

Update from The Tatum's Garden Foundation on
Toro County Park Project at Quail Meadows
April 20, 2017



Goals of This Update:

- *Bring the County up to speed on information we have gathered on the Quail Meadows site, including the site survey and potential playground footprint

- *Share The Tatum's Garden Foundation's current projected time line for the next several months

- *Highlight ways we are planning to involve the Community in our process, for both the upcoming Design and Fundraising Campaigns that will kick off in the next several months



The Tatum's Garden Foundation has begun some preparatory work on the Quail Meadows area, to get a lay of the land. We have gathered the following information to date:

- *We have located most, if not all, utilities and have those marked.

- *We used cameras and found the septic yesterday (4/20), the cleanouts and drains from the BBQ to the bathroom building, and all other cleanouts. PSTS has determined that there is one septic tank, assumed to be a 2000 gallon Nottingham concrete tank. There are two cleanouts adjacent to the bathrooms, one at the entrance and one at the door to the mechanical room. The waste line from the sink at the BBQ also ties in to this system.

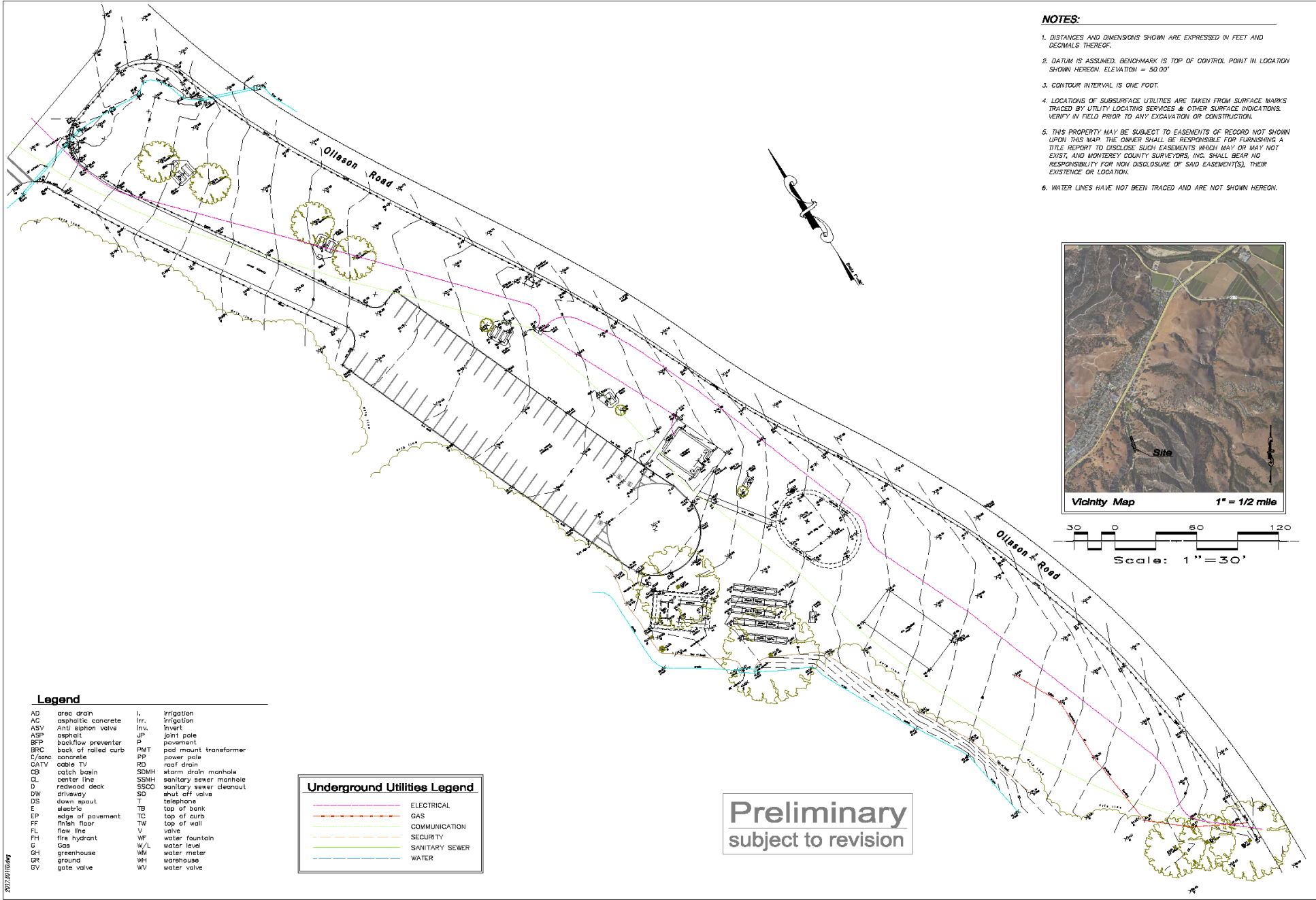
- *We have identified the location of the septic and access covers and are in process of working with Parks to get the septic tank pumped and inspected and leach field pressure tested. We will then know what we need to replace and or repair.

- *Site survey has been completed and is included in next page, and attached to the accompanying email.

- * We have planned for our soils drilling and reports to be completed by June so that we can engineer and calculate the structural need for structures.



Preliminary Site Survey 2017



REVISIONS

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Topographic Survey
OF A PORTION OF T13S, R2E, IN THE RANCHO BUENA VISTA, WITHIN TORO REGIONAL PARK,
COMMONLY KNOWN AS QUAIL MEADOWS GROUP AREA, MONTEREY COUNTY, CA
Tatum's Garden Toro - Quail Meadows Group Area

DATE: 3/31/2017
SCALE: 1"=30'
DRAWN BY: dsw
FILE NO.: 161-011-002
APR: 161-011-002
JOB NO.: 2017.501
SHEET
1
OF THE SHEETS



For your reference, in the above Google Earth image, we have sketched a rough outline of the space within Quail Meadows that will be utilized for the footprint of the new inclusive playground.

Our Projected Timelines thus far:

*February – April 2017 – hold first Committee Recruitment meetings, gathering leaders for roles in Design/Creative, Schools/Special Needs, Marketing, Fundraising, Community Outreach, etc.

*May 15-19th 2017 - Community Design Input Gathering – hold brainstorming sessions with several local elementary schools county-wide, to gather ideas and thoughts from local schoolchildren for design ideas, structures and components they want to see in their new inclusive playground, with guidance from our end regarding the “woodland theme” of the new park. This information is compiled into a preliminary pencil sketch by the Leathers Designers while here on-site.

*end of May-early June 2017 – TGF Design Team and Board to refine design layout internally, and with input from County Staff, in preparation to present full-color 3D Rendering to Parks Commission and Board of Supervisors for approval.

*Upon approval in July, TGF will be able to launch Community and Capital Fundraising Campaigns, including a combination of community events, grant writing, and seeking public and private sponsorship of “components” within the footprint of the playground, such as brick pavers, fence pickets, and playground structures, etc. We intend to follow these same proven, successful strategies for fundraising for the new playground in Toro County Park.



Our Community and Capital Fundraising Campaigns will rely heavily on the sponsorship of components within the new playground by local individuals, families, and businesses. This was an extremely successful fundraising strategy for our first site, at Tatum's Garden in Salinas.

The following images show you examples of how we have incorporated these elements tastefully into Tatum's Garden. We have seen that this is still one of the things that draws in our Community to visit, love and care for the park...because they feel that personal connection when they visit and see their names as part of the park itself...

This image to the right shows you the beautiful, hand painted mural on the Rock Climbing Wall at Tatum's Garden, sponsored by a local business, Holaday Seed Company, with their logo painted onto a "vegetable seed bucket" that is part of the painting.





These photos are additional examples of Sponsored Components at Tatum's Garden, and ways we were able to thank our donors. On the left is our "Truck Stop Playhouse," sponsored by Drew-Massa Transportation, with their logo incorporated onto the gas pump artwork on the side wall. On the right, is our 'Produce Stand,' sponsored by The Farm, whose commodity label is "Bunny Brand." We discreetly added their logo to a box of lettuce, as you might find it in a local store.



This photo shows another way we were able to thank monetary donors at Tatum's Garden, through our Donor Wall (seen here on the day they were installed). These wall boards have a playful, colorful theme to match the theme of the current park, and are a simple way to thank and recognize our major donors.

This example to the right is at our entrance to Tatum's Garden. Below the beautiful Salinas Valley sunrise mosaic wall, is our brick paver entry path. Each of the hundreds of bricks here were sponsored for \$100-\$250 (based on size) by individuals or businesses, adding another personal touch to our community-funded model. Each brick is engraved with a different name, logo, quote, or in memory of a loved one. Visitors come from near and far to see "their" bricks.





These two final images show you the “picket fence” which surrounds Tatum’s Garden, and will also be at the new Toro playground, made of highly durable, recycled plastic lumber. It serves several purposes. First, it contains children for safety, so there is only one entry/exit point for the entire playground. It also divides the “Tot Lot” from the “Big Kid” areas of the playground, for added safety. Finally, each of these hundreds of fence pickets was sponsored for \$50, and contributed thousands of dollars to our fundraising campaign, and now will forever remain as a thank you to those generous donors. (Note, pickets can be engraved and filled with white or black lettering, or engraved and left “natural” with no fill.)

Thank you for your time!

At this time, we want to show you that we are making forward progress, both in capturing a clear picture of the Quail Meadows site itself, and in building our Committees to prepare for our public outreach campaign.

We want to reiterate the significance in working closely with the Community—all over Monterey County—to follow our proven model of Community-Designed, Community-Funded, Community-Built.

We look forward to all of the fantastic design ideas we will gather through our elementary school-based brainstorming sessions, so that we are able to develop a unique, relevant design for the playground that reflects the beauty and natural character of Toro County Park.

Finally, with a Design in-hand later this summer, we can launch our Community and Capital Fundraising Campaigns, to fund this amazing playground where children of all abilities can come together and play!

