



## COMMUNITY ENGAGEMENT

Gathering and managing emergency management opt-ins can be difficult. However, connecting with as many citizens as possible enables you to reach more people in case of an emergency.

Community Engagement enables you to leverage day to day community connections to expand your outreach by growing your opt-ins, publishing to social media and engaging in a two-way conversation with your constituents.

Everbridge Suite integrates the power of Nixle and leverages community opt-ins fostered by thousands of public safety organizations across the United States.

## EXPAND YOUR RESIDENT OPT-INS

Anonymous mobile opt-ins

Text your zip code to 888777

Keyword opt-ins

Leverage event based key words for sporting events, festivals, concerts and conventions



## SHARE ON SOCIAL MEDIA



Twitter integration: share Everbridge communications to your Twitter accounts.



Google Public Alerts are integrated into Google Search and Google Maps. If you search for a place where there is an active alert or from an affected area, you'll see a warning notification.



Facebook page integration: integrate your Everbridge communications to multiple Facebook accounts and fan pages.

Share, like, & comment: share Everbridge content to Facebook and have the option to enable public commenting for community feedback.



# ENGAGE YOUR RESIDENTS

## OneBridge Mobile App

The OneBridge Mobile App provides a two-way engagement between residents, local public safety organization and emergency management. The App also encourages neighbors to share content, enabling the community to work together to raise safety concerns, help find lost pets and organize other neighborhood activities.

## Tip Watch

This powerful feature helps to solve crime and find missing people by allowing residents to anonymously submit tips via text message.



## From Everbridge Suite, one click sends message to residents via multiple channels



# THE ONLY END-TO-END PLATFORM

**Planning:** Everbridge is easy to set up, maintain, and organize, meaning that you're always ready for a quick, coordinated response. Everbridge ensures that the right messages get to the right people - with the most advanced opt-in portal on the market, streamlined integration with internal and external data sources, and simple group and contact management.

**Assessment:** When trouble strikes, you need rich insight, presented simply - so you can quickly assess potential impact and make an informed decision to avoid loss. Everbridge offers the only solution on the market that meets these demanding requirements, with the most advanced interactive dashboard in the industry.

**Response:** In critical situations, ease-of-use can mean the difference between an effective response and a mistake that carries serious consequences. Everbridge is engineered to be simple to use under pressure, with a user interface that accelerates time-to-message and reduces the likelihood of errors.

**Delivery:** Even during large-scale disruptions, Everbridge stays on. The most advanced platform in the industry ensures that you reach your contacts - every time. And with worldwide coverage and capabilities, including globally local calling infrastructure and data storage, we're ready to support you wherever your people are in the world.

