

# Attachment 2

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Urban County  
2023-24 Application Details

Applicant	Project Name	Project Description	Target Population	What Will Change	Effectiveness Measures
Alliance on Aging, Inc.	Outreach Services	AOA provides outreach & benefits assistance to seniors in multiple senior venues throughout South County. Since April of 2021, AOA has had a weekly presence at Taylor Farms/SVMH Wellness Center in Gonzales where staff offer information & benefits assistance. AOA has invited other senior providers to join them on site and the clinic serves the patients as well as other seniors and their families seeking information and resource packet. Alliance on Aging participates in Meals on Wheels monthly congregated luncheon/social affair in Gonzales and numerous low-income senior housing complexes.	The target population for the AOAs Outreach Program are senior residents of South Monterey County. Many who are agricultural workers and those who aged out of physically being able to do the work. Their monthly expenses exceed their earned income or meager social security benefit. As medical costs increase, we will provide insurance counseling to lower one's Rx costs and screen one's eligibility for various low-income assistance programs including Medi-Cal, CalFresh, Transportation and PG&E.	Free options available to seniors can be explained, in simple terms, by our trained staff/volunteers. The Alliance on Aging offers services that can help lower health care coverage costs, provide financial relief with income tax refunds, and information about benefits and discount programs. We also partner with other agencies/services and can direct seniors to their programs. This allows seniors to remain in their homes, be engaged in their local communities, be independent and healthy.	Free options available to seniors can be explained, in simple terms, by our trained staff/volunteers. The Alliance on Aging offers services that can help lower health care coverage costs, provide financial relief with income tax refunds, and information about benefits and discount programs. We also partner with other agencies/services and can direct seniors to their programs. This allows seniors to remain in their homes, be engaged in their local communities, be independent and healthy.
Boys & Girls Clubs of Monterey County	South County Youth Programs & Services	South County Youth Programs & Services provides hundreds of youth and their families with Girls' Health in Girls Hands' programming and summit attendance, SMART Moves programming, back to school supplies, and special event opportunities such as the Chevron Soccer Academy and Adopt-A-Family holiday program. The residents of Camphora Apartments (Unincorporated Salinas Valley), Alta and Tower Apartments (Gonzales) are predominantly Latino heritage and identify as extremely low to moderate-income persons.	South County Youth Programs & Services supports Gonzales youth residing in key low income and family apartments, students at up to six schools in Greenfield. We also serve families at Camphora Apartments (Salinas Valley Unincorporated). Youth beneficiaries are largely residing in low income housing and/or qualify for their free/reduced lunch meal program.	Today, families in Monterey County need Boys & Girls Clubs more than ever. The COVID-19 pandemic impact and growing economic challenges with inflation and recession creates stressful times for the kids and families we serve. Facing food insecurity, economic turmoil and job loss, and unknown academic loss from gaps in distance learning, the anxiety felt by families is overwhelming. We know first-hand the difference it makes for a kid to have a caring, trusted, trained adult in their corner.	Today, families in Monterey County need Boys & Girls Clubs more than ever. The COVID-19 pandemic impact and growing economic challenges with inflation and recession creates stressful times for the kids and families we serve. Facing food insecurity, economic turmoil and job loss, and unknown academic loss from gaps in distance learning, the anxiety felt by families is overwhelming. We know first-hand the difference it makes for a kid to have a caring, trusted, trained adult in their corner.

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Central Coast YMCA	Pajaro Park Programs	Central Coast YMCA will provide year-round organized sports leagues for children and youth at Pajaro Park, including soccer, T-ball and basketball.	Central Coast YMCAs Pajaro Park youth sports leagues will benefit at least 320 low and moderate income youth who are residents of Pajaro. Census data shows that of 3,066 residents of Pajaro, 46% are living on moderate or low incomes (up to 150% of the federal poverty line) and 35.4% of residents are youth under 18. Pajaro lacks community spaces to exercise, and many residents live in crowded housing. Young people in Pajaro will benefit from safe spaces to exercise, leading to improved health.	Youth Sports leagues including soccer, T-ball and basketball allow youth to enjoy healthy activity, teamwork, and fun and age-appropriate competition in a supportive environment. Through structured activity at Pajaro Park, children and families feel safe in their neighborhood and gain a sense of pride. Programs at the park help develop youth through positive role models, constructive activities, and healthy pastimes that create a more unified, safer community.	Youth Sports leagues including soccer, T-ball and basketball allow youth to enjoy healthy activity, teamwork, and fun and age-appropriate competition in a supportive environment. Through structured activity at Pajaro Park, children and families feel safe in their neighborhood and gain a sense of pride. Programs at the park help develop youth through positive role models, constructive activities, and healthy pastimes that create a more unified, safer community.
Eden Council for Hope and Opportunity	Fair Housing and Tenant/Landlord Services	ECHO proposes to provide fair housing information and education to renters and housing providers, investigate suspected cases of housing discrimination, conduct a systemic audit to uncover housing discrimination, and provide counseling and conciliation to renters and housing providers regarding their rights and responsibilities in rental housing. Additionally, ECHO will conduct presentations, participate in TV/radio interviews, distribute flyers by email and newsletter, and advertise via mass media throughout Monterey County.	Fair Housing and Tenant/Landlord Services help low-income tenants with counseling and investigation regarding discrimination based on federal and state protected classes, or counseling and mediation regarding rental housing rights and responsibilities. ECHO's response to inquiries and complaints may result in amicable resolution or legal enforcement, help tenants make informed decisions regarding their housing, and provide education to landlords regarding legal business practices.	ECHOS goal is to assist renters to access or maintain housing. The benefits to the community are to: Create awareness of fair housing and tenant/landlord laws; Empower tenants through counseling; Provide education to non-compliant owners; Facilitate dispute resolution for renters and landlords via conciliation or mediation; Foster opportunities for fair housing choice; Preserve and promote accessibility of affordable housing for tenants.	ECHOS goal is to assist renters to access or maintain housing. The benefits to the community are to: Create awareness of fair housing and tenant/landlord laws; Empower tenants through counseling; Provide education to non-compliant owners; Facilitate dispute resolution for renters and landlords via conciliation or mediation; Foster opportunities for fair housing choice; Preserve and promote accessibility of affordable housing for tenants.

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Girls Inc. of the Central Coast	After School Program	Provide after school youth development and prevention programs to low-income girls at 7 elementary, middle and high schools in Greenfield and North Monterey County. Five after-school programs will: (1) encourage girls to go to college, avoid risky behaviors, and plan for a career; (2) provide paid internships for program grads to develop leadership and employments skills while mentoring younger girls; (3) develop effective refusal skills to avoid risky behaviors and hold onto personal values; (4) provide accurate health information and promote open communication between mothers and daughters.	We will serve girls, ages 9-18, providing developmentally appropriate after-school programming, in 7 Greenfield and North Monterey County schools. Economic insecurity is a major issue for our population: over 85% of our families have incomes below \$50,000. An average of 95% of participants are Latina, whose families work in the agricultural, retail or tourist industries. We hire and train Girls Inc. graduates, teens from the local communities, as facilitators and mentors to the younger girls.	Girls graduate from high school, apply to college, pursue a career goal, and see themselves as confident, capable, educated young women. Youth Leaders develop leadership, mentoring and public speaking skills, acquire job skills and experience. Middle school girls learn how to refuse peer pressure to participate in unhealthy behaviors and relationships, like drug/alcohol use. Mothers and daughters improve their knowledge, relationships, communication, and problem-solving skills.	Girls graduate from high school, apply to college, pursue a career goal, and see themselves as confident, capable, educated young women. Youth Leaders develop leadership, mentoring and public speaking skills, acquire job skills and experience. Middle school girls learn how to refuse peer pressure to participate in unhealthy behaviors and relationships, like drug/alcohol use. Mothers and daughters improve their knowledge, relationships, communication, and problem-solving skills.
Interim, Inc.	MCHOME (Street Outreach)	This particular funding will focus on outreaching those homeless individuals in the unincorporated areas of the county as well as in Sand City, Del Rey Oaks, Gonzales, and Greenfield. The homeless population in these areas will benefit as they will get access to mental health services as well as increased access to motel rooms to limit congestion in homeless encampments, and get on the path to housing.	MCHOME is a Full Service Partnership (FSP) program serving adults, age 18 and older, who have psychiatric disabilities, are homeless, & who are extremely or very low income. The goal of a FSP is to provide wrap-around services for individuals with mental illness to enable them to reach their personal goals. Stabilization and housing are the main goals for all clients. Services include: case management, counseling, assistance w social social services apps (Medi-Cal, benefits), referrals, etc.	Interim's MCHOME program will work to outreach the hard to reach mentally ill homeless population, and provide them with the tools to not only stabilize their mental health, but get on the path to housing. A total of 105 bed nights will be provided to those who are receiving needed mental health services, while they prepare for appointments with housing providers, and other medical professionals.	Interim's MCHOME program will work to outreach the hard to reach mentally ill homeless population, and provide them with the tools to not only stabilize their mental health, but get on the path to housing. A total of 105 bed nights will be provided to those who are receiving needed mental health services, while they prepare for appointments with housing providers, and other medical professionals.

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Legal Services for Seniors	Legal Services for Seniors	Legal Services for Seniors will provide direct legal services to 300 low-income seniors in unincorporated Monterey County and the Cities of Gonzales, Greenfield and Sand City and provide a minimum of 4 workshops in those locations educating seniors, their families and caregivers, and the general public on issues related to housing security. Our workshops and direct legal services will be provided in both English and Spanish, as the target group requests.	LSS provides legal services seniors need but cannot afford. Many seniors forego legal advice because they cannot pay an attorney up to \$350 per hour in addition to basic necessities of food, clothing, shelter and medical care. Given seniors lack of discretionary funds for legal assistance, equal access to justice remains out of their grasp. LSS helps level the playing field by providing legal representation in court settings at no charge to our senior clients.	Conditions for seniors will be improved: seniors will feel more secure in their housing and better able to age in place. Extremely low-, very low- and low-income seniors will have access to assistance from licensed, professional attorneys at no cost, which will help maintain and protect seniors consumer and civil rights. Community conditions will be improved: Seniors with a secure income and stable housing are less likely to become homeless.	Conditions for seniors will be improved: seniors will feel more secure in their housing and better able to age in place. Extremely low-, very low- and low-income seniors will have access to assistance from licensed, professional attorneys at no cost, which will help maintain and protect seniors consumer and civil rights. Community conditions will be improved: Seniors with a secure income and stable housing are less likely to become homeless.
Meals on Wheels Monterey Peninsula Inc.	Home Delivered Meals	To help support Home Delivered Meals program services for low-income, frail, elderly, veteran, and disabled homebound clients in Sand City, Del Rey Oaks and Big Sur, Meals on Wheels of the Monterey Peninsula respectfully seeks a CDBG grant at the \$25,000 level. MOWMP anticipates that it will provide 2.5 meals per day to approximately 80+ homebound residents in all areas of Sand City, Del Rey Oaks and Big Sur. The program also includes a daily wellness check from a caring volunteer and daily socialization with that volunteer.	MOWMP anticipates it will serve 80+ frail, elderly, veteran, and disabled homebound clients who reside in Sand City, Del Rey Oaks and Big Sur. In 2022, MOWMP made 11,960 deliveries of 2.5 meals (29,900 individual meals) to 80+ client households residing in these communities. Of those clients, 69% of clients served were women and 33% men. 74% lived alone. Ethnicity: 44% - Caucasian; 26% - African American; 11% - Hispanic; and 19% - Other. 94% of the 80+ clients are low and moderate-income.	The Home Delivered Meals program addresses food insecurity among clients in Monterey County, 73% of whom cite food as their number one need. The program benefits low-income clients who cannot shop or cook for themselves and who have no full-time caregiver in the home to prepare meals. 94% of clients are low or moderate income and will not have the requisite income to meet their basic needs.	The Home Delivered Meals program addresses food insecurity among clients in Monterey County, 73% of whom cite food as their number one need. The program benefits low-income clients who cannot shop or cook for themselves and who have no full-time caregiver in the home to prepare meals. 94% of clients are low or moderate income and will not have the requisite income to meet their basic needs.

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Meals on Wheels of the Salinas Valley, Inc.	Home-Delivered Meals	We'll serve approx. 15 homebound seniors their choice of 5-7 main meals weekly. Our clients may choose a bag of fresh fruits and vegetables, bread, pasta, peanut butter and other non-perishables items such as tuna fish, cereal, as a supplement to their main meals. Home-delivered meals are our primary service, but we've expanded in the last few years and now provide free reading glasses, a complimentary copy of the Monterey Weekly, pet food for their cats or dogs, adult diapers and the opportunity to hear live music performed at their door via our Art and About program we created in 2019.	Our home-delivered meal program serves homebound seniors, 62 and older, who can't shop or cook for themselves. They live in Gonzales, Greenfield and other unincorporated areas of the Salinas Valley. This service area meets the CDBG National Objective because over 90 percent of our clients in our Rural program (the geographic areas referenced above) live below the Federal Poverty Level. Approx. 15 seniors will have a choice of receiving either 5 or 7 main meals ever week for a year with funding.	Homebound seniors, 62 and older, will benefit from our home-delivered meal service because we deliver an essential need: food. Many of these elderly and isolated community members don't have access to, or the ability to eat nutritious meals on a consistent basis which is necessary to their overall health. Receiving regular, nutritious meals weekly will improve their overall well-being, independence and offer them piece of mind knowing that an essential need is being met on a regular basis.	Homebound seniors, 62 and older, will benefit from our home-delivered meal service because we deliver an essential need: food. Many of these elderly and isolated community members don't have access to, or the ability to eat nutritious meals on a consistent basis which is necessary to their overall health. Receiving regular, nutritious meals weekly will improve their overall well-being, independence and offer them piece of mind knowing that an essential need is being met on a regular basis.

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