

MONTEREY COUNTY

ECONOMIC DEVELOPMENT DEPARTMENT



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Monterey County Economic Opportunity Committee

Monday, April 11, 2016

12:30 p.m.

**Monterey Room, 2nd Floor
168 W. Alisal St., Salinas**

DRAFT ACTION MINUTES

Call To Order

Chair, Supervisor Dave Potter, Called the meeting to order at 12:30 p.m. Quorum was present.

Members Present

Gill Campbell, Kurt Gollnick, Dan Limesand, Rudy Darken, Supervisor Phillips, Carlos Ramos, Ken Scherpinski, Warren Wayland

Kurt Gollnick arrived at 12:35pm
Rudy Darken arrived at 12:43pm

Members Absent

Ken Johnson and Dr. Edward Ochoa

Additions and Corrections

No Additions and Corrections

Public Comment Period

1. Brian Turlington, Executive Director, MCBC, provided an update on the Language Capital of the World activities.

Approval of Action Minutes

1. Approve the Administrative Subcommittee Action Minutes of March 9, 2016

Attachment: Draft Admin Subcommittee Action Minutes of March 9, 2016

Action Minutes approved without objection

Regular Agenda

2. Elections of Officers for 2016 Year (continued from last meeting).
a. Vice Chair Nomination

Action A motion was made by Warren Wayland, seconded by Carlos Ramos to nominate and elect Dan Limesand as Vice Chair. Approved unanimously.

3. Consider a recommendation to the Board of Supervisors to establish a limit in funding the Development Set-Aside (DSA) Agencies; capping the DSA 9% allocation of Transient Occupancy Tax (TOT) Revenue, when TOT Revenue meets or exceeds \$20 Million per Fiscal Year.

Attachment:

- a. Revised-Item 3 - TOT Staff Report
- b. DSA Agencies Allocation

Action A motion was made by Supervisor Phillips, seconded by Kurt Gollnick to set a \$20.5 million cap for five years with a Consumer Price Index (CPI) used to adjust the amount each year for five years. Approved unanimously.

4. Consider a recommendation to the Board of Supervisors to establish a 1% set-aside to fund Economic Development when the TOT Revenue meets or exceeds \$20 Million per Fiscal Year, to provide a stable funding source for economic prosperity projects.

Attachment:

- a. EDD Staff Report

Action Chair Potter recommended that the 1% set-aside allocation be brought back to the committee with clarification on how the 1% would be allocated.

Reports:

5. Receive a report on Permit Activity and Improvements from the RMA.

Received a report from Carl Holm on the Permit Activity Improvements and Special Event Process from RMA. Receive and File.

6. Receive a presentation from California State University, Monterey Bay (CSUMB) Andre Lewis, Governmental Relations, on Higher Education and Bright Futures.

Recommend that the presentation from California State University, Monterey Bay (CSUMB) be placed on the next EOC Agenda. Receive and File.

7. Receive a report from the Monterey Bay Procurement Technical Assistance Center (PTAC), Brian Turlington, Executive Director, Monterey County Business Council.

Received a report from Brian Turlington and Terri Williams on the Monterey Bay Procurement Technical Assistance Center (PTAC). Receive and File.

8. Receive a report from Committee Members.

Received a report from Kurt Gollnick on the wine harvest. Receive and File.

Received a report from Carlos Ramos on Micro Business. Receive and File.

Received a report from Gill Campbell on Tourism. Receive and File.

9. Receive a report on UC, Santa Cruz, Monterey Bay Educational Science and Technology Center (UCMBEST) proposed projects. David Spaur, Economic Development.

Received a report from David Spaur and Michael Houlemard on UCMBEST. Receive and File.

Adjournment

Meeting adjourned at 1:56 p.m.

Copies of staff reports or other written documentation relating to items referenced on this agenda and/or submitted after distribution of the agenda packet are on file and available for public inspection at the Economic Development Department, Monterey County Government Center Administration Building, 168 West Alisal Street, 3rd Floor, Salinas.

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