

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
Cal ICH HDIS CY 2020 : 2,224	Decrease by 550	-25%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data from our 2019 PIT Count, shows that 28% of the total population experiencing homelessness are children and transition-age youth. Also, based on the 2019 PIT Count, a total of 75% of the population experiencing homelessness are households without children.	By June 30, 2024 reduce the number of people accessing services who are experiencing homelessness by 25 %. Increase entries of unaccompanied youth and individuals without children into Emergency Shelter, Rapid Rehousing and Transitional Housing from literal homelessness by 25%.	

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
PIT 2019: 1,998	125 fewer people will be experiencing unsheltered	-25%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data through our 2019 PIT Count, it shows that 14% of the total unsheltered population are unaccompanied children and transition-age youth. Also, based on the 2019 PIT Count, a total of 75% of the population experiencing homelessness are households without children.	By June 30, 2024 reduce our total unsheltered count by 25%. With an increase in the number of households without children to exit to ES, TH, RRH, and PH by 25% . By June 30, 2024 increase the number of unaccompanied youth to exit to, ES, TH, RRH, and PH by 30% , exceeding our overall 25% reduction in the number of people who will be experiencing unsheltered homelessness.	

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
Cal ICH HDIS CY 2020: 1,015	Reduce by 300	-30%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Analysis of local data shows that while families and households with children represent 25% of the population in our CoC's geographic area, adults with children represent approximately 42% of individuals who become homeless for the first time each year.	By June 30, 2024 reduce the number of families with children who become homeless for the first time annually by 40% , exceeding our overall 30% reduction in the number of people who become homeless for the first time annually.	

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Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People	Increase as % Change from Baseline
Cal ICH HDIS CY 2020: 666	Increase annual exits to PH by 109 (775 Exits a year)	16%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Preliminary racial disparities analysis report shows that there is a disparity between the general census population and those who access our system (HMIS). However, once they enter the system those disparities tend to disappear when looking at outcomes. One key population that we have seen have a significant disparity in access to services are youth. Analysis of local data from our 2019 PIT Count, shows that 28% of the total population experiencing homelessness are children and transition-age youth. Also, based on the 2019 PIT Count, a total of 25% of the population experiencing homelessness are households with children.	By June 30, 2024 increase the overall number of people exiting to permanent housing by 16%. We want to increase exits from families by 20% and exits from unaccompanied youth by 20%.	

Outcome Goal #4: Reducing the length of time persons remain homeless.		
Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs"	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in Average # of Days	Decrease as % Change from Baseline
Cal ICH HDIS CY 2020: 120	Reduce average length of stay to 114 days.	-5%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
According to the preliminary analysis our model found some disparities with regards to the length of engagement with our system along the lines of race, ethnicity. According to the model individuals that identified as Black and African American and Pacific Islander and Native Hawaiian tended to be in the system longer when compared to Non-hispanic and non-TAY White individuals.	By June 30, 2024 reduce the average length of time of individuals in our system who identify as Black and African American and Pacific Islander and Native Hawaiian by 10%, exceeding our overall 5% reduction in the average length of time individuals are in the	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
Cal ICH HDIS CY 2020: 6%	Reduce to number of People who return to homelessness to 5%	-17%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Analysis of local data shows that while families and households with children represent 25% of the population in our CoC's geographic area, 3% of adults with children return to homelessness after having exited homelessness to permanent housing within 6 months.	By June 30, 2024 reduce the number of families with children who return to homelessness annually by 33%, exceeding our overall 17% reduction in the number of people who return to homelessness after having exited homelessness to permanent housing (within 6 months).	

Table 4. Outcome Goals

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
Cal ICH HDIS CY 2020: 69	Increase by 69 (138 placements a year)	100%
Optional Comments		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
<p>Analysis of local data shows that while households without children represent 96% of the population in that access street outreach services, while 14% of households without children exit to ES, TH, and PH destinations.</p> <p>Unaccompanied youth under the age of 25 make up 4.5% of the population that access street outreach services. One key population that we have seen have a significant disparity in access to services are youth. In our racial disparities analysis we have found that youth (18-24) tend to remain in our system shorter and are more likely to return to homelessness when compared to non-TAY individuals.</p>	<p>By June 30, 2024 increase the number of households without children served in street outreach that exit to ES, TH, and PH destinations annually by 120% exceeding our overall 100% increase in the number of people who exit to ES, TH, and PH destinations from street outreach.</p> <p>By June 30, 2024 increase the number of unaccompanied youth under the age of 25 who exit to ES, TH, and PH destinations from street outreach annually by 100%.</p>	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Purchase 4 motels to increase PSH unit capacity utilizing funding from Homekey and HHAP. In the City of King, we are focusing on rural service deserts and undocumented/immigrant individuals.	
Timeframe	
By December 2022	
Entities with Lead Responsibilities	
City of Salinas and City of King	
Measurable Targets	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Increase the number of PSH units for unaccompanied adults experiencing chronic homelessness by 2024	
Description	
Prioritizing the funding of a TH-RRH program utilizing YHDP funds that offer housing options ultimately reducing the length of time homeless for TAY, an underserved population noted by our pre-findings of our racial disparities analysis.	
Timeframe	
By August 2024	
Entities with Lead Responsibilities	
Coalition of Homeless Services Providers	
Measurable Targets	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Decrease the length of time that TAY remain homeless by 5%	
Description	
Increase county-wide outreach and mobile case management to connect individuals living in encampments to EHV, HSVP and FYI vouchers utilizing ERF, ESG, HHAP and HHIP funds. Implementing a youth specific street outreach program using HHAP funds.	
Timeframe	
By December 2022	
Entities with Lead Responsibilities	
County of Monterey, City of Salinas, and Coalition of Homeless Services Providers	
Measurable Targets	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
By June 30, 2024 increase the number of households without children served in street outreach that exit to ES, TH, and PH destinations annually by 120% exceeding our overall 100% increase in the number of people who exit to ES, TH, and PH destinations from street outreach.	
By June 30, 2024 increase the number of unaccompanied youth under the age of 25 who exit to ES, TH, and PH destinations from street outreach annually by 100%.	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Increase RRH units using HSP funding to secure permanent housing for families.	
Timeframe	
By December 2022	
Entities with Lead Responsibilities	
County of Monterey and County of San Benito	
Measurable Targets	
By June 30, 2024 increase the overall number of people exiting to permanent housing by 16 %. We want to increase exits from families by 20% and exits from unaccompanied youth by 20%.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Landlord Engagement/Retention program that includes a landlord mitigation fund utilizing local foundation funds.	
Timeframe	
By June 2023	
Entities with Lead Responsibilities	
Coalition of Homeless Services Providers	
Measurable Targets	
Increase landlord engagement 15% by June 2023	