

MONTEREY COUNTY

ECONOMIC DEVELOPMENT DEPARTMENT



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**Monterey County Economic Opportunity Committee
September 13, 2017 1:30 p.m. – 3:30 p.m.
Thyme Conference Room, Second Floor
1441 Schilling Place, Salinas**

DRAFT ACTION MINUTES

Call To Order

Chair, Supervisor John Phillips, called the meeting to order at 1:46 p.m.

Members Present

Gill Campbell, Rudy Darken, Kurt Gollnick, Dr. Eduardo Ochoa, Carlos Ramos,

Supervisor Adams called in from 1200 Aguajito Rd., St. 1, Monterey, CA 93940

Additions and Corrections:

No Additions and Corrections

Members Absent

Ken Johnson, Dan Limesand, and Warren Wayland

Public Comment

No Public Comment

Approval of Action Minutes

1. Approve the Economic Opportunity Committee Action Minutes of June 14, 2017
Action: A motion was made by Dr. Eduardo Ochoa, seconded by Carlos Ramos to approve the June 14, 2017 meeting minutes. All Ayes

Regular Agenda

2. Discussion on Arts Market Economic Impact Report-Creative Industries in Monterey County
Action: Received an update from Paulette Lynch, Executive Director, Arts Council for Monterey County (ACMC) on the Arts Market Economic Impact Report-Creative Industries in Monterey County. Discussion Held. Receive and File.
3. Oral Report on Comprehensive Economic Development Strategy (CEDS) Grant Amendment
Action: Received a report from Dave Spaur on the Comprehensive Economic Development Strategy (CEDS) Grant Amendment. Discussion Held. Receive and File.

Reports

4. RMA Oral Report:

a. Cannabis Permit Activity

Action: Received a report from Freda Escobar, RMA Services Manager on Building and Cannabis Permit Activity. Handouts distributed. Discussion Held. Receive and File.

b. Special Events Permit Process Improvements

Action: Received a report from Freda Escobar and Melanie Beretti, RMA Services Managers on Special Events Permit Process Improvements. Handouts distributed. Discussion Held. Receive and File.

Committee member Carlos Ramos requested a report from RMA that contains the geographical areas of the applicants requesting permits and business licenses.

c. Short Term Rental Ordinance Update

Action: Received a report from Melanie Beretti, RMA Services Manager on Short Term Rental Ordinance Update. Handouts distributed. Discussion Held. Receive and File.

5. Economic Development Reports:

a. Sur Transportation progress report

Action: Received a report from Dave Spaur on Sur Transportation. Discussion Held. Receive and File.

b. Receive a Report on the Monterey Bay Housing Trust (MBHT)

Action: Received a report from Dave Spaur on Monterey Bay Housing Trust (MBHT). Discussion Held. Receive and File.

c. Status Report on Farmworker Housing Study and Action Plan for Salinas Valley and Pajaro Valley

Action: Received a status report from Dave Spaur on the Farmworker Housing Study and Action Plan for the Salinas and Pajaro Valley's. Discussion Held. Receive and File.

d. Receive an Update on the Salinas Valley Tourism and Visitors Bureau Agreement

Action: Received an update from Dave Spaur on Salinas Valley Tourism and Visitors Bureau (SVTVB) Agreement. Discussion Held. Receive and File.

6. Project Update- Plant Closures, New Locations and Expansions

Action: Received an update from Dave Spaur on Plant Closures, New Locations, and Expansions. Handout distributed. Discussion Held. Receive and File.

Other business for the Good of the Committee

None

Agenda Items for Next Meeting

Committee member Dr. Eduardo Ochoa requested that the Committee receive an analysis report on the social impact of the cannabis industry in Monterey County and other cities and counties. Dr. Ochoa also requested the committee receive an update on Bright Futures partnership.

Adjournment

Meeting adjourned at 2:55 p.m.