



## Monterey County Board of Supervisors

### Board Order

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1st Floor  
Salinas, CA 93901  
831.755.5066  
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A motion was made by Supervisor Luis A. Alejo, seconded by Supervisor Wendy Root Askew to:

**Agreement No.: A-15931**

Approve and authorize the Monterey County Laguna Seca Representative to:

- a. Execute a three-year, retroactive Sponsorship Agreement between the County of Monterey and Bridgestone Americas Tire Operations, LLC as Event Title Sponsor and Official Tire of the NTT INDYCAR Grand Prix of Monterey, including sponsorship and marketing-specific rights for a \$325,000 annual sponsorship fee, totalling \$975,000 for the three-year term beginning June 1, 2022 and ending October 1, 2024; and
- b. Execute a one-year extension to the Sponsorship Agreement, if sponsor elects to exercise its option, for an annual sponsorship fee of \$325,000 for the one additional year, and term ending on October 1, 2025.

PASSED AND ADOPTED on this 12<sup>th</sup> day of July 2022, by roll call vote:

AYES: Supervisors Alejo, Phillips, Lopez, Askew, and Adams

NOES: None

ABSENT: None

(Government Code 54953)

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting July 12, 2022.

Dated: July 15, 2022  
File ID: A 22-302  
Agenda Item No.: ~~80~~ 78

Valerie Ralph, Clerk of the Board of Supervisors  
County of Monterey, State of California

Julian Lorenzana, Deputy