
Monterey County Board of Supervisors
First 5 Monterey County Community Annual
Report
March 14, 2023



Vision

All children reach their unique potential in a family and community that values, respects, and invests in early childhood.

Mission

We enrich the lives of children, prenatal through age five, and their families by strengthening connections and advancing quality within a whole system of care and support.



“**I have hope.**

I felt that people were working to help my family, to help me and my daughter.”

— Erika, First 5 Parent





Over
600,000 people
supported over
23 years





FY 21-22: 19,509

Children
Parents
Caregivers
Providers
Educators



Impact 1

Children receive services that contribute to their overall **health and safety**



Impact 2

Children have high-quality early childhood experiences, **child care and education**

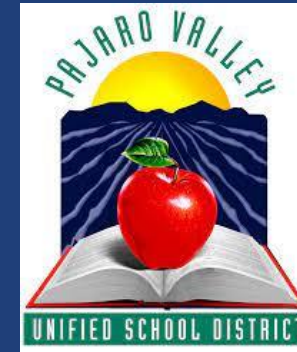
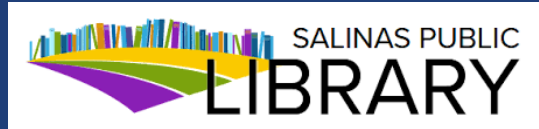


Impact 3

Children are at the center of **policies and legislation**



Connected to Community





Impact 1: Children receive services that contribute to their overall health and safety

3,660 children and parent received personalized connections to services:

- speech therapy
- mental health therapy
- parenting groups

1,057 children were screened to improve children's health and prevent learning delays

1,291 home visits supported the positive development of pregnant parents and young children ages 0-2





Impact 2: Children have high-quality early childhood experiences, child care and education

653 parents engaged with early childhood educators in dual language learning program

533 children participated in a dual language learning program in English and Spanish



Dual Language Learner Program

“I am so happy to hear how parents are talking with their children about the books and they say “we have another book to add to our library.”

I can see how parents are connecting with their children. It touches my heart.

It is reinforcing their culture and it is beautiful.”

~ Esperanza Ortiz





Impact 2: Children have high-quality early childhood experiences, child care and education

524 Hartnell and MPC students supported to complete their early childhood education degree to address the teacher shortage

874 trainings for early childhood educators, child care providers and social service partners to ensure high quality service delivery to an estimated 7,000 children





Impact 3: Children are at the center of policies and legislation

500+ advocates supported through workshops, information sharing, and meetings with legislators

6 Legislative asks supported by F5MC were enacted into legislation

~ 70 advocates met with state and federal legislators

~150 parents trained on advocacy skills







FY20-21 -- Financials

First 5 Monterey County Financials

\$6,523,430 Programs and Services

\$805,391 Administration

\$525,845 Evaluation

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\$7,854,666 Invested





2023 - 2029 F5MC Strategic Plan

VISION

The wellbeing of all young children and families is nurtured by responsive services, just and equitable systems, and safe and welcoming environments.¹

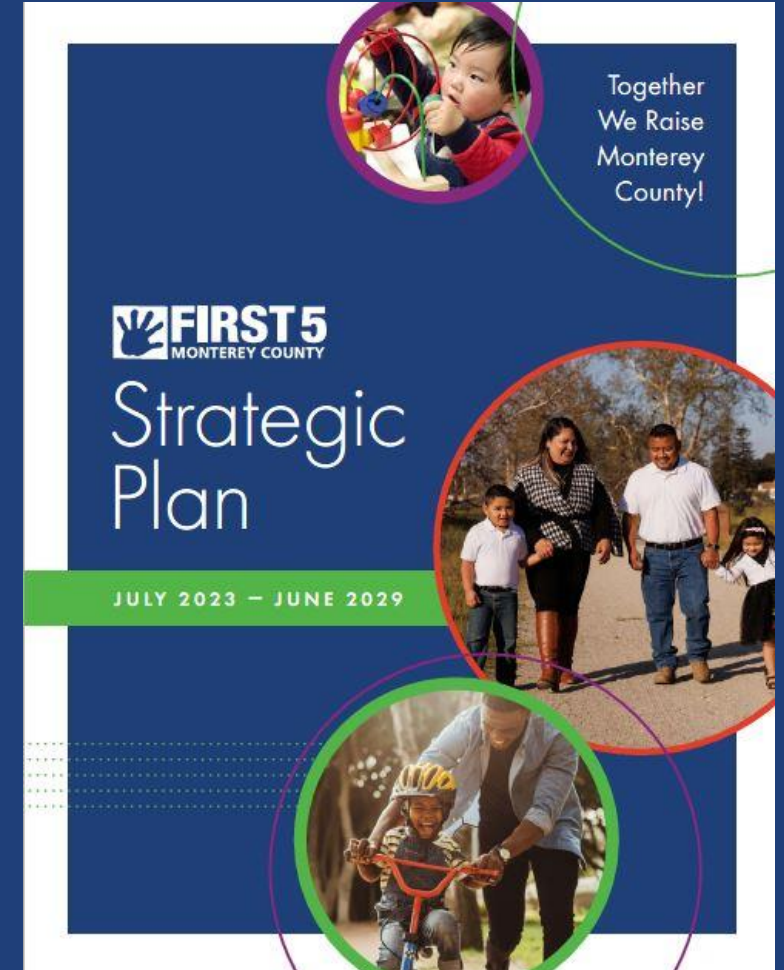
MISSION

First 5 Monterey County enriches the lives of children, ages prenatal through 5, and their families by elevating early childhood as a priority, strengthening connections, and advancing quality within a whole system of care and support.



2023 - 2029 F5MC Strategic Plan

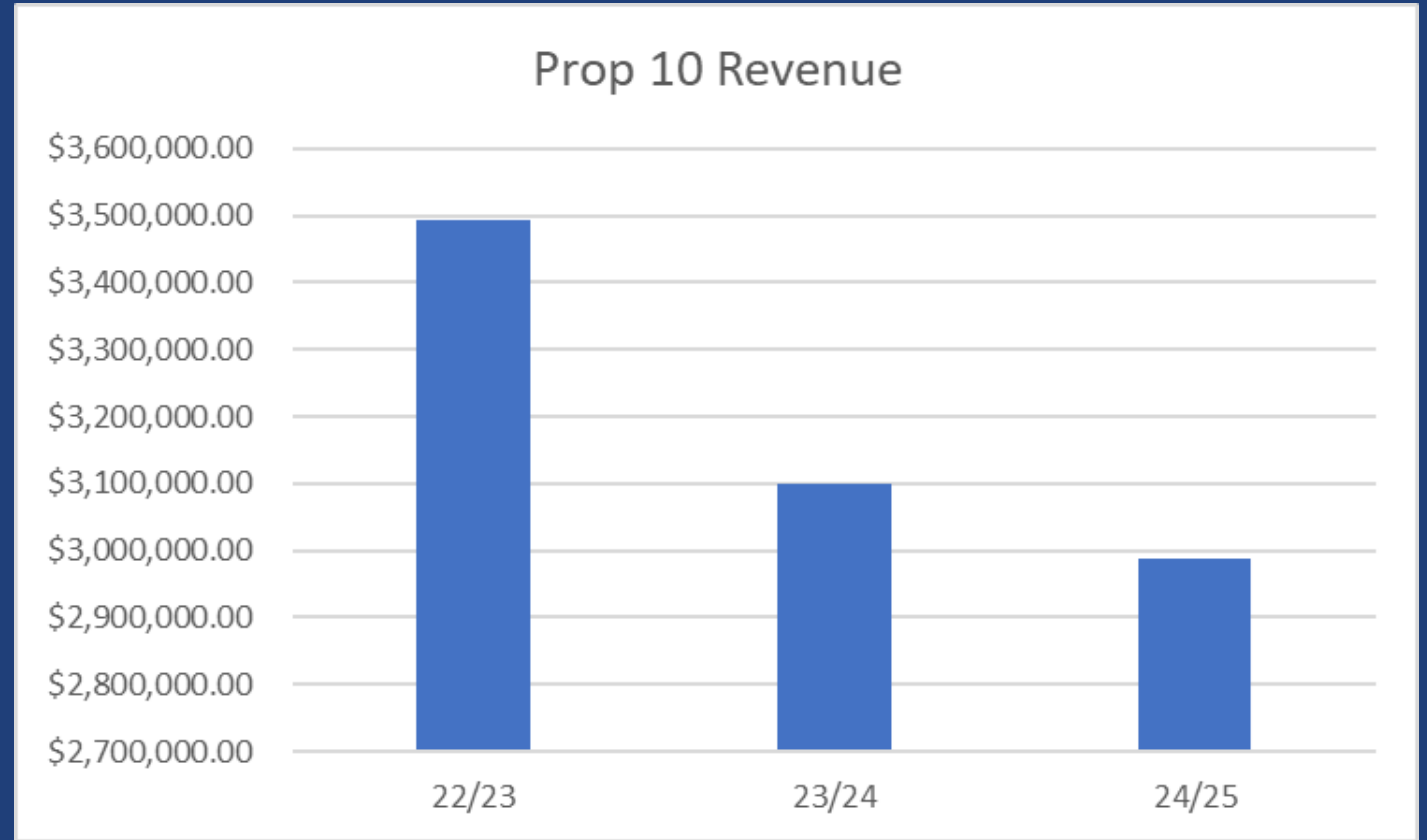
- Community Leadership and Engagement
- Systems Partnerships
- Sustainability
- Organizational Integrity
- Accountability



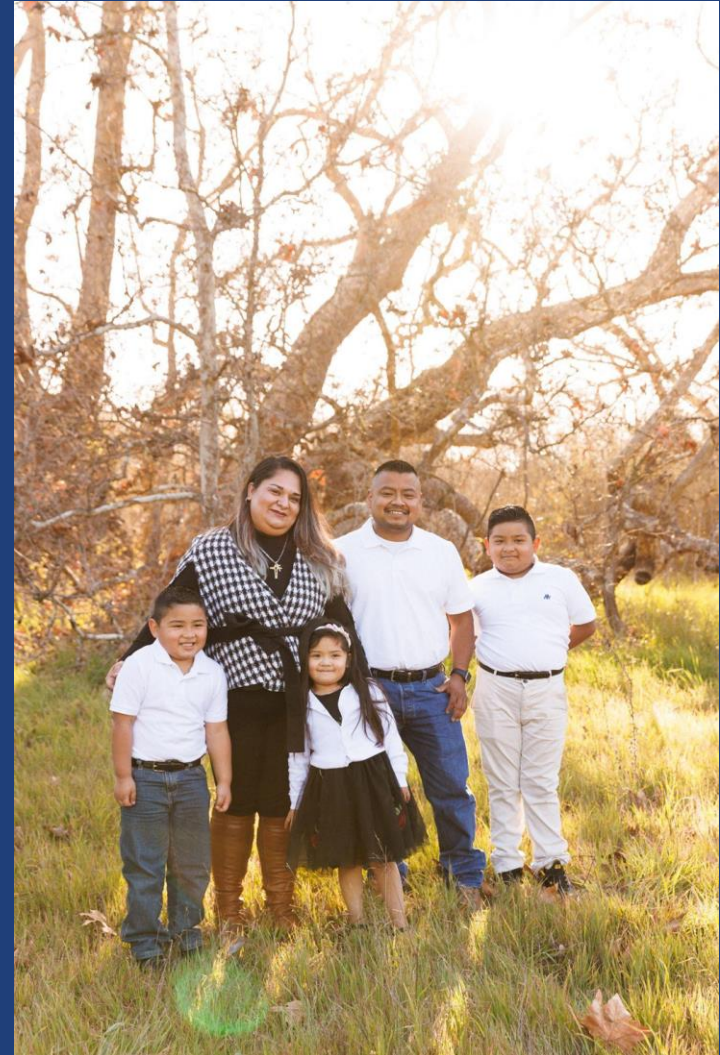


Funding Decline: Services No Longer Funded or Reduced

- Playgroups
- Parenting Education
- Technical Assistance and Mental Health Consultation for ECE
- Counselors at MPC/Hartnell
- Dual Language Learner Program
- Home Visiting (reduced)



- Updated Strategic Plan
- New structure for funding community programs
- More emphasis on systems approach





Thank you!

Francine@first5monterey.org

Nina@first5monterey.org