



Monterey County Board of Supervisors

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Board Order

A motion was made by Supervisor Chris Lopez, seconded by Supervisor Luis A. Alejo to:

Agreement No.: A-16860

- a. Approve and authorize the Director of Health Services or designee to execute Amendment No. 1 to the Standard Agreement with Keehan & Partners, Inc., to continue to provide communication plans, develop digital media content, and execute media campaigns on social media platforms for the Chronic Disease & Injury Prevention Division programs, extending the term through June 30, 2028, for a revised term of March 13, 2024, through June 30, 2028, and increasing the amount not to exceed by \$256,795 with an amended not to exceed total of \$338,817; and
- b. Approve and authorize the Director of Health Services or designee to sign up to two amendments where the combined amendments do not exceed 10% (\$33,881) of the amended contract amount and does not significantly change the scope, with a total not to exceed maximum of \$338,817.

PASSED AND ADOPTED on this 7th day of May 2024, by roll call vote:

AYES: Supervisors Alejo, Church, Lopez, Askew, and Adams

NOES: None

ABSENT: None

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 82 for the meeting May 7, 2024.

Dated: May 13, 2024

File ID: A 24-201

Agenda Item No.: 26

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

Emmanuel H. Santos

Emmanuel H. Santos, Deputy