lives, influence critical decisions, and deeply enrich the lives of our local young people.



If you are interested in becoming a Promise mentor, please contact Margaret D'Arrigo-Martin to provide your contact information and receive further details on working together.

Please email or call Margaret D'Arrigo- Martin at:

**margaret@margaret-inc.com and
(831) 905-6471.**

Once you submit your information, please look out for an email from Mentor Collective (our online mentorship platform), which you will learn more about during your training!

Salinas Valley Promise Committee

Dr. Willard Lewallen	Dr. Romero Jalomo	Adrienne Laurent
Dave Phillips	Jackie Cruz	Jessica Tovar
Mary Dominguez	Michele Peregrin	Scott Faust
Bronwyn Moreno	Ana Valles	Alfred Diaz-Infante
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Andy Myrick	Monica Tovar	
Mike Briley	Aleen Bradley	

Thank you!



HARTNELL COLLEGE

Thank you for supporting Salinas Valley Promise!

BANK OF AMERICA 

D'Arrigo

CONSULTING



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FOUNDATION**

