

MONTEREY COUNTY BOARD OF SUPERVISORS

MEETING:	July 21, 2009	AGENDA NO.: 29
SUBJECT:	a. Approve a Professional Services Agreement with the Monterey County Business Council (MCBC) for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$108,000, to administer all aspects of the Competitive Clusters (C ²) Project, and b. Authorize the Contracts/Purchasing Officer to execute the Agreement.	
DEPARTMENT:	County Administrative Office – Intergovernmental & Legislative Affairs	

RECOMMENDATIONS:

It is recommended that the Board of Supervisors:

- a. Approve a Professional Services Agreement with the Monterey County Business Council (MCBC) for the term July 1, 2009 through June 30, 2010, in an amount not to exceed \$108,000, to administer all aspects of the Competitive Clusters (C²) Project, and
- b. Authorize the Contracts Purchasing Officer to execute the Agreement.

SUMMARY/DISCUSSION:

The Monterey County Business Council (MCBC) has been the County's private sector partner for the Monterey County Competitive Clusters (C²) Project since its initiation in March 2003. The purpose of the Agreement is to continue C² project efforts. The MCBC will match the Agreement, in the amount of \$54,000. The objective of C² is to achieve a more competitive economy in the existing key industries and emerging industries that fit the special character of Monterey County. The goals of C² are to, 1) balance countywide economic development, 2) diversify employment opportunities, 3) achieve economic sustainability, and 4) make infrastructure improvements. The following six clusters have been initiated/launched: Agriculture, Tourism, Education/Research, Building and Design, Wellness/Lifestyle, and Creative/Technology.

In addition to administering all aspects of the C² project, the MCBC will provide C² quarterly status reports detailing performance measurements, prepare an annual C² report and two Economic Reports, and hold an annual Economic Development Forum. Also, the MCBC will provide semi-annual presentations to the Board of Supervisors on the status of the C² project. The Overall Economic Development Commission (OEDC) will continue to provide oversight of the MCBC and review C² quarterly status reports.

OTHER AGENCY INVOLVEMENT:

The Overall Economic Development Commission supports the C² project. The Agreement has been approved by County Counsel as to legal form and Risk Management as to insurance provisions.

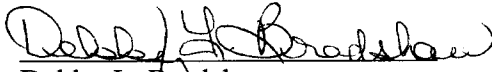
July 21, 2009

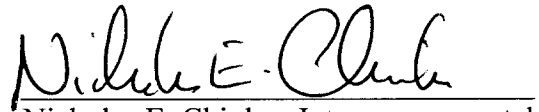
FINANCING:

Funds for this Agreement have been included in FY 2009-10 Final Budget, Fund 001, Development Set-Aside Budget Unit 1050-8043, in the amount of \$108,000. There are no additional fiscal impacts with this recommendation.

Prepared by:

Approved by:


Debby L. Bradshaw
Management Analyst III


Nicholas E. Chiulos, Intergovernmental
and Legislative Affairs Director

7-8-09
Date

7-8-09
Date

Attachment: MCBC Agreement on file with the Clerk of the Board's Office.

c: Mary Claypool, Executive Director, Monterey County Business Council
Mary Ann Leffel, President, Monterey County Business Council
OEDC Members