

MONTEREY COUNTY

ECONOMIC DEVELOPMENT DEPARTMENT



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Monterey County Economic Opportunity Committee
April 12, 2017 1:30 p.m. – 3:30 p.m.
Monterey Room, 2nd Floor
168 W. Alisal St., Salinas

DRAFT ACTION MINUTES

Call To Order Chair, Supervisor John Phillips

Members Present

Supervisor Adams, Gill Campbell, Dan Limesand, Dr. Eduardo Ochoa, Carlos Ramos, Warren Wayland, and Rudy Darken

Supervisor Mary Adams arrived at 1:57 p.m.

Members Absent

Ken Johnson and Kurt Golnick

Additions and Corrections

No Additions and Corrections

Public Comment

No Public Comment

Approval of Action Minutes

1. Approve the Economic Opportunity Committee Action Minutes of February 8, 2017
 - a. **Attachment:**
 - b. Draft Economic Opportunity Committee Action Minutes of February 8, 2017**Action: A motion was made Dan Limesand, seconded by Dr. Ochoa to approve the February 8, 2017 meeting minutes. All Ayes**

Regular Agenda

2. Consider a recommendation from the EOC Administrative subcommittee on a proposed cap on Development Set Aside (DSA) Transient Occupancy Tax (TOT) funds for the Fiscal Year 2017-18 Budget. The subcommittee is recommending to continue the Cap at last year's funding of 9% of \$20,000,000.
Action: A motion was made by Gill Campbell, seconded by Dan Limesand to accept the recommendation from the EOC Administrative subcommittee to continue the Cap at last year's funding of 9% of \$20,000.00. All Ayes

3. Consider a recommendation to use the remainder of TOT funds created from a cap at \$20 million to create a \$75,000 to \$100,000 account to fund other agencies.

Action: A motion was made by Dr. Ochoa, seconded by Dan Limesand to accept the recommendation to create a \$100,000.00 account to fund other agencies. Direct the EOC Administrative Subcommittee to complete the initial screening and criteria. All Ayes

4. Consider adding a 1% tax on top of the 10.5% Transient Occupancy Tax to create a disaster relief fund for Monterey County and direction to staff. This tax would require a Prop 218 vote of the public on the next ballot.

Directed Gill Campbell with assistance from Supervisor Mary Adams to facilitate a meeting with the Executive Committee at the Monterey County Hospitality Association (MCHA). Staff to provide the outcome from the MCHA Executive Committee meeting at the June 14, 2017 Economic Opportunity Committee Meeting.

Reports

5. Receive a report on Permit Activity from the RMA – handout

Action: Received report and handouts on Permit Activity from Freda Escobar from RMA and a discussion was held.

6. Receive a report on Economic Development Major Projects - handout

Action: Received a report and handout on major projects from David Spaur, Economic Development Director and a discussion was held.

Other business for the Good of the Committee

Statement of Economic Interests Form 700 due April 3, 2017

Agenda Items for Next Meeting

1. Freda Escobar will provide staff with RMA Performance Analysis to share with the Economic Opportunity Committee.
2. Staff to provide report regarding opportunities not explored to stimulate the economy.

Adjournment

Meeting adjourned at 3:00 p.m.