



MONTEREY COUNTY **CHILDREN'S COUNCIL**

Presentation of the 2016-2017 Annual
Report to the Board of Supervisors

March 20, 2018



MONTEREY COUNTY
CHILDREN'S COUNCIL

**COMIENZOS
BRILLANTES**
INICIATIVA PARA PROMOVER EL DESARROLLO INFANTIL

**BRIGHT
BEGINNINGS**
EARLY CHILDHOOD DEVELOPMENT INITIATIVE

Vision Statement

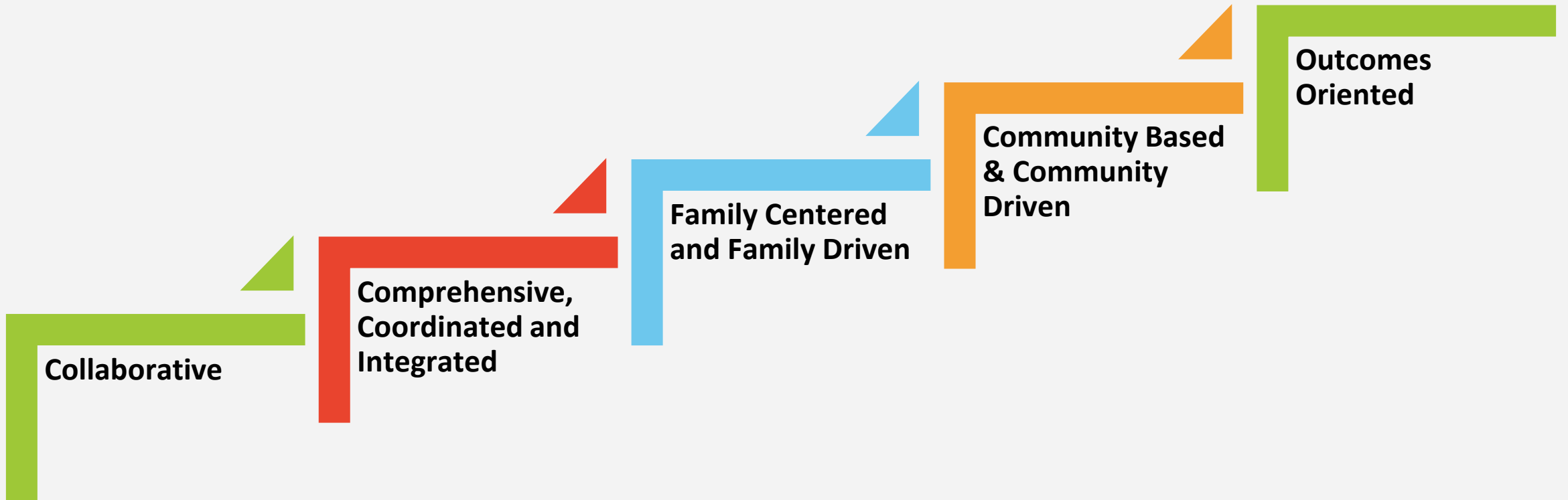
All children in Monterey County live in safe, nurturing homes and communities; they are healthy, valued, succeed in school and realize their full potential.

Mission Statement

The Children's Council provides leadership and policy direction to encourage the development of a comprehensive and collaborative delivery system of services to children and youth in Monterey County.



Guiding Principles



MONTEREY COUNTY
CHILDREN'S COUNCIL

History/MCCC As an Incubator

**All Kids, *Our* Kids,
Be There for Them
Every Day**

**Graduating Healthy
Students Prepared
for Success**

**Community
Alliance for Safety
& Peace (CASP)**

**Child Welfare
Redesign/System
Improvement
Planning Process**

**Children's
Behavioral Health
System of Care**

**Transitional
Housing for
Probation Youth
(THP)**



**MONTEREY COUNTY
CHILDREN'S COUNCIL**

Profile of MoCo Children & Youth



RACE/ETHNICITY

ETHNICITY	COUNTY	STATE
AFRICAN AMERICAN	1.2%	5.6%
AMERICAN INDIAN OR ALASKA NATIVE	0.2%	0.5%
ASIAN	1.8%	9.0%
FILIPINO	1.6%	2.5%
HISPANIC OR LATINO	78.4%	54.2%
PACIFIC ISLANDER	0.4%	0.5%
WHITE	13.3%	23.6%
TWO OR MORE RACES	2.2%	3.3%
NOT REPORTED	1.0%	0.7%

Source: California Department of Education DataQuest, Enrollment by Ethnicity 2016-17



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STUDENT SUBGROUP	MONTEREY COUNTY	CALIFORNIA	MO CO PERCENTAGE POINT DIFFERENCE
ENGLISH LEARNERS	39.5%	21.4%	+18.1%
ENGLISH ONLY	35.1%	57.1%	-22.0%
FOSTER	0.2%	0.6%	-0.4%
HOMELESS	8.1%	3.4%	+4.7%
MIGRANT STUDENTS	5.2%	0.8%	+4.4%
RECLASSIFIED FLUENT ENGLISH PROFICIENT (RFEP)	22.9%	16.8%	+6.1%
SOCIOECONOMICALLY DISADVANTAGED	73.3%	59.9%	+13.4%
STUDENTS WITH DISABILITIES	9.8%	10.9%	-1.1%

Source: California Department of Education DataQuest, 2016-17



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GRADUATION RATES

MONTEREY COUNTY COMPARED TO CALIFORNIA

	ALL STUDENTS	AFRICAN-AMERICAN	ASIAN	FILIPINO	HISPANIC	WHITE	ENGLISH LEARNER	MIGRANT STUDENTS	SOCIOECONOMICALLY DISADVANTAGED	STUDENTS WITH DISABILITIES
MONTEREY COUNTY	85.5%	86.3%	93.8%	94.8%	84.1%	88.8%	75.0%	80.7%	83.8%	65.7%
CALIFORNIA	83.8%	72.9%	93.7%	94.0%	80.5%	88.9%	72.6%	82.3%	79.8%	66.1%

Source: California Department of Education, DataQuest, 2015-16

DROPOUT RATES

MONTEREY COUNTY COMPARED TO CALIFORNIA

	ALL STUDENTS	AFRICAN-AMERICAN	ASIAN	FILIPINO	HISPANIC	WHITE	ENGLISH LEARNER	MIGRANT STUDENTS	SOCIOECONOMICALLY DISADVANTAGED	STUDENTS WITH DISABILITIES
MONTEREY COUNTY	6.8%	7.5%	5.0%	1.3%	7.1%	6.4%	11.6%	9.5%	7.3%	13.1%
CALIFORNIA	9.7%	17.0%	3.4%	3.0%	11.5%	6.8%	15.8%	10.3%	11.8%	13.7%

Source: California Department of Education, DataQuest, 2015-16



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	LEVEL	CHANGE				
		DECLINED SIGNIFICANTLY BY GREATER THAN 5%	DECLINED BY 1% OR 5%	MAINTAINED DECLINED OR INCREASED BY LESS THAN 1%	INCREASED BY 1% TO LESS THAN 5%	INCREASED SIGNIFICANTLY BY 5% OR MORE
STATUS	VERY HIGH 95% OR MORE	N/A	BLUE	BLUE	BLUE	BLUE
	HIGH 90% TO LESS THAN 95%	ORANGE	YELLOW	GREEN	GREEN	BLUE
	MEDIUM 85% TO LESS THAN 90%	ORANGE	ORANGE	YELLOW	GREEN	GREEN
	LOW 67% TO LESS THAN 85%	RED	ORANGE	ORANGE	YELLOW	YELLOW
	VERY LOW LESS THAN 67%	RED	RED	RED	RED	RED

MONTEREY COUNTY
3.8%

MONTEREY COUNTY
85.4%



Bright Beginnings Early Childhood Development Initiative Annual Report Fiscal Year 2016-2017



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EARLY CHILDHOOD DEVELOPMENT INITIATIVE

Our vision

All children in Monterey County live in safe, nurturing homes and communities; they are healthy, valued, succeed in school and realize their full potential.



Photo: Child and caregiver in Gonzales (2016) All photos used with permission, Bright Beginnings and partners use photo release forms for individual photos and posted notification for photos in public spaces, in accordance with First 5 Monterey County procedure and best practice.



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Bright Beginnings: History

- Launched in 2012 by the Monterey County Children's Council with support and resources from the Board of Supervisors
- First 5 Monterey County serves as the fiscal sponsor and hosts staff
- Bright Beginnings covers the first goal areas of Bright Futures Education Partnership, and we work closely with Bright Futures staff and partners



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Bright Beginnings

- Bright Beginnings is an opportunity for the community to work together to ensure that young children, from the prenatal stage through age 8, have what they need to succeed
- Investing in young children improves their well-being and fulfills their rights today, and also has numerous positive impacts, with a \$13 return per \$1 spent!
 - Improved graduation rates and lifetime earnings
 - Reducing violent crime
 - Support economic growth



Accountability
for results



Result: Children better prepared for kindergarten

Children and
families

Implementers

Policy makers

Collaborative
action teams

Collaborative
action teams

Collaborative
action teams

Collaborative
action teams

Early Childhood Advisory Group

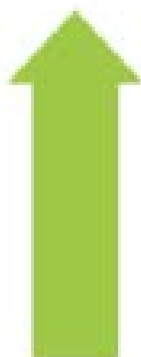
Bright Beginnings Backbone

Monterey County Children's Council

Collaboration
for impact

25% 
of children
are ready
for kindergarten¹




 **49%**
of children
40% read at grade
level in 3rd
grade²







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71% 
of parents
regularly read,
show picture
books, or tell stories
to their children³

32.5% 
of working
families have
access to
childcare⁴ **29.1%** 

57% 
54.2%
of children ages
3-5 are enrolled
in preschool or
kindergarten⁵ 

 **34%** **36%** 
of births are
to women
with less than
a 12th grade
education⁶

74% 
73%
of women
receive prenatal
care during their
first trimester⁷ 



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Children's Wellbeing

Empowered
and resilient
parents

Parents
surrounded by
concrete and
social supports

Children with
caregivers that
use positive,
developmentally-
supportive
behaviors

Comprehensive,
equitable system
that supports all
children's holistic
development

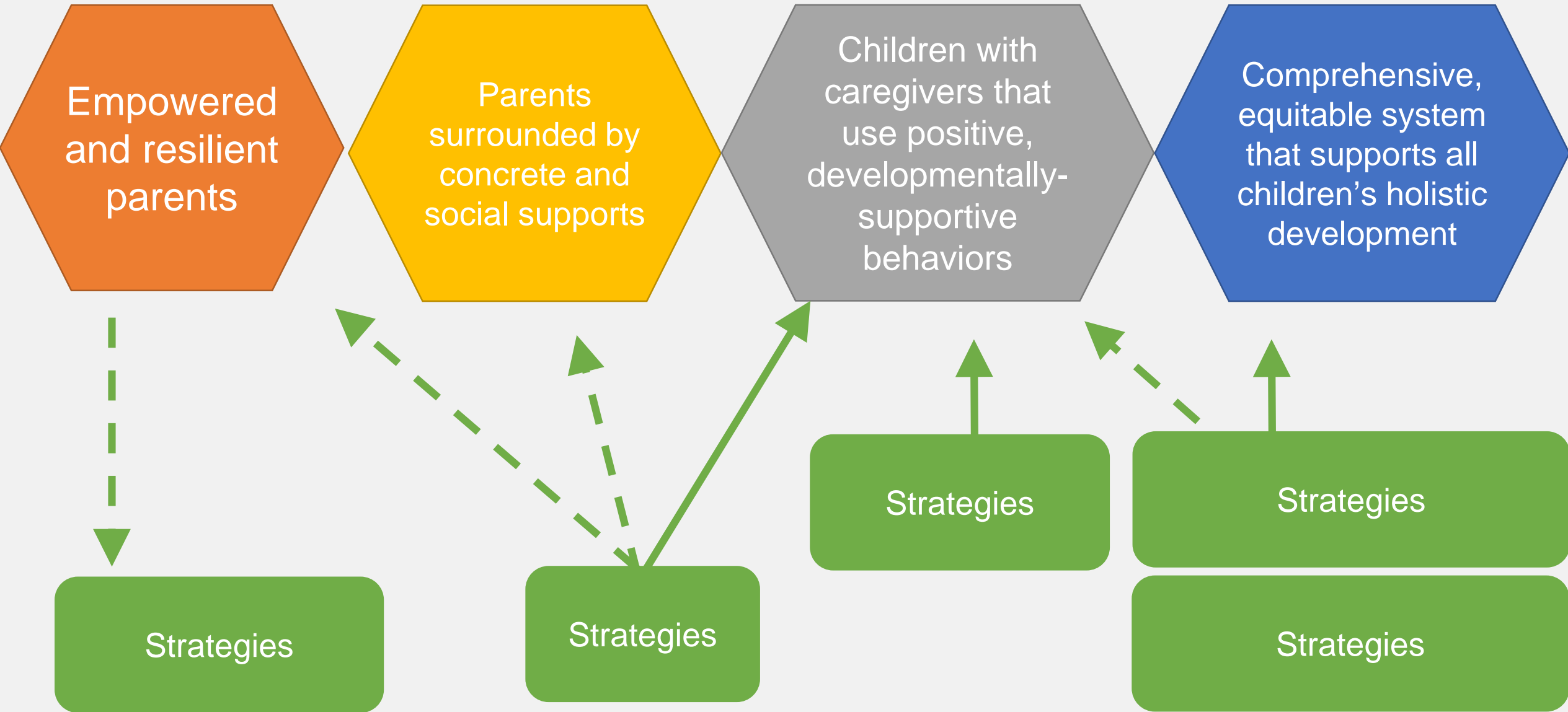
Strategies

Strategies

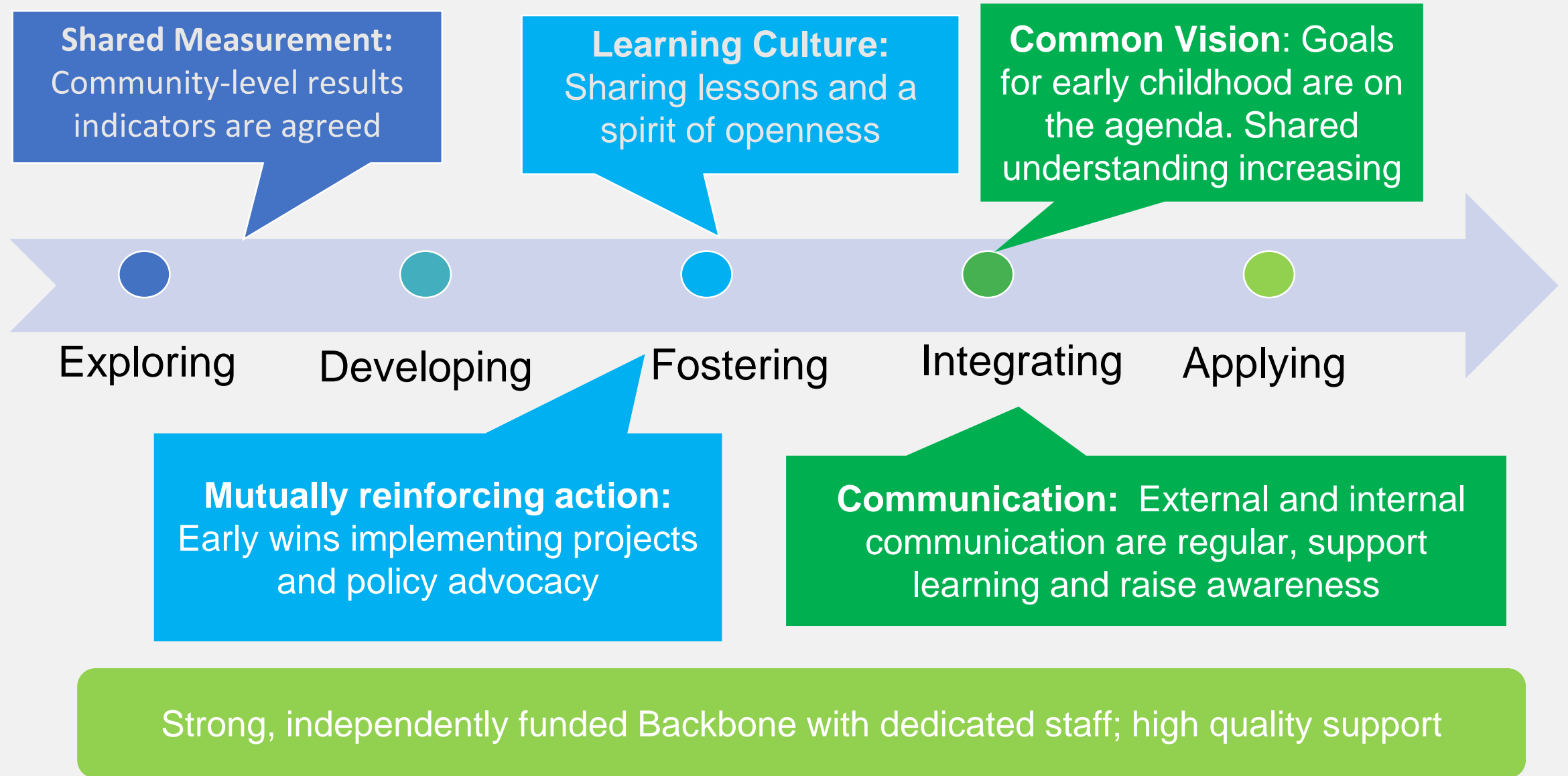
Strategies

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Progress of Bright Beginnings 2016/17



Collaborative Action Teams (CATs)



Highlights of past year

- Gonzales supporting informal providers
- Greenfield T-K and Kindergarten Community Resource Festival
- North County Summer Bridge
- Peninsula: Expanding T-K and preschool; parenting supports
- *Promotoras* in Pajaro
- Salinas “Preschool for All”



Family Friendly Businesses



Awarded Family Friendly Businesses



- Central Coast Federal Credit Union
- First 5 Monterey County
- International School of Monterey
- MEarth
- Monterey Peninsula College
- United Way Monterey County
- Brandman University
- Monterey County Vintners & Growers Association
- Naval Postgraduate School Foundation
- Monterey Peninsula Unified School District
- Spoke Consulting
- The Mattox Group



- Central Coast Federal Credit Union
- First 5 Monterey County
- International School of Monterey
- Monterey County Youth Museum (MY Museum)
- Monterey Peninsula College
- Seaside Yoga Sanctuary
- Spoke Consulting

Three primary goals for next year

1. Continue to “bring to life” our equity focus
2. Refine and improve shared data and evaluation strategy to better support learning and accountability for results
3. Accelerate scaling up effective strategies to achieve larger impact

What to watch for in 2018

- A parent-led “Preschool for All” campaign in the City of Salinas – Complete our survey!
- Launch of the Strategic Plan for Early Childhood Development in Monterey County – to accelerate collaborative work & align resources, policy recommendations
- Recommendations for a county-wide kindergarten readiness assessment (and registration) system
- Our first cohort of *Promotoras* beginning work in Pajaro
- Improving how parents can find childcare information
- Expansion of supports to informal childcare providers (with United Way and others)
- A deep dive on best practice for preschool and transitional-kindergarten
- And more...

¡Gracias!
Thank you!



**"It is easier to build strong children
than to repair broken men."**

~ Frederick Douglas



Photo: West Ed "Majority Report" (2017)



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