County of Monterey

Board Report

Item No.

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

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September 02, 2026

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Evaluate outcomes from the July Board of Directors Strategic Plan Workshop and provide recommendations to the Board of Directors to further the development of the Monterey County Water Resources Agency's 2026 Strategic Plan.

RECOMMENDATION:
It is recommended that the Planning Committee:

Evaluate outcomes from the July Strategic Plan Workshops and provide recommendations to the Board of Directors to further the development of the Monterey County Water Resources Agency's 2026 Strategic Plan.

SUMMARY/DISCUSSION:
The Agency contracted with Jacob Green & Associates (JGA) to update to Agency's 2020 Strategic Plan. The process consists of five steps: initial review and assessment of the Agency, comprehensive stakeholder engagement activities, strategic framework update workshops, development of the draft and final plans, and ultimately the development of implementation and performance measures. JGA has completed the first three steps, and they are developing the Draft Strategic Plan.

The Agency held a Board workshop in July which focused on reviewing and discussing information gathered through prior engagement and assessment activities, including stakeholder input, environmental scan findings, and key themes. The workshop also provided an opportunity to evaluate the Agency's Mission, Vision and Values, and to develop overarching Goals for the Agency. The Board Workshop was then followed up with an Agency staff workshop to build on this foundation and focus on confirming or updating strategic goals, and developing supporting objectives and initiatives.

The Agency has received additional comments on the Mission, Vision, Values, and Goals that were drafted during these workshops. These are summarized in attachment 1.

OTHER AGENCY INVOLVEMENT:
Numerous Agencies and stakeholders participated in the engagement phase of the project.

FINANCING:
This project is included in the approved budget for FY26 and FY27 in the Administration Fund for a total amount of $88,950.

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