



Monterey County

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Board Report

Legistar File Number: 18-721

July 17, 2018

Introduced: 7/5/2018

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

- a. Approve the use of the Long Branch, Grey Fox, Shade Tree, Creekside, Badger Flats, and Sycamore Picnic Areas at Toro Park on October 14, 2018 for an event held by Salinas Valley Pride Celebrations, to include fundraising and commercial sales, in compliance with Monterey County Code Sections 14.12.130(A)(12) and 14.12.130(A)(14); and
- b. Find that leasing a picnic area at an existing County park for a one-time event is Categorically Exempt pursuant to Section 15301 of the CEQA Guidelines.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve the use of the Long Branch, Grey Fox, Shade Tree, Creekside, Badger Flats, and Sycamore Picnic Areas at Toro Park on October 14, 2018 for an event held by Salinas Valley Pride Celebrations, to include fundraising and commercial sales, in compliance with Monterey County Code Sections 14.12.130(A)(12) and 14.12.130(A)(14); and
- b. Find that leasing a picnic area at an existing County park for a one-time event is Categorically Exempt pursuant to Section 15301 of the CEQA Guidelines.

SUMMARY:

Salinas Valley Pride Celebrations has requested to reserve the Long Branch, Grey Fox, Shade Tree, Creekside, Badger Flats, and Sycamore Picnic Areas at Toro Park to hold a fundraising and community event on October 14, 2018. The Youth Overnight Area (YONA), Oak Grove, Quail Meadows, Buckeye, Black Sage, and Deer Run Picnic Areas of the park are still available for public use. This event will include fundraiser and for-profit sales. Fundraising consists of a \$10 donation for entrance, silent auction, proceeds from soda and bottled water sales, flat dollar amount from alcohol sales, and space fees charged to event vendors. The event organizer is still setting the final vendor list. RMA will obtain a complete list of vendors participating in the event prior to the event date. This event is estimated to include 250-400 people. The rental agreement for the areas reserved will include vehicle entrance per the current fee schedule. Each additional vehicle entrance will be a fee of \$8.00 per vehicle, which will be charged upon arrival on each vehicle.

Pursuant to Monterey County Code Section 14.12.130(A)(12), no person shall, within a County park sell or advertise any product or service, or carry on any other commercial activity; or distribute any handbill, tract, or other literature, without prior approval from the Board of Supervisors. Pursuant to Monterey County Code Section 14.12.130(A)(14), all political rallies, religious services, and any fundraising activities must have prior approval from the Board of Supervisors. Star Sanitation is providing portable restroom and sinks for this event. Security will be provided by off-duty Sheriffs; their time is volunteered.

Section 15301 of the CEQA Guidelines identifies existing facilities as a Class 1 Categorical Exemption. Class 1 includes leasing existing public facilities. Staff finds that leasing the picnic area at an existing park for a one-time event is allowed under Section 14.12.130 of the Monterey County Code and qualifies for a Class 1 Categorical Exemption.

OTHER AGENCY INVOLVEMENT:

Salinas Valley Pride Celebrations was provided with applications for the Event Organizer. Food sales for this event will be from licensed food trucks. Food vendor permits are monitored and enforced by the Environmental Health Bureau (EHB). Staff verified that all required permits, including medical plans, were approved prior to execution of the special event agreement. County Counsel has reviewed as to form.

FINANCING:

The standard day use and reservation fees approved by the Board of Supervisors for all age groups are in effect for this event. The Resource Management Agency will receive \$724.00 for use of the picnic area and parking.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

County Parks provide a public service to all groups to enjoy natural settings. The recommended action implements policies and regulations for fundraising groups in County Parks.

- ☐ Economic Development
- ☒ Administration
- ☐ Health & Human Services
- ☒ Infrastructure
- ☐ Public Safety

Prepared by: Shawne Ellerbee, RMA Deputy Director of Administrative Services 755-4794

Reviewed by: Sarah Trueblood, Administrative Operations Manager

Approved by: Carl P. Holm, AICP, RMA Director

Attachments:

Attachment A - Facility Use Application

(Attachment on file with the Clerk of the Board)