

## Economic Opportunity Committees Education - Ad Hoc Subcommittee Roles and Responsibilities

### The Subcommittees charter is to:

Clarify the role and outcomes of Agriculture opportunities and issues in Monterey County. The goal of the subcommittee is to add value, delineate priorities that drive jobs and revenue to the economy. To outline actions that can deliver results and produce a tangible Return-On-Investment (ROI). To measure results and report out results to our elected officials so that; they may make informed decisions.

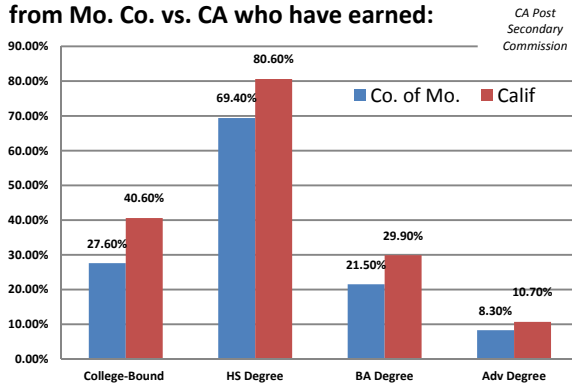
Economic Pillar	Appointed Chair	Notes
Education (higher)	Dr. Edwardo Ochoa	Higher Education Cluster

### Return On Investment

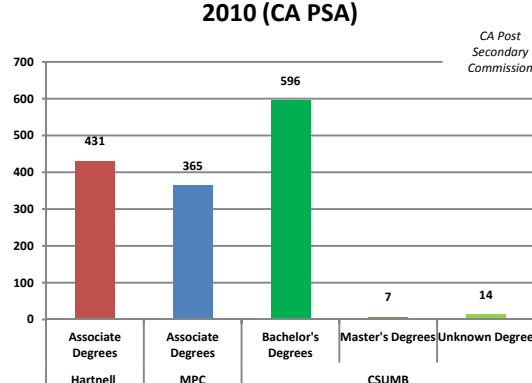
In addition to tracking unemployment, the Ag Ad Hoc committee will track progress made by the Higher Education Cluster developed by the Business Council and Monterey Bay Economic Partnership. Graduation rates and Degrees issued will be some of the measurements used.

### Education:

**Percent of population, 25 yrs and over from Mo. Co. vs. CA who have earned:**



**High Education Degree Completed 2010 (CA PSA)**



**Goals to be determine by the Committee**

## Roles and Responsibilities of the Ad Hoc Subcommittee

A minimum of two-three people typically meet regularly to plan projects, produce work plans, update minutes/reports, or manage financial projections:

- Knows and supports a pro-active collaborative approach;
- Has a genuine desire to serve on the Ad Hoc Subcommittee;
- Expresses self clearly, yet eagerly exchanges ideas with others;
- Keeps an open mind about new ideas;
- Thinks about the "big picture," yet also concentrates on the details;
- Knows when to be decisive and come to closure;
- Cooperates willingly in a team effort;
- Stays focused on the task at hand;
- Has a basic understanding of the economic circumstances of small business;
- Rolls up sleeves willingly and pitches in to do the Ad Hoc Subcommittee's work;
- Has skills or knowledge about the Economic Pillar Focus Area; and
- Carries out plans and projects in a timely and professional manner.

## Roles and Responsibilities of staff to the Ad Hoc Subcommittee

Staff participates in the committee's work in the following areas. The Resource Inventory listing on the following pages are broken out by County economic pillar category. The organizations and agencies may have qualified stakeholder volunteers interested in working with the Ad Hoc Subcommittee.

Resource Organization/Agency	Ag	Research	Tourism	Education
Monterey County Economic Development Department				○
Agriculture and Land-Based Training Association (ALBA)				○
Hartnell College				○
Moss Landing Marine Laboratory (SJSU)				○
Monterey Peninsula College				○
Brandman College				○
CA State University at Monterey Bay (CSUMB) School of Business				○
Cabrillo College Business & Entrepreneurship Center				○
Central Coast College				○
Defense Language Institute (DLI)				○
Heald Business College				○
Mission Trails Regional Occupation Program				○
Monterey College of Law				○
Monterey County Adult Education				○
Monterey Institute for International Studies (MIIS)				○

## EDUCATION RESOURCE CONTACT LIST

#	Resources	Contact Name	E- mail Address	Telephone	Web Address
1	Monterey County Economic Development Department	Davd L. Spaur	<a href="mailto:SpaurD@co.monterey.ca.us">SpaurD@co.monterey.ca.us</a>	831-755-5390	<a href="http://www.co.monterey.ca.us/EconomicDevelopment/">http://www.co.monterey.ca.us/EconomicDevelopment/</a>
2	Agriculture and Land-Based Training Association (ALBA)	Christopher Brown,	<a href="mailto:christopher@albafarmers.org">christopher@albafarmers.org</a>	831-758-1469	<a href="http://www.albafarmers.org/">http://www.albafarmers.org/</a>
3	Hartnell College	-Willard C. Lewallen, Ph.D., Pres, Hartnell College -Zahi Adallah, Dean Hartnell East Campus	<a href="mailto:wlewallen@hartnell.edu">wlewallen@hartnell.edu</a> <a href="mailto:zatallah@hartnell.edu">zatallah@hartnell.edu</a>	831-759-6093 831-759-6093	<a href="http://www.hartnell.edu/">http://www.hartnell.edu/</a> <a href="http://www.hartnell.edu/alisal_campus">http://www.hartnell.edu/alisal_campus</a>
4	Moss Landing Marine Laboratory (SJSU)	James T. Harvey	<a href="mailto:harvey@mlml.calstate.edu">harvey@mlml.calstate.edu</a>	831-771-4400	<a href="http://www.mlml.calstate.edu/">http://www.mlml.calstate.edu/</a>
5	Monterey Peninsula College	Tribley, Walter	<a href="mailto:wtribley@mpc.edu">wtribley@mpc.edu</a>	831-646-4002 or 831-646-4007	<a href="http://www.mpc.edu/">http://www.mpc.edu/</a>
6	Brandman College	Pam Holguin	<a href="mailto:pholguin@brandman.edu">pholguin@brandman.edu</a>	831-373-0945	<a href="http://www.brandman.edu/">http://www.brandman.edu/</a>
7	CA State University at Monterey Bay (CSUMB) School of Business	Marylou Shockley	<a href="mailto:mshockley@csumb.edu">mshockley@csumb.edu</a>	831-582-5218	<a href="http://csumb.edu/">http://csumb.edu/</a>
8	Cabrillo College Business & Entrepreneurship Center	Alex Kramer	<a href="mailto:alkramer@cabrillo.edu">alkramer@cabrillo.edu</a>	831-479-6330	<a href="http://www.ccewd.net/initiative_business_entrepreneurship.cfm">http://www.ccewd.net/initiative_business_entrepreneurship.cfm</a>
9	Central Coast College	Sara Benevento,	<a href="mailto:sbenevento@centralcoastcollege.edu">sbenevento@centralcoastcollege.edu</a>	831-242-6767 800-922-2443 X400	<a href="http://www.centralcoastcollege.edu/">http://www.centralcoastcollege.edu/</a>
10	Defense Language Institute (DLI)			(831) 242-5119	<a href="http://www.dliflc.edu/">http://www.dliflc.edu/</a>
11	Heald Business College	Richard Cox	<a href="mailto:Richard_Cox@heald.edu">Richard_Cox@heald.edu</a>	831-443-1700	<a href="http://www.heald.edu/locations/salinas">http://www.heald.edu/locations/salinas</a>
12	Mission Trails Regional Occupation Program	Karla Mejia	<a href="mailto:karla.mejia@SalinasUHSD.org">karla.mejia@SalinasUHSD.org</a>	831-753-4209	<a href="http://missiontrailsrop.org/">http://missiontrailsrop.org/</a>
13	Monterey College of Law	Wendy LaRiviere, Dean of Admissions	<a href="mailto:info@montereylaw.edu">info@montereylaw.edu</a> or <a href="mailto:wlariviere@montereylaw.edu">wlariviere@montereylaw.edu</a>	(831) 582-4000	<a href="http://www.montereylaw.edu/">http://www.montereylaw.edu/</a>
14	Monterey County Adult Education	Karla Mejia	<a href="mailto:Karla.Mejia@SalinasUHSD.org">Karla.Mejia@SalinasUHSD.org</a>	831-753-4209	<a href="http://www.missiontrailsrop.org/AdultSchool/">http://www.missiontrailsrop.org/AdultSchool/</a>
15	Monterey Institute for International Studies (MIIS)	Fredric Kropp	<a href="mailto:fredric.kropp@miis.edu">fredric.kropp@miis.edu</a>	831-647-6684	<a href="http://www.miis.edu/">http://www.miis.edu/</a>