BEFORE THE BOARD OF SUPERVISORS IN AND FOR THE
COUNTY OF MONTEREY, STATE OF CALIFORNIA

Resolution No.
Resolution Proclaiming every September as   )
"Wine Month in Monterey County"……….)

WHEREAS, the history of winemaking and viticulture in the Monterey County goes back to the Wine grapes first introduced well over 200 years ago by the Franciscan Friars at the Spanish Mission in the town of Soledad, in southern Monterey County; and

WHEREAS, it was only in the 1960s that commercial-scale viticulture began to take off here, when the Salinas Valley became the place to plant vines on this stretch of the Californian coastline; and

WHEREAS, in 1960 Professor A.J. Winkler, a viticultural authority from the University of California at Davis, published a report classifying grape growing districts by climate. Monterey County was classified as Region I and II, comparable with the premium regions of Napa, Sonoma, Burgundy and Bordeaux; and

WHEREAS, flanked by the Gabilan mountain range to the east and the Santa Lucia Mountains to the west, the Salinas Valley is unique in its daily winds. This wind is caused by the cool coastal air from the "Blue Grand Canyon's" cold water being pulled down the Salinas Valley by the rising hot air. This cooling effect allows grapes to ripen more slowly and evenly, resulting in intense fruit flavors, deep color extraction, and full varietal expression; and

WHEREAS, the cool evenings, afternoon heat and rich soils was the ideal climate for developing the intense fruit flavor winemakers desire; and

WHEREAS, Over the years, the Monterey County appellation has expanded to nine different growing regions, all of which impart distinct characteristics into the wine; and

WHEREAS, the Salinas Valley, through which the Salinas river flows, is the engine room of Monterey County. It is here along the valley floor where most of the American Viticultural Area (AVA) vines are planted, including the sizable single-vineyard San Bernabe (AVA) San Lucas, Santa Lucia Highlands and Arroyo Seco can also be found along the path of the river and stretching up into the eastern foothills of the Santa Lucia Mountains; and

WHEREAS, Currently, the northern areas of the county are heavily planted in Chardonnay, Pinot Noir, Riesling, and Pinot Blanc. In the warmer southern areas, red grapes such as Cabernet Sauvignon, the second largest variety and Merlot and Syrah are common; and

WHEREAS, Monterey County has grown to more than 45,000 acres, about the same size as Napa and produces 7% of California grape production; and

WHEREAS, Monterey County now has 72 wineries, 68 tasting rooms and 52 veritals grown; and

WHEREAS, in 2018 Monterey County produced the highest crop value ever at $250 Million and has an economic impact of $1 billion; and

WHEREAS, the wine industry brings together two of the largest economic sectors in the County, agriculture and tourism. It provides the main source of agriculture tourism in the County; and

WHEREAS, September is a prime month for the annual grape harvest Monterey County; and

NOW, THEREFORE, BE IT RESOLVED THAT, The Monterey County Board of Supervisors, on behalf of the County and all residents thereof, proclaim every month of September as *"Wine Month in Monterey County"*.

PASSED AND ADOPTED on this __ day of ___ 2019, upon motion of Supervisor _____, seconded by Supervisor _____ by the following vote, to-wit:

AYES:
NOES:
ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book ___ for the meeting on _____.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

By_____
Deputy