

Monterey County Strategic Initiatives

POLICY AREA	STRATEGIC INITIATIVES
<p>Economic Development</p> <p><i>“Enhancing the well-being and prosperity of Monterey County Residents”</i></p>	<p>Through collaboration, strengthen economic development to ensure a diversified and healthy economy.</p>
<p>Administration</p> <p><i>“Efficient and Effective Government Operations”</i></p>	<p>Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.</p>
<p>Health and Human Services</p> <p><i>“Health and Wellness for Monterey County Residents”</i></p>	<p>Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.</p>
<p>Infrastructure</p> <p><i>“Meeting our Facilities, Water, Technology and Transportation Needs”</i></p>	<p>Plan and develop a sustainable, physical infrastructure that improves the quality of life for County resident and supports economic development results.</p>
<p>Public Safety</p> <p><i>“Creating Safe Communities”</i></p>	<p>Reduce violent crime and homicides, create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow.</p>

Infrastructure Key Objectives:

1. Improve the conditions of County roads and bridges.
2. Promote the use of best environmental practices for County facilities and operations.
3. Provide for adequate County facilities and infrastructure.
4. Protect water quality and provide for adequate water supply.

Infrastructure Milestones:

1. Develop an Annual Roadway Maintenance Plan.
 - o Lead: RMA
 - o Timeline: June 2015
 - o Status: Completed. Milestone met one year in advance. Annual Roadway Maintenance Plan was submitted to the Board in June 2014.

2. Identify new and augmented funding sources for road and bridge work.
 - o Lead: RMA
 - o Timeline: On-going
 - o Status: This activity is ongoing. Supervisor Calcagno identified property taxes from former redevelopment areas as a source of funding for roads and requested the allocation be included as a budget policy.
3. Create a Countywide definition of sustainability and framework that incorporate health co-benefits.
 - o Lead: Go Green! Monterey County
 - o Timeline: June 2014
 - o Status: Completed
4. Participate in Monterey Bay Community Power (MBCP) technical feasibility study.
 - o Lead: RMA
 - o Timeline: December 2014
 - o Status: MBCP was awarded a \$350,000 grant by the Strategic Growth Council in 2014, which will be used to fund a technical feasibility study and gauge public receptivity to the idea. The RFP is expected to be issued in January 2015, and a consultant is expected to complete the feasibility study by midyear 2015.
5. Review and evaluate Monterey Bay Community Power technical feasibility study; make recommendation and gain Board of Supervisors approval.
 - o Lead: RMA
 - o Timeline: March 2015
 - o Status: The Technical Feasibility Study is expected to be completed by midyear 2015.
6. Create utilization standards to collect, review and analyze County vehicle use.
 - o Lead: Fleet
 - o Timeline: 2014-2015
 - o Status: Vehicle use policy is in the final review process and anticipated to be presented to BOS in first quarter for approval.
7. Assist departments to optimize vehicle fleet utilization by reduction or reassignment of vehicles.
 - o Lead: Fleet
 - o Timeline: 2015-2016
 - o Status: Once vehicle use policy is approved Fleet will be able to extract usage data and assist departments with data. Conversations have already begun with key agencies.
8. Develop an Alternate Technology Vehicle Plan.
 - o Lead: Fleet
 - o Timeline: 2015-2016
 - o Status: Vehicle purchasing strategies are expected to be part of the Vehicle use policy. Vehicle use policy is in the final review process and anticipated to be presented to BOS in first quarter for approval.
9. Complete and gain Board approval of the Community Climate Action Plan.
 - o Lead: RMA
 - o Timeline: June 2016

- Status: Vehicle purchasing strategies are expected to be part of the Vehicle use policy. Vehicle use policy is in the final review process and anticipated to be presented to BOS in first quarter for approval.
10. Implement adopted Municipal Climate Action Plan.
 - Lead: Go Green! Monterey County
 - Timeline: December 2020
 - Status: MCAP reduction measures are being implemented through the capital improvement program and other staff efforts. MCAP implementation is being tracked and will be reported to the AEE (annually) and the BoS (at the end of each Phase)
 11. Update the Municipal Climate Action Plan
 - Lead: Go Green! Monterey County
 - Timeline: December 2020
 - Status: The MCAP update is scheduled to begin in 2017 and be completed by the December 2020.
 12. Complete and gain Board approval of a 5-Year Capital Improvement Plan.
 - Lead: RMA
 - Timeline: June 2014
 - Status: A draft 5 year CIP has been developed and is going through staff review.
 13. Develop in collaboration with ITD and RMA Public Works, a Broadband Policy to expand conduit and fiber resources in the County.
 - Lead: ITD, RMA
 - Timeline: ~~February 2015~~ May 2015
 - Status: ITD researching best practices to develop broadband policy to share with RMA in March 2015.
 14. Complete the 5-Year Report related to the General Plan Policy PS-3.1 and enter into a Memorandum of Understanding (MOU) between the County of Monterey and the Water Resources Agency (WRA) to manage the study of the Salinas Valley.
 - Lead: County Counsel
 - Timeline: June 2014
 - Status: Completed
 15. Complete the preliminary report of the Salinas Valley Water Assessment as part of the 5-Year Report related to the General Plan Policy PS-3.1
 - Lead: RMA
 - Timeline: December 2014
 - Status: Completed. A preliminary report was presented to the Board of Supervisors on December 16, 2014.
 16. Complete the 5-Year Report related to the General Plan Policy PS-3.1.
 - Lead: RMA
 - Timeline: June 2018
 - Status: The County has hired a consultant to prepare the five year study. The consultant has begun the work to gather the data for report due in 2017-18.