EDUCATION		
EDI Economic Development Institute, Nor University of Oklahoma	man, Oklahoma (Institute linked to certification)	1996
California State University, Chico		
Graduate Studies in Business Administrati	ion	1991-93
EDI Economic Development Institute — Int University of Arizona	ro Course, Tucson, Arizona	1993
Certified Export Trade Specialist US Department of Commerce		1992
Bachelor of Science in Business Focus: International Business		1991
California State University, Chico Bachelor of Arts in French		1991
AWARDS		
Career Achievement Award, California Stat	e University, Chico Research Foundation	2018
California Association for Local Economic E	evelopment, Award of Merit	2012
Northeastern California SBDC Network Acc	reditation	2010-14
Northeastern California SBDC Network Acc	reditation	2006-9
Program Director of the Year, CSU, Chico Re	esearch Foundation	2003
Economic Development Achievement Awa	rd - Tri Counties Economic Development Corporation	2002
SBA Award – Service to Small Business Awa	ard	1997
Economic Development Administration — C	Outstanding University Center Director	1995
PROFESSIONAL EXPERIENCE Director, Economic Development, Grants	and Funding, institute for Innovation and Economic	
2018-Present Development, California State University, Worked with the College of Business to cre economic development through entrepren	eate the Annual Cycle of Innovation, supporting regional	
President, University Economic Developm Elected President of the national Universit	ent Association y Economic Development Association October 2017.	2017-2018
Board member, University Economic Deve Nation's largest association dedicated to su development.	elopment Association upporting best practices in university economic	2016-2019
Director, Center for Economic Developme As director and Principal Investigator, man- coordinated research, technical assistance	aged a full-time staff of 12 and part-time staff of 15;	1992 - 2018
	aged a \$3 million/year small business/entrepreneurial California's 58 counties. Managed full-time staff of 2, an	2003 - 2017

Board member, University Economic Development Association

Nation's largest association dedicated to supporting best practices in university economic development.

2004-2006

Board member, California Association for Local Economic Development

Served two full terms on the board of the California association of professional economic developers.

(Termed out after two terms - maximum allowed.)

California Economic Strategy Panel

Served on the California Economic Strategy Panel's Advisory Council

1995-2000

1995-1999

PRESENTATIONS & FACILITATIONS

California Association for Local Economic Development Annual Conference Trainer

2015-18

Presentations to the CALED annual conference on a variety of topics related to technology transfer, entrepreneurship, regional economic development, and economic gardening.

The Center for Economic Development at CSU, Chico University Center

June 21-22, 2016

Seattle Regional EDA conference highlighting University Center best practices.

Supporting Entrepreneurs in Bozeman, Montana

Presentation to community and business leaders in Bozeman, Montana regarding best practices in growing existing businesses through Economic Gardening.

February 16, 2011

Opportunities for Economic Gardening in Spokane

Presentation to community and business leaders highlighting opportunities to support entrepreneurs in the greater Spokane area/Spokane Economic Development.

November 20, 2010

Facilitating Entrepreneurship in Rural Utah

Presentation on Strategies to Effectively Support Entrepreneurs at the Utah Economic Development Conference - Cedar City, Utah.

August 2010

California Association for Local Economic Development Annual Conference Trainer

1992-2007

Presentations to the CALED annual conference on a variety of topics.

California Association for Local Economic Development Annual Conference Trainer

1992-2007

Presentations to the CALED annual conference on a variety of topics.

The State of Economic Development in the UpState Region- 2009

October 4, 2009

Presentation to the 2009 UpState Economic Development Conference.

Possibilities for Economic Gardening in Monterey County

June 17, 2009

Presentations to the Monterey Business Council (Hyatt Regency, Monterey).

Broadband Deployment in Rural Northern California

November 8, 2008

Presentations to the CETF Broadband Consortium meeting in San Francisco.

Breckenridge Economic Gardening Retreat Participated in invitation-only retreat with Edward Lowe Foundation to discuss economic gardening.	September 20-22, 2006
implementing Economic Gardening in Rural Regions Demonstration of the benefits of a 'grow your own' approach to economic development – presented in Moscow, Idaho.	August 2006
Rural Economic Development in the Pacific Northwest Presentation at the regional economic development conference in Beaverton, Oregon.	July 26, 2006
Entrepreneurship and Workforce Development Presentation at the WIRED (Workforce Innovation in Regional Economic Development) conference in Atlanta, Georgia.	June 13-14, 2006
Tech-Driven Development of Rural Entrepreneurs Economic Presentation at the International Economic Development Council annual conference in San Jose, California.	May 22, 2006
Economic Gardening in Texas Presentation to the City of Austin Economic Development Summit.	April 7, 2006
Agri-Tourism in the North State Presentation to the Butte/Glenn/Tehama Resource Conservation District (RC&D)	March 8, 2006
Prospecting for Entrepreneurs: Economic Gardening in Sonoma County, California Presentations to the Sonoma County Economic Development Board in Santa Rosa, California.	December 12, 2005
State of Economic Development in UpState California - 2005 Presentation to the UpState Economic Development conference in Fort Bragg, California. UpState California covers 20 Northern California counties.	October 6-7, 2005
Envisioning Modoc County 2020 Presentation and day-long strategic plan facilitation process in Modoc County with community and business leaders. Result was the creation of goals and objectives for the Modoc County Economic Development Corporation.	August 30, 2005
Economic Opportunities Created through Serving Senior Populations Presentation to the Tehama County Health Partnership meeting in Red Bluff, California.	August 16, 2005
Regional Economic Development in California Presentation delivered to the American Chamber of Commerce Research Association (ACCRA) annual conference in San Diego, California.	June 15, 2005
Economic Gardening in California Presentation delivered to the Second Annual Economic Gardening Conference in Murphy's, California.	June 3, 2005
Venture Capital and Economic Development Presentation on strategies for maximizing synergies between regional economic development efforts and regional venture capital programs. Delivered in South Lake Tahoe to the Golden Capital Network's V3 Program.	June 10, 2005
Austin, Texas Economic Development Summit Presentation on Economic Gardening Best Practices for Metropolitan Regions	July 2004
New Wave Economic Development in the New Economy Presentation to Governor Richards Economic Development Summit – Santa Fe, New Mexico	August 2003
Economic Gardening in San Luis Obispo, California Presentation delivered in San Luis Obispo Economic Development Corporation.	October 17, 2002
Economic Gardening in Mendocino County Presentation delivered in Fort Bragg, California in preparation for the Georgia Pacific (GP) mill closure.	October 10, 2002

Lassen County Growth and Change Presentation delivered to Lassen County Economic Development Commission.	July 15, 2002
Economic Impact Analysis Using IMPLAN software Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	May 19, 2002
Economic Outlook for Modoc County Presentation delivered to attendees at Modoc Economic Summit in Alturas, California.	May 15, 2002
Economic Gardening as an Economic Development Strategy Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	April 3, 2002
Economic Gardening in Mendocino County Presentation to Mendocino County Workforce Investment Board	June 13, 2001
North State Economy – Outlook for 2001 Presentation delivered to audience of 450 at North State Economic Summit - CSU, Chico	March 19, 2001
Siskiyou County Economic Outlook Presentation delivered to Leadership Siskiyou County (City of Mt. Shasta).	March 15, 2001
Best Practices in Using the Internet to Support Economic Development Presentation delivered to attendees at the California Association for Local Economic Development conference in San Diego, California.	March 31, 1999
Peer Review – St. Cloud University Center for Economic Development Conducted peer review of EDA University Center at St. Cloud University.	June 8, 1998
California Association for Local Economic Development – Annual Conference San Diego Presentation to conference attendees: "The Use and Mis-use of Data in Decision Making" and "Using the Internet to Support Regional Economic Development"	April 7, 1998
California Small Business Development Centers – Annual Gathering in Monterey, California Presentation to attendees on using information to support small business assistance.	March 17, 1998
California Association for Local Economic Development – Annual Finance Conference in Burbank Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development.	November 4-7, 1997
Provided attendees with a detailed presentation on the use of Team California Online - how to	November 4-7, 1997 July 18, 1997
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook	
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook Provided an economic outlook for business and community leaders in Nevada County, California. Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation	July 18, 1997
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook Provided an economic outlook for business and community leaders in Nevada County, California. Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation Led members of the Yuba/Sutter EDC in the creation of their five-year strategic plan.	July 18, 1997
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook Provided an economic outlook for business and community leaders in Nevada County, California. Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation Led members of the Yuba/Sutter EDC in the creation of their five-year strategic plan. Presentation on the CSU, Chico University Center March 16-19, 1997	July 18, 1997
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook Provided an economic outlook for business and community leaders in Nevada County, California. Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation Led members of the Yuba/Sutter EDC in the creation of their five-year strategic plan. Presentation on the CSU, Chico University Center March 16-19, 1997 Seattle Regional EDA conference highlighting University Center best practices. Community Visioning – City of Corning Presentation and community meeting facilitation culminating in the creation of the City of Corning	July 18, 1997 June 27, 1997
Provided attendees with a detailed presentation on the use of Team California Online – how to maximize its use to support regional economic development. Nevada County Economic Outlook Provided an economic outlook for business and community leaders in Nevada County, California. Yuba/Sutter Economic Development Corporation – Strategic Plan Facilitation Led members of the Yuba/Sutter EDC in the creation of their five-year strategic plan. Presentation on the CSU, Chico University Center March 16-19, 1997 Seattle Regional EDA conference highlighting University Center best practices. Community Visioning – City of Corning Presentation and community meeting facilitation culminating in the creation of the City of Corning Vision for its future. Colusa County Strategic Planning Presentation and Facilitation Conducted a community-wide meeting facilitation to complete the Colusa County Economic	July 18, 1997 June 27, 1997 November 19, 1996

Mendacino Economic Summit

Keynote presentation on the outlook for the Mendocino County Economy in 1993

November 6, 1992

International Trade in the New Economy

Presentation on best practices for making contacts, marketing products and accessing foreign markets.

April 11, 1991

CONFERENCES & EVENTS HOSTED

North State Economic Forecast Conference

Locations: Chico & Oroville, California (held annually)

Full day conference of speakers addressing regional economic development topics. Funded through sponsorship and ticket sales. Held monthly advisory board meetings for 17 years. Raised \$50-75,000 cash sponsorship annually.

2000 - 2018

North State Initiative - University Leadership Bus Tour

September 21-22, 2007

Organized a tour of 90 senior leaders (Presidents, VPs, faculty, staff, advisory board) from CSU, Chico to tour the university 12 county service region and meetings with key business and community leaders. Briefings were held on key topics including the economy, the environment, education, and prosperity.

County-by-County Economic Summits - Location: 23 countles of Northeastern California Hosted county specific economic summits with speakers interpreting economic and demographic data for Northeastern California counties. Costs covered through event ticket sales.

2005 - 2012

North State Leadership Conference - Location: Redding, California

Three-day leadership conference for community and business leaders. 29 Individuals were identified from each of 20 counties to attend this invitation-only event. All costs (registration, materials, food, and lodging) covered by grant secured from US Department of Labor. Budget of approximately \$200,000.

1995

Economic Development Institute

Location: Held annually from 1991 – 1996 in Chico, Auburn, Mt. Shasta, Columbia, and Ukiah Annual two-day conference for non-professional economic developers (e.g. elected officials, board members) highlighting best practices in economic development programs and funding.

1991 – 1996

MAJOR GRANT & CONTRACTS AWARDED

US Department of Commerce, Economic Development Administration

EDA University Center Grant w/Fresno State x 5 years (Federal \$840,000, match \$840,000)

2012-2017

US Small Business Administration

SBDC Lead Center Grant x 14 years (Federal \$21,750,000 - match \$21,750,000)

2003-2017

California Endowment

Graying of the North State study of population aging - \$250,000 (private foundation)

2003-2017

Pacific Gas & Electric

\$5,000 - \$25,000 annually to support North State Economic Forecast Conference and other projects.

1992 - 2017

Wells Fargo Bank

Dan Ripke

\$15,000 - \$150,000 annually to support regional business assistance

1997 - 2016

US Department of Commerce, Economic Development Administration Native American CEDs Grant (Federal \$100,000 – Match 100,000)

2014

US Department of Commerce, Economic Development Administration EDA University Center Grant x 24 years (Federal \$2,690,000 -- match \$2,690,000)

1988-2012

California Emerging Technology Fund (CETF) & USDA Rural Development
Broadband Deployment Research (Federal \$1,300,000 - match \$1,300,000)

2002-2006

USDA, Rural Development

Business and Industry Assistance Program - Tri-County area (Federal \$75,000 - match \$75,000)

2004-2005

USDA, Rural Development

Northern California Entrepreneur Development Program (Federal \$150,000 - match \$150,000)

2002-2004

USDA, Rural Development

Business and Industry Assistance Program - Siskiyou County - (Federal \$50,000 - match \$50,000)

2002-2003

Butte County Private Industry Council

Business and Industry Assistance Program – Butte County (Federal \$25,000 – match \$25,000)

2000-2001

US Department of Commerce, Economic Development Administration Export Trade Grant – (Federal \$150,000 – Match \$175,000)

1997-1998

PUBLICATIONS, REPORTS AND PAPERS

2014 California State University, Chico Service Region Profile

Report highlighting economic and demographic changes impacting the university's 12 county service region.

2014

2014 California State University, Chico Service Region Profile
[Paper presented to the Historical Society for American Women, Athens, Ohio]

2014

City of Chico Community Profile & Site Selection Handbook Contracted report prepared for the City of Chico - \$11,000

2003

Chico Today: Two Decades of Growth and Change

1993

Report detailing how the community of Chico is evolving economically and demographically and the Impact of these changes on the residents.

Regional Economic Development in the New Economy: Developing Competitive Advantages for Northeastern California

A report detailing the economic challenges and opportunities facing Northeastern California at the start of a new decade.

Annual County Profile Series

23 individual county profiles, each approximately 165 pages in length, produced annually. Funded through sponsorship and sales.

Northeastern California SBDC Monthly Newsletter

With a monthly circulation of over 1,000, this newsletter reached a regional audience of small business owners and entrepreneurs.

Center for Economic Development Monthly Newsletter

With a monthly circulation of over 4,000, this newsletter reached a national audience of ED professionals

LANGUAGES

English -- Native language French -- speak fluently and read/write with moderate proficiency

MEMBERSHIPS

California Association for Local Economic Development (1989 – 2019)
University Economic Development Association (1990 – 2021)
International Economic Development Council (2006 – 2014)
Rotary International (2003 – 2018)
California Rural Development Council (1995-2000)

COMMITTEES

Civic Engagement Committee (2016-17)
Forum on Energy and Economic Development Committee (2015-17)
North State Manufacturing Summit Committee (2015-17)
North State Initiative Committee (2012-15)
Student Engagement Best Practices (California SBDC program) (2015-17)
CSU, Chico Research Foundation Internal Research Awards Committee (1994 – 99)

1991

1990-2016

2003-2017

1992-2017