



Monterey County Board of Supervisors

168 West Alisal Street,
1st Floor
Salinas, CA 93901
831.755.5066

www.co.monterey.ca.us

Board Order

A motion was made by Supervisor Wendy Root Askew, seconded by Supervisor Mary L. Adams to:

Agreement No.: A-16952

- a. Approve and authorize the Director of Health Services or designee to execute a standard Agreement with The Social Changery, Inc., for the provision of social media messaging and education materials to engage parents, youth, and young adults about Fentanyl Poisoning through the [opioid] Decoded campaign webpage, for an Agreement amount not to exceed \$261,000, with an Agreement term effective upon execution through June 30, 2026; and
- b. Authorize the Director of Health Services or designee to execute up to three (3) future amendments to this Agreement where the total amendments do not exceed 10% (\$26,100) of the original contract amount, do not significantly change the scope of work, and do not exceed the maximum amount of \$287,100.

PASSED AND ADOPTED on this 25th day of June 2024, by roll call vote:

AYES: Supervisors Alejo, Church, Lopez, Askew, and Adams

NOES: None

ABSENT: None

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting June 25, 2024.

Dated: June 27, 2024

File ID: A 24-325

Agenda Item No.: 44

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

Emmanuel H. Santos

Emmanuel H. Santos, Deputy