



Monterey County

Board Chamber
168 W. Alisal St, 1st Floor
Salinas, CA 93901
831-755-4895

Action Minutes Parks Commission

Brian Contreras, District 1
Kenneth Husby, District 2
Ruben Zurita, District 3
Roger Soell, District 4
Joe Hertlein (Chair), District 5

Monday, March 23, 2015

4:00 PM

Board Chambers

Call to Order and Roll Call

Meeting was called to order at approximately 4:05 p.m. All members were present.

Approval of Minutes - February 4, 2015

1. Consider approval of minutes from the Parks Commission meeting of February 4, 2015.

ACTION:
Motion made by Commissioner Contreras, and seconded by Commissioner Zurita, to approve the meeting minutes from February 4, 2015. Motion passed unanimously.

Public Comment

Public comments were received from Rachel Saunders and Jay Donato.

Introduce Mark Mariscal, Director of Parks & Recreation

Assistant County Administrative Officer, Nick Chiulos, introduced/welcome new Parks & Recreation Director, Mark Mariscal.

Parks & Recreation Director, Mark Mariscal, provided brief background and introductory comments.

Action Items:

2.
 - a. Receive recommendation of Parks Commission Committee (Commissioners Contreras and Soell) regarding the Strategic Plan implementation action plan priorities;
 - b. Consider public comments on the Strategic Plan received to date or at the March 23, 2015 Parks Commission meeting;
 - c. Discuss any Parks Commission comments regarding the Strategic Plan and/or the implementation action plan; and
 - d. Formulate a recommendation to the Board of Supervisors regarding the Draft Parks Department Strategic Plan and/or the implementation action plan.

ACTIONS:**-2a.**

Commissioner Contreras provided a brief overview of the Strategic Implementation Action Plan and highlighted the priorities that were identified by the Ad Hoc Committee. Commission members inquired on the numbering system used for the priorities (ie. 1-3) and were informed that #1 priorities would be handled in 12 months, #2 priorities in 24 months and #3 priorities in 36 months. Items that were not assigned a number were considered "long-term" items that could take a few years to address.

-2b.

Rachel Saunders from BSLT asked the commission to consider a "transformation team" as the Parks Department moves forward. She provided comments on financial sustainability, Parks assets and infrastructure including business plans for individual parks and management plans, partnerships with other entities, and marketing.

Jay Donato provided the commission with cost savings and revenue ideas and asked that the status of the Enterprise Fund be reviewed on an ongoing basis.

Gonzalo Coronada requested the commission to consider a smoke free policy at each county park.

-2c.

Commissioner Husby spoke on the need to focus on revenue and identifying a stable funding source for the department.

Commissioners were encouraged to submit their written comments for the strategic plan as well as financial options to Mark Mariscal.

Chair Hertlein stated he would like an emphasis on "employees that work well together" in the plan. In addition, Hertlein proposed revisions to the Parks Department Mission Statement. (Add: "provide recreational opportunities that will build families and communities.")

-2d.

No formal action was taken. Recommendations for the Parks Strategic Plan were deferred to the next Commission meeting to allow Mariscal with sufficient time to review the document and to settle in to his new role as Director.

Next meeting tentatively scheduled for April 15, 2015.

Adjournment

Meeting was adjourned at 5:16 p.m.