

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No.:

Adopt resolution recognizing the **Pisoni Family** as the recipient of the **2021 Valley of the World Hall of Fame Award**

WHEREAS, the **Pisoni Family** has spent over a century exploring the Salinas Valley and Santa Lucia Highlands, with each generation putting new roots deep in the land and furthering the family's growth as both farmers and winemakers; and

WHEREAS, when the ancestors of the **Pisoni Family** immigrated to California in 1909, a connection to the land was established with a dairy farm in the Salinas Valley; and

WHEREAS, in 1951, Eddie and Jane Pisoni founded Pisoni Farms, a commercial farming operation in the Valley that produces world class lettuce, cauliflower, and other vegetables.

WHEREAS, the **Pisoni Family** purchased land in 1979 high above the valley floor to graze cattle and at the time, this seemed all it was suited for but their son Gary had other ambitions for the highland property and wanted to make wine, particularly Pinot Noir; and

WHEREAS, Gary felt something on his family's land that was seemingly not there and followed his intuition relentlessly to uncover it, and after multiple costly drilling attempts failed, they discovered water beneath the solid granite that makes up the hillsides; and

WHEREAS, today, Gary's vision of Pinot Noir in the rugged and rocky mountains above the Salinas Valley has been more than realized, multiple vineyards pepper the Santa Lucia Highlands landscape at elevations up to 1,300 feet, and as a winemaker, Gary has always been intent on communicating the personality of the land from which the wine was grown, a task he now shares with his sons, vineyard manager Mark and vintner Jeff; and

WHEREAS, now, as a third generation Pisoni farmer, Mark has taken on dual roles, overseeing both the produce operation and the estate vineyards, Jeff is the full-time winemaker for the Pisoni family, ensuring their special relationship with the land is reflected in every bottle of Pisoni Estate and Lucia wines; and

WHEREAS, the **Pisoni Family** commitment to quality lies in successful farming, stewardship, and sustainability, as well as trust in valuable team members that make it all possible, it is these things that will ensure the Pisoni vision endures in this area for generations to come.

NOW THEREFORE, BE IT RESOLVED, that the Monterey County Board of Supervisors, on behalf of the County and all its residents thereof, recognize the **Pisoni Family** for their contributions to the community and to Monterey County, and hereby congratulates them upon being selected as the recipient of the **2021 Valley of the World Hall of Fame Award**.

PASSED AND ADOPTED on this ___ day of ____ 2021, upon motion of Supervisor _____, seconded by Supervisor _____ by the following vote, to-wit:

AYES:
NOES:
ABSENT:

I, Valeria Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book _____ for the meeting on _____, 2021.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California.

By _____

Deputy