

**Before the Board of Supervisors in and for the  
County of Monterey, State of California**

**Resolution No.:**

Adopt resolution recognizing **Darryl Choates** as the recipient of The Monterey County Branch – NAACP Tolly & Cleo Martin Spirit of Partnership Award.

**WHEREAS**, Darryl Choates is a native of Seaside, California and graduated of Monterey Peninsula College has utilized his expertise as a business consultant for more than 30 years; and

**WHEREAS**, Darryl was elected to serve as a City of Seaside Councilman from 1990 through 2006 and was the youngest candidate elected to hold the Councilman position. During his term in office he served on the State and Federal levels of Government committees. As a member of the National Black Caucus of local elected officials he was assigned the task of working to unite youth during the Rodney King riots. And as a City Councilman, Darryl, was one of the founders of the Seaside Youth Educational Center. He assisted with the Fort Ord transfer and also had the pleasure to assist with overseeing two world-class golf courses for the city. While serving as Councilman, Darryl decided to maximize his potential as an entrepreneur by opening and operating his own grocery store Ord Market in 2001; and

**WHEREAS**, In 2002, California Governor Gray Davis awarded Darryl the entrepreneurship award of the year. He was awarded the Stephan E. Ross award for entrepreneurship in 2003, by the Monterey Peninsula NAACP. And was also appointed the honorary Co-Chairman of the Business Council of California in 2004 Darryl has a lifetime membership with the NAACP. These are just a few of the many awards and accolades that Darryl has been recognized for; and

**WHEREAS**, After Darryl term as City Councilman ended in 2006 he put more emphasis in his store and expanded his vision by adding a Shell Fueling Station, a U-Haul Rental Service and a wonderful Deli, with Catering Services within the store. There are nine employees who support the company's vision. Darryl has plans for more expansion in the near future; and

**WHEREAS**, Darryl Choates is the seventh of 11 children born to the late Earl and Doris Choates. However, it was his grandmother, Geraldine Nibblett who helped to develop Darryl into the savvy businessman that he is today. Geraldine was the first African American female to own a business in Seaside. She served all the Military Soldiers who frequented her restaurant on Hilby Avenue in Seaside. She was the inspiration behind Darryl's deli and catering business; and

**WHEREAS**, In 1992, Darryl married the late Trefina Choates. They have two sons and one daughter. After Trefina lost a battle to cancer, Darryl raised their children and is excited that they are all excelling in life. Darryl Jr. is currently working as Assistant Store Manager at Ord Market. Dariyn is playing Football at Sacramento State University College under a Full Scholarship and Adrienne is a well-known Radio personality and Model in Dallas, Texas; and

**WHEREAS**, Darryl is always happy to speak with people inspiring them to follow their dream and is truly grateful that his business allows him to assist others and give back to the community.

**NOW, THEREFORE BE IT AND RESOLVED**, that the Monterey County Board of Supervisors, on behalf of the County and all citizens thereof, recognize the accomplishments of Darryl Choates.

**PASSED AND ADOPTED** on this \_\_\_\_ day of \_\_\_\_ 2018, upon motion of Supervisor \_\_\_\_\_, seconded by Supervisor \_\_\_\_\_ by the following vote, to-wit:

AYES:

NOES:

ABSENT:

I, Nick Chiulos, Acting Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book \_\_\_\_ for the meeting on \_\_\_\_\_.

Dated:

Nick Chiulos, Acting Clerk of the Board of Supervisors, County of Monterey, State of California.

By \_\_\_\_\_  
Deputy