

Monterey County

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Board Report

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March 28, 2017

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Current Status: Agenda Ready

Matter Type: General Agenda Item

a. Authorize the Chair of the Board of Supervisors to sign as the Chief Elected Official for the Monterey County local workforce development area, and agree to the Memorandum of Understanding (MOU) with the Workforce Development Board of San Benito County, effective January 1, 2017 through September 30, 2017, for provision of Proposition 39 (The California Clean Energy Jobs Act) Pre-Apprenticeship Support, Training, and Placement Grant services; and

b. Approve and authorize the Interim Executive Director of the Monterey County Workforce Development Board to sign the MOU.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Authorize the Chair of the Board of Supervisors to sign as the Chief Elected Official for the Monterey County local workforce development area, and agree to the Memorandum of Understanding (MOU) with the Workforce Development Board of San Benito County, effective January 1, 2017 through September 30, 2017, for provision of Proposition 39 (The California Clean Energy Jobs Act) Pre-Apprenticeship Support, Training, and Placement Grant services; and
- b. Approve and authorize the Interim Executive Director of the Monterey County Workforce Development Board to sign the MOU.

SUMMARY:

In late 2015, the California Workforce Development Board issued a Request for Application (RFA) for phase II of Proposition 39 Pre-Apprenticeship Support, Training, and Placement (Prop 39) grant funding, specifically for training implementation activities. The workforce boards of Monterey, Santa Cruz, and San Benito counties and their partners had previously come together to secure Prop 39 phase I funding to develop an advisory panel of businesses and labor organizations to design a pre-apprenticeship model in 2014. This effort culminated in a pre-apprenticeship model with a Multi-Craft Core Curriculum (MC3). The Santa Cruz County Workforce Development Board was the project lead during phase I of Prop 39 implementation.

The Monterey County Workforce Development Board (MCWDB) submitted an application for a Prop 39-Pre-Apprenticeship Training and Placement Grant 2.0 in December 2015; it was notified of a funding award of \$400,000 in the spring 2016. In phase II of Prop 39 implementation, 55 participants will be served (in 3 to 4 cohorts with an average of 14 participants per training cohort); the primary target populations include Veterans, women, and at-risk youth ages 18-25. Anticipated performance outcomes are training participants in green job skills, creating structured pathways to apprenticeships in the field, and building the energy-efficiency workforce component in the three County region. The strategic focus will be

to provide maximum employment outcomes through mobility among multiple employers within the industry sector. The cumulative goal of the Prop 39 project will be to graduate participants who subsequently enter into the green job construction trades. This training and career pathway approach will lead participants into pre-apprenticeship training that creates a pipeline for job seekers to enter into registered apprenticeships and journey-level employment, offering a path to a living wage career. The building trades MC3 curriculum offers industry-valued credentials upon successful completion of the course. Partner agencies will provide outreach, recruitment, orientations, and disseminate information on pre-apprenticeship opportunities. The MCWDB and its partners will be working with trade cooperatives to move the pre-apprentices into registered apprenticeships and jobs in the trades.

DISCUSSION:

The MCWDB is the lead and fiscal agent for the Prop 39 project, Phase II, and as such is responsible to perform the following activities:

- Develop Agreements/MOUs;
- Convene all project partners for the purposes of confirming site locations, establishing a timeline for MC3 training to begin, and convening an advisory panel;
- Convene at least one (1) Advisory Panel per training cohort for a maximum of four (4) meetings during the project;
- Develop outreach and recruitment materials for use in all counties;
- Lead the evaluation of the implementation grant, to include identifying lessons learned/best practices:
- Appoint staff to administer the grant and retain up to \$49,744 (includes 10% of the overall grant award) for staff and administrative costs; and
- Review all invoices and reports received, verify compliance with the grant requirements and the MOUs and the agreements, and process all invoices for reimbursement.

Provider specifics:

- Recruit, enroll, and orient program participants over the four cohorts:
 - Santa Cruz WDB will enroll 25
 - o San Benito WDB will enroll 5-7;
 - o Monterey County Office for Employment Training will enroll 25; and
 - Monterey/Santa Cruz Building Trades Council Training & Education Fund will train a minimum of 55 enrolled participants in MC3
- Provide Intensive, Supportive, and Retention services to participants;
- Participate in data collection and reporting necessary for project evaluation;
- Maintain financial accounts and records; and
- Receive the following funds for staff time and direct services to participants:
 - o Santa Cruz WDB will receive \$123,533;
 - o San Benito WDB will receive \$19,486;
 - Monterey County Office for Employment Training will receive \$115,181; and
 - Monterey/Santa Cruz Building Trades Council Training & Education Fund will receive \$92,056 to train participants.

Similar MOUs with the Monterey County Office for Employment Training, the Monterey/Santa Cruz Building Trades Council Training & Education Fund, and the Workforce Development

Board of Santa Cruz County, which are either a partner or a provider in the project, were approved by the Board last fall, on September 27, 2016 and October 12, 2016.

OTHER AGENCY INVOLVEMENT:

Parties to the Prop 39 MOU were involved in its development. County Counsel has reviewed the proposed contract and attachments as to form. Risk Management has reviewed and approved the proposed contract. The contract and attachments were approved by the Monterey County Workforce Development Executive Committee in July 2016 and the full board on August 3, 2016.

FINANCING:

There is no impact on the General Fund. Clean Energy Job Creation funds in the amount of \$400,000, established by the voter-approved Proposition 39 - The California Clean Energy Jobs Act (SB 73 - Chapter 29, Statutes of 2013) and which underwrite the regional Proposition 39 Pre-Apprenticeship Support, Training, and Placement initiative, will be used to fund the contract and are budgeted in Fund 007 Appropriates Unit DEO026.

Prepared by:

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Workforce Development Board

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Approved by:

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ATTACHMENTS:

MOU between the MCWDB and the Workforce Development Board of San Benito County, and Attachments A through E.