



Monterey County

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Board Report

Legistar File Number: 18-383

April 10, 2018

Introduced: 4/3/2018

Current Status: Draft

Version: 1

Matter Type: General Agenda Item

- a. Authorize Chair to appoint himself representing District 1 and Supervisor Salinas, representing District 3, to the Flag Selection Committee to serve for reviewing and selecting the final design from a pool of submissions from local Monterey Bay artists for the Board of Supervisors to consider adopting one as the first-ever, official Monterey County flag:
- b. Authorize appointment of the following community representatives to the Flag Selection Committee: Claudia Link representing District 2, Enid Baxter Ryce representing District 4, Laurie Bend representing District 5:
- c. Authorize Chair to extend the deadline to submit art designs for consideration, to April 30, 2018.

RECOMMENDATION:

- a. Authorize Chair to appoint himself representing District 1 and Supervisor Salinas, representing District 3, to the Flag Selection Committee to serve for reviewing and selecting the final design from a pool of submissions from local Monterey Bay artists for the Board of Supervisors to consider adopting one as the first-ever, official Monterey County flag:
- b. Authorize appointment of the following community representatives to the Flag Selection Committee: Claudia Link representing District 2, Enid Baxter Ryce representing District 4, Laurie Bend representing District 5:
- c. Authorize Chair to extend the deadline to submit art designs for consideration, to April 30, 2018.

SUMMARY/DISCUSSION:

Board Referral No. 2017.16, was issued to the CAO-Office of Community Engagement & Strategic Advocacy. The referral request that staff: solicit volunteer design proposals with no monetary award from local Monterey Bay artists for the Board of Supervisors to consider adopting one as the first-ever, official Monterey County flag.

As approved by the Board of Supervisors on January 30, 2018, the selection process for the design of the official County flag will be conducted by the Flag Selection Committee. The committee consists of 2 County Supervisors appointed by the Chair and 1 community representative appointed by the remaining Supervisors from their respective districts (5 total committee members). The following appointments are: Chair Alejo representing District 1, Supervisor Salinas representing District 3, Claudia Link representing District 2, Enid Baxter Ryce representing District 4 and Laurie Bend representing District 5.

The public call for design submissions from art communities across Monterey County continues through an extended period with a deadline of April 30, 2018. The information package, containing an overview of the flag's purpose and artistic criteria has been distributed widely and is accepting submissions online, in-person, by snail mail and email.

The call for design submissions and the selection process will conclude with a presentation to the full Board for adoption of the final design in May 2018.

OTHER AGENCY INVOLVEMENT:

None.

FINANCING:

Accepting this update has no impact on the County General Fund Contribution at this time.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

- ☐ Economic Development
- ☒ Administration
- ☐ Health & Human Services
- ☐ Infrastructure
- ☐ Public Safety

Prepared by: Rosemary Soto, Management Analyst III

Approved by: Manny González, Assistant County Administrative Officer

ATTACHMENTS:

Attachment A Notification to Clerk of the Board Appointment Claudia Link

Attachment B Notification to Clerk of the Board Appointment Enid Baxter Ryce

Attachment C Notification to Clerk of the Board Appointment Laurie Bend

Attachments are on file with the Clerk of the Board.