

# CURRICULUM VITAE

## RICHARD KUEHN

**Family inHome Caregiving, Inc.** Carmel, CA 2010-Present  
*Owner*

After more than two decades of caregiving, both in a professional environment and for a 97-year-old family member, Richard was dissatisfied with service from local caregiving agencies. He became convinced of the need for a service which provides very personal assistance to the elderly and founded Family inHome Caregiving, serving the Monterey Peninsula. After just a year and a half, he has quickly grown the company's reputation as having the cream of the crop in caregivers, specializing in helping Clients with Alzheimer's disease and seniors with mobility issues. His company had the fundraising team which raised the most money for the Monterey Chapter of the Alzheimer's Association Annual Walk to End Alzheimer's for two years in a row (renamed from Memory Walk) and is hoping to do the same this year. His attention to detail and ability to match personalities between caregivers and his senior citizen Clients has enabled Family inHome Caregiving to quickly take market share from competitors and gain a great reputation in the community. Services include:

- Caring companionship;
- Meal planning and preparation;
- Running errands;
- Light housekeeping;
- Medication reminders;
- Assistance with bathing and grooming;
- Assistance with bill paying; and
- Information and referral services.

Here are what Family inHome Caregiving Clients are saying about the quality of the caregiver's and Richard's care of his Clients. They provide highly qualified and trained caregivers at affordable prices ranging from as little as 15 minutes to 24-hour live-in care:

### **Client Testimonials:**

"We discovered Family inHome Caregiving by way of discharge planning nurses and a local senior's organization. I really do not know how I would have managed without Richard and his care staff. Richard is always available and takes time to listen. He cares that my husband is making progress and that I am OK too. We have found that having someone dependable, skilled and easily available has been extremely helpful to both of us, and more comforting than we can say." ~**Mr. & Mrs. A. Holzer, Carmel, California**

"I learned about Family inHome Caregiving and Richard Kuehn after reading an article in 'Off 68', a weekly newspaper servicing the 68 Corridor of Monterey county. My husband suffers from Parkinson's and Lewy Body Dementia. He weighs 230 lbs and I cannot lift him nor move him on my own. Richard is very professional and efficient and at the same time very caring. He also is full of good advice and I have learned a lot through his website!" ~**Marie-France de Sibert, Monterey, CA**

"...I wish to add that in my experience, the attention to detail, compassion, and accomplishment of service were beyond excellent. Your selection of Kristina as the caregiver for RJ was perfect in every regard. She was an exceptional facilitator of services and companion for RJ during this difficult transition..."  
~**Fred and Susan Schwantes, Pacific Grove**

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**Richard Kuehn**

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Here is what the President of The Senior's Choice, of which Family inHome Caregiving is a member, has to say about the quality of services offered by Richard's company:

"It is my pleasure to be associated and work closely with Richard Kuehn of Family inHome Caregiving, Inc. and his team of dedicated caregivers. Their focus on each Client's individual needs is exemplary and we are proud to have them as a fellow member of The Senior's Choice. We at The Senior's Choice support more than 250 in-home companion care companies around the world and we take pride in the standards of excellence common among all our members. Richard represents the best of The Senior's Choice because of his demonstrated integrity, commitment, and love for seniors and their families. We know that those individuals who take advantage of Family inHome Caregiving's services will experience greater peace, independence, and more quality time with their loved ones," said Steve Everhart, the President of The Senior's Choice.

Richard is actively involved in fighting for senior citizen's rights, having recently gone to California State Capitol Sacramento to lobby, as well as attending a local town hall meeting with his Assemblymember, Bill Monning. He is also starting a non-profit corporation to solicit donations which will help provide in-home caregiving services for the impoverished, as well as delivering other goods and services to the elderly who aren't fortunate enough to be able to hire a caregiving service. He has also been appointed to the Area Agency on Aging Advisory Council Member representing District 5, appointed to the Executive Committee for the AAA Advisory Council; Appointed to the InHome Support Services (IHSS), and serves as the Vice-Chair person for the IHSS Advisory Committee, and he is the lead person for reviewing IHSS Advisory Committee Policies and Procedures and reports information back to the AAA Advisory Council.

### **McGraw Hill Companies** Monterey, CA 1999-2009

*Proposal Manager (2002-2009), Senior Contract Associate (1999-2002)*

With over 15 years' experience at divisions of the McGraw-Hill Companies (Richard also worked at McGraw-Hill School Systems and CTB Macmillan/McGraw Hill prior to his positions at Logistix Inc. and Softbank Content Services, Inc.), he became an expert in many facets of legal, finance and administration. Amongst the various duties and accomplishments, he achieved were:

- Planning, managing and delivering winning multi-million dollar fixed-price programs in response to Request for Proposals from educational agencies across the world;
- Leading team members, including those at the executive levels, in challenging and complex environments in order to deliver winning proposals;
- Directing multiple projects and team members simultaneously on solutions development;
- Preparing budgets for multi-million dollar contracts;
- Analyzing markets to identify new trends and propose products that fill market gaps;
- Reviewing changes in educational legislation and proposing and implementing new policies and procedures to make sure the company was in compliance with all rules and regulations while maintaining an unbiased liaison position between Corporate legal and CTB/McGraw-Hill LLC;
- Resolving legal issues related to conceptual ideas, trademarks and patents to the protection of corporate assets and intellectual property rights; and
- Planning and conducting presentations for Clients and sales staff.

### **Logistix, Inc.** Fremont, CA 1999

*Consultant*

- Assisted with the integration of Softbank's and Logistix's program management teams for large customers (such as Microsoft, Hewlett Packard and Compaq);
- Trained cost accountants in specifics of worldwide gross margin and inventory accounting;
- Analyzed data between Symix and SAP systems for integrity, thereby producing high quality migration of data from Softbank to Logistix; and
- Assisted in producing ISO 9000 processes and procedures.

**Softbank Content Services, Inc.** Monterey, CA 1995-1999  
*Senior Cost Accountant*

- Implemented and managed quality control and inventory management worldwide with a value in excess of \$250 million;
- Directed all facets of domestic and international internal financial audits and used quantitative and statistical analysis to enhance internal processes; and
- Performed costing functions related to vendor request for proposals and attended pricing meetings to establish internal product costs.

**EDUCATION:**

Senior's Choice, Certified Companion Aide (CCA), 2010  
Senior's Choice, Certified Hospice Companion Aide (CHCA), 2010  
Association of Proposal Management Professionals, Certified Professional Proposal Member (PPM.APMP) in Proposal Management and Business Development, 2008  
Golden Gate University, B.S. Accounting, 2000  
U.S. Army Finance & Administration, Certificate in Finance & Administration, 1979

**OTHER:**

**Family inHome Caregiving Certifications/Memberships:**

Certified Home Care Aide Organization by California Association for Health Services at Home (CAHSAH)  
Member of the Better Business Bureau  
Member of California Association for Health Services at Home (CAHSAH)  
Member of the National Association for Home Care & Hospice  
Member of National Private Duty Association (NPDA)  
Member of The Senior's Choice  
Member of the Home Care Pulse