



County of Monterey

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 23-065

January 31, 2023

Introduced: 1/19/2023

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

- a. Approve and adopt a resolution supporting the designation of the County of Monterey in the Central Coast Recycling Market Development Zone; and
- b. Authorize the Economic Development Manager to sign all documents necessary to submit an application to CalRecycle for any and all payment programs offered.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve and adopt a resolution supporting the designation of the County of Monterey in the Central Coast Recycling Market Development Zone; and
- b. Authorize the Economic Development Manager to sign all documents necessary to submit an application to CalRecycle for any and all payment programs offered.

SUMMARY/DISCUSSION:

California's Integrated Waste Management Act (IWMA), which originally passed in 1989, required each jurisdiction within the State to reduce the amount of waste disposed in landfills. To assist California cities and counties in reaching this goal, the Recycling Market Development Zone (RMDZ) program was created by the California Department of Resources and Recovery (CalRecycle).

CalRecycle administers the RMDZ Program, which provides Zone Incentive Funds (ZIFs) to each zone for local outreach. The objective of this program is to distribute and oversee ZIF funds for fiscal years (FYs) 2022-23 and 2023-24. Total funding for this program is an amount not to exceed \$12,924 per zone.

The goal of the RMDZ Program is to create a sustainable infrastructure and to enhance local markets for recyclable and compostable materials generated within California. The ZIF Program incentivizes local governments to provide outreach services, and to work closely with local postconsumer processing and manufacturing industries to simulate the use of recyclable and compostable materials. By doing this, the ZIF program helps create jobs in the post-consumer commodities industry and diverts valuable resources from disposal. The ZIF Program provides targeted financial support to Zones for funding vital to local marketing and outreach activities and complements CalRecycle's marketing and outreach efforts to promote RMDZ services and activities.

Monterey County has been participating with RMDZ since March 1994 along with the Cities of Hollister and Watsonville and the Counties of San Benito, San Luis Obispo, and Santa Cruz. This coordinated administration of the RMDZ activities has brought attraction to new businesses and has fostered expansion of existing businesses that use local, recovered resources as feedstock in the

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manufacture of products or that enhance recycling opportunities in the Zone.

OTHER AGENCY INVOLVEMENT:

Staff has consulted with County Counsel.

FINANCING:

There is no additional cost to the General Fund. Receiving this report does not have any financial impact.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The Central Coast Recycling Market Development Zone supports the Board approved strategic initiatives.

Economic Development

Administration

Health & Human Services

Infrastructure

Public Safety

Prepared by: Isela Sandoval, Management Analyst II, x7214

DocuSigned by:
Isela Sandoval
BDC825B676C642A...

Reviewed by: Richard Vaughn, Economic Development Manager, x5602

DocuSigned by:
Richard Vaughn
154D340C87824B7...

Approved by: Dewayne Woods, Assistant County Administrative Officer, x5309

DocuSigned by:
Dewayne Woods
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Attachments:

Board Report

Resolution

ZIF4 Application and Agreement