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September 25, 2013

COUNTY OF MONTEREY FACILITIES/MAIL OPERATIONS
855 E LAUREL DR STE C
SALINAS CA 93905-1300



Dear Postal Customer:

Do you currently take advantage of automation prices by using an Intelligent Mail® barcode on your mailpieces? If you do and would like to continue to take advantage of these discounted prices, then you need to carefully read this letter.

Effective January 26, 2014, to qualify for automation pricing mailings must be presented as Full-Service Intelligent Mail®. This new eligibility requirement applies to mailings consisting of First-Class Mail® postcards, letters and flats; Periodicals®; Standard Mail® letters and flats; and Bound Printed Matter® flats.

Full-Service Intelligent Mail® provides you with the lowest automation discount price, the opportunity to eliminate permit fees, the use of address correction for Full-Service mailpieces, and visibility into your mailing.

We encourage you to contact your Mail Service Providers and Software Vendors to help you transition to Full-Service so that you can receive the greatest value for your future automation mailings. Included with this letter is a list of vendors that have tested their Full-Service software products with the Postal Service. These vendors have demonstrated to the USPS that their products support Full-Service Intelligent Mail® barcodes today. If you have one of these products or are using a Mail Service Provider who currently uses one of these products, contact them immediately to activate this functionality.

Additionally, you can also use the Postal Service Intelligent Mail Small Business Tool (IMsb) to prepare your Full-Service mailings, if you mail fewer than 10,000 pieces in a mailing and fewer than 250,000 pieces annually.

The USPS is hosting a series of information sessions and Open Line calls to answer your questions and provide additional details on transitioning to Full-Service Intelligent Mail®.

To learn about the benefits and requirements of Full-Service, obtain the latest list of vendors that have tested their Full Service products, access the IMsb tool, or to find the latest news on how to transition to Full Service (including information on the information sessions), visit our RIBBS website at <http://ribbs.usps.gov/gettingstarted>.

For questions, contact the PostalOne! Help Desk at 1-800-522-9085 or via email at postalone@usps.gov or local BME.

We appreciate your business and look forward to providing you the information and tools needed to make your transition to Full-Service successful.

Thank you,