



## Monterey County Board of Supervisors

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### Board Order

A motion was made by Supervisor Luis A. Alejo, seconded by Supervisor John M. Phillips to:

#### **Agreement No. A – 15053**

Approve the following actions with regard to the professional services agreement with TMD Creative to provide strategy, design and placement of public health messaging to address the COVID 19 pandemic emergency in Monterey County:

- a. Extend to the contract period for 6 months to May 31, 2021, and
- b. Increase the contract amount by \$335,000 to a total of \$744,959
- c. Authorize the Chair of the Board of Supervisors to sign the amended contract
- d. **Adopted Resolution No. 20 - 386** authorizing and directing the Auditor-Controller to amend the FY 2020-21 Office of Emergency Services Adopted Budget, Fund 001, Appropriation Unit CAO 005, to increase appropriations by \$335,000, financed by a release of Cannabis Tax Assignment (BSA 001-3132)-4/5 vote required.

PASSED AND ADOPTED on this 1<sup>st</sup> day of December 2020, by roll call vote:

AYES: Supervisors Alejo, Phillips, Lopez, Parker and Adams

NOES: None

ABSENT: None

(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting December 1, 2020.

Dated: December 1, 2020  
File ID: 20-948  
Agenda Item No.: 30

Valerie Ralph, Clerk of the Board of Supervisors  
County of Monterey, State of California

  
Joel G. Pablo, Deputy

**Before the Board of Supervisors in and for the  
County of Monterey, State of California**

**Resolution No.: 20 – 386**

Adopt a resolution authorizing and directing the Auditor-Controller )  
to amend the FY 2020-21 Office of Emergency Services Adopted Budget, Fund )  
001, Appropriation Unit CAO 005, to increase appropriations by \$335,000, )  
financed by a release of Cannabis Tax Assignment (BSA 001-3132)..... )

**WHEREAS**, when the President of the United States declared a National Emergency due to the COVID-19 pandemic on March 13, 2020, this declaration triggered Section 502 of the Stafford Act enabling reimbursement of eligible emergency protective measures under category B by the Federal Emergency Management Act (FEMA) Public Assistance Program, and

**WHEREAS**, on March 24, 2020 the County submitted its Request for Public Assistance that enables the County to file, through Cal OES, project worksheets for reimbursement by FEMA of up to 75% of eligible expenditures, and

**WHEREAS**, the development and implementation of a COVID 19 public messaging campaign is a critical emergency protective measure to protect public health during the pandemic, and

**WHEREAS**, the Board of Supervisors selected TMD Creative to design and implement a COVID-19 public messaging campaign in June 2020, and

**WHEREAS**, the Board of Supervisors, given the continuing COVID-19 public health emergency, desires to extend the contract with TMD Creative,

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors does hereby:

Adopt a resolution authorizing and directing the Auditor-Controller to amend the FY 2020-21 Office of Emergency Services Adopted Budget, Fund 001, Appropriation Unit CAO 005, to increase appropriations by \$335,000, financed by a release of Cannabis Tax Assignment (BSA 001-3132) (4/5th vote required).

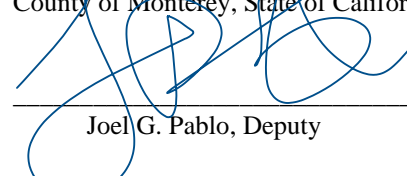
PASSED AND ADOPTED on this 1<sup>st</sup> day of December 2020, by roll call vote:

AYES: Supervisors Alejo, Phillips, Lopez, Parker and Adams  
NOES: None  
ABSENT: None  
(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting December 1, 2020.

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Joel G. Pablo, Deputy