

**TOBACCO LAW ENFORCEMENT
GRANT PROGRAM**

DOJ-PROP56-2017-18-2

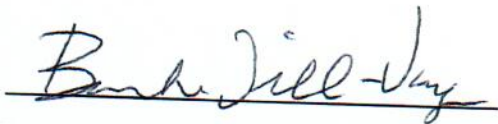
PROPOSAL COVER SHEET

SUBMITTED BY:

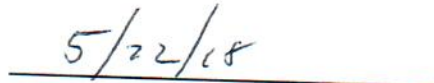
**Barbara Dill-Varga, Ed.D.
Superintendent of Schools**

Carmel Unified School District
4380 Carmel Valley Road
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831-624-1546 x 2020

Authorized Signature:



Barbara Dill-Varga, Ed.D.



May 22, 2018

SUMMARY - GRANT PROPOSAL - CARMEL UNIFIED SCHOOL DISTRICT

This grant is being submitted by Carmel Unified School District (CUSD), and is endorsed by the Monterey County Sheriff's Office (MCSO). CUSD is a rural, public school district located in Carmel, California, serving 2458 pre-K through grade 12 students who live in approximately 600 square miles including Pebble Beach, Carmel-by-the-Sea, Carmel Valley, Cachagua and Big Sur. CUSD serves students in Carmelo Child Development Center, Tularcitos Elementary, Captain Cooper Elementary, Carmel River Elementary, Carmel Middle School, Carmel Valley High School, and Carmel High School. Our student demographics are: 68% Caucasian, 19% Hispanic, 6% Asian, 1% Black/African American, 1% American Indian/Alaskan Native and 5% Other or Unknown. In addition, approximately 18% of our students are socio-economically disadvantaged, 7% are special education, and 5% are English Learners. About 1% are Title III immigrant students. CUSD has 172 full time teachers, 42 teaching assistants, and 14 administrators. Carmel High has 827 students, while Carmel Valley High School (Continuation HS) has 29. Carmel Middle School serves 590 students. Carmel River has 460 students, Tularcitos 480 and Captain Cooper 58. In our geographic district we have 45 licensed tobacco retailers.

CUSD's total request for funding for the 24 months of the grant is \$536,886. Funding by Year is: Year One (2018-19) request: \$274,878 Year Two (2019-2020) request: \$262,008.

GOALS AND OBJECTIVES

We will focus our educational efforts on protecting middle and high school age students and educating their parents and teachers on the dangers of tobacco products, with an emphasis on E Cigarettes, JUUL and vaping products. This is the fastest growing area of tobacco retail for underaged users. Since these products are relatively new on the market, our community is not well informed on dangers of usage, nor to the use of other illegal substances which often follows. There is now scientific research on the detrimental effects of these products which are not harmless, nor safe. We want to use the grant to obtain from Monterey County Sheriff's Office, a School Resource Officer (SRO) who will first provide education through health classes for middle and high school students. The SRO will also connect with campus student and youth organizations several times a year to communicate with and educate youth. The SRO will provide supervision of targeted areas on campus that have been destinations for smokers of tobacco and other illegal substances to congregate. The SRO will also conduct evening parent education events on these topics, including one especially focused on parents of incoming freshmen students. In addition to hiring an SRO, we will install or replace vapor and/or smoke detection devices into all bathrooms to decrease the frequency of teenagers smoking illegal substances in bathrooms.

MEASURABLE OUTCOMES

Our goals are education of our students and parents as well as enforcement of school policies and regulations so that we see a decrease in use of tobacco and other illegal substances. A spreadsheet will house details of: educational presentations dates and times; survey administration details; citations; and pertinent interactions with administration around student infractions. A master spreadsheet will be maintained to log all educational events for students and parents, including details of date executed, numbers of persons presents, demographics of

group, and topical content of event/outreach. A review of progress against goals will be reviewed monthly and adjustments made to ensure outcomes are achieved.

All payroll related to grant activities will be tracked via usage of a special program budget code, as will all expenditures related to the grant. Reporting will be presented, in format requested, to grantee, and reports will be provided to our Superintendent of Schools.

The following surveys will be administered multiple times, to measure progress against existing baseline administration data: 1) *California Healthy Kids Survey* (administered biannually) will track students' admission of use and perceptions about dangers of use of tobacco and other illegal substances. Goal will be for a reduction of 10% of students who are smoking illegal substances 20 out of 30 days in a period of time; 2) *Carmel School District Parent Satisfaction Survey*, patterned after the *California Parent Survey*, will be given to track parent perception and knowledge of use of illegal substances; 3) *California School Staff Survey* (administered biannually) tracks staff perceptions and knowledge of student use of illegal substances; 4) Survey given to health class students before and after SRO instruction to gauge growth in their awareness of the health of tobacco use and receptivity to the message; and 5) Student discipline data in *Aeries* (student information system) will be tracked over two years and compared to previous year before project. Goal will be for a reduction of 20% in incidents of illegal use.

Next, baseline data will be collected by school administrators before the smoke detectors will be installed and data will be taken at the end of each year to see if occurrences of smoking in the bathroom has decreased. And finally, numbers of suspensions will be tabulated each year by high school and middle school principals and trends calculated to see if the intervention has made a difference in numbers of students who are smoking illegal substances including tobacco.

PROBLEM STATEMENT

We have a significant number of students who are illegally smoking tobacco and other illegal substances on campus at Carmel High School, at after school events, and off campus during non-school hours. We need to educate our youth about the dangers of smoking to their health and underscore the fact that smoking tobacco serves as a gateway to other illegal drug use. We need to significantly reduce the illegal use of substances (smoking and other substances) on our campuses and in our school bathrooms and at after-school events. We need to educate our parents and persuade them to partner with us in this crusade. With the addition of an SRO officer, designed curricular units to be integrated into health classrooms, parent education meetings, and the purchase of smoke detectors to be installed, we believe we can reduce numbers of students illegally smoking and increase their awareness as to the dangers. Most of the problem is at Carmel High, a school of 827, though there is a smaller problem at Carmel Middle School, a school of 590.

Complicating factors include: 1) affluent students who can afford to smoke; 2) stress (academic and social); 3) peer pressure; 4) ignorance of long term effects and relationship to other illegal drug usage; 5) permissive parents who may smoke and/or who do not see harm or are not supervising their children; 6) access to illegal substances, especially with 45 retailers in the area;

and 7) and lack of a dedicated person such as a School Resource Officer who can provide information and enforcement of school policies around illegal substance abuse.

Quantitative and qualitative data points to the fact that we have a significant illegal substance abuse problem at Carmel High and a much smaller problem at Carmel Middle School. Anecdotally high school teachers and students talk about the locations on campus where students go to in order to smoke tobacco or other illegal substances. They point to bathrooms on campus, more remote areas of the campus, and even in parked cars in the parking lot over the lunch hour. Our **suspension data** indicates 33 incident last year and 28 incidents so far this year for using, possessing, or selling/distributing illegal substances including smoking, E-cigarettes/Vaping, Drugs, and Alcohol.

Our California Healthy Kids Survey data illustrates that 11th grade students believe: It is fairly easy (30%) or very easy (30%) to obtain cigarettes. While 84% do agree smoking 1-2 packs of cigarettes a day would bring great harm, students believe smoking occasionally is not harmful (11%) or only slightly harmful (19%). Only 36% see it as producing great harm. 20% of 11th graders admitted to smoking e-cigarettes or any other vaping device at least once during the past 30 days. 6% admitted to using these devices on 20 out of the past 30 days. 25% have admitted to using e-cigarettes or vaping devices 4 or more times this year.

Our California School Parent Survey has found that Carmel high school parents in the most recent survey believe: Tobacco use is a large problem (14%) or somewhat of a problem (22%). Electronic cigarette use is a large problem (20%) or somewhat of a problem (20%). Alcohol and Drug use is a large problem (40%) or somewhat of a problem (28%).

Parent Comments on the **Carmel School District Parent Satisfaction Survey** also point to a need for education about illegal substance abuse and more supervision on campus. Their comments follow: "It seems there could be more mandatory educational programs for students in an interactive and engaging format to help our youth understand the long term impact of drug abuse." "Kids smoke weed and vape regularly on campus." "School needs more after school hour supervision of property. Too much 'looking the other way.' And kids know it." "The kids drive away from campus vaping very day. Hearing the school referred to as "Carmel Get High" isn't because it is a clean school. The kids have money and access to drugs and alcohol. Doesn't seem to get better from year to year." "I hear that drugs and tobacco, even drinking, are all a daily problem at CHS." "I constantly hear about problems with vaping & e-cigarettes at school in the bathrooms mostly. I don't want that activity at school as it isn't appropriate or possibly not healthy for kids who are around it. There are many boys who chew tobacco - perhaps offer more education on this?" "The bathrooms are often used for doing drugs and vaping during school hours. They should be monitored." and finally "Vape usage IN CLASS and at school events is prevalent."

Carmel High School staff also shared perceptions on the **California School Staff Survey** (March 2018) that "Student Alcohol and Drug Use is a Problem" 28% said it was a Severe problem. 62% said it was a Moderate problem. On the same survey 31% said that Student Tobacco Use was a Moderate or Severe problem.

PROJECT DESCRIPTION - Education and Supervision/Enforcement

Education

Our educational focus will be on E-Cigarettes/Juul/Vaping products, as this is the fastest growing area of teen/underaged tobacco/nicotine use. These devices are marketed almost exclusively to underage users with necklace holders and colorful wrappers, stands and purses being sold online and in stores to encase the product. Flavorings have been added to appeal to younger users (bubble gum, cherry, etc.) and these provide a false sense of security to users that these products are harmless. Vaping lounges have become popular as a hangout place to meet and we have many reports of teens creating their own hangouts in cars in remote rural locations. Product is also easily purchased on the Internet. We need to educate young adults, their parents, and their teachers on the health dangers of the products and how to cope with and address teen pressure to use these products. We also want to educate them on the gateway nature of these products to smoking other illegal substances such as marijuana.

Goals for Education Community

1. Utilize School Resource Officer (SRO) to deliver at least 10 age-appropriate presentations a year through health classes and to student organizations regarding dangers of tobacco/vaping use, including tools to deal with peer pressure at Carmel High.
2. Create parental education module to present to parent/PTA groups on E Cigarettes/Vaping, to include displays of E Cigarette dispensing units, stress dangers of the nicotine oil and its toxicity. Alert parents to ease of purchasing on internet. One of these parent presentations will be to parents of incoming 9th graders.
3. Create teacher education module and make presentation at an after school faculty meeting at Carmel High and also at Carmel Middle School.
4. Work with Carmel Public Library through our partnership with them to produce Parent Education Night to have one of their evening presentations be on the topic of the dangers of tobacco/vaping and peer pressure.
5. Improve signage on campuses to inform students regarding tobacco regulations.

Training for SRO

School Resource Officer from Monterey County Sheriff's Office will access Sheriff's suggested trainings to obtain best practices for tobacco enforcement and education of youth.

PROJECT PERSONNEL

CUSD District School Resource Officer, Grant funding 1.0 FTE + 40 hours of OT
Employed for two years from July 1, 2018 through June 30, 2020.

CUSD will work with Monterey County Sheriff's Office to interview, hire one trained School Resource Officer who will be based at Carmel High. Provides security, support, and community outreach. Will provide education on E Cigarettes/Vaping/Tobacco and other illegal substance use. Will develop and provide age appropriate presentations and counseling to a K-12 population. Will also present to parents of K-12 population. An MOU agreement outlines the details of the agreement and job responsibilities.

Other personnel accounted for in existing CUSD budget: CUSD current assistant principals will work with the SRO on 1) scheduling educational sessions with classes, organizations, students, and employees; and 2) handling any disciplinary actions that result from campus supervision, seeking assistance for illegal substance violations. CUSD maintenance staff will install or replace smoke detectors in bathrooms. CUSD Superintendent of Schools will be responsible for the grant.

BUDGET

A copy of the proposed budget is attached. MCSO will support the grant by funding the cost of vehicles, vehicle communication units, and vehicle maintenance for this project. Nothing within this grant will supplant current efforts or funding. CUSD will cover the cost of smoke detectors (estimated to be \$500) and their installation. CUSD assistant principal existing salaries supplied by the school district support their regular duties and those duties as assigned. Their salaries are not an additional cost that the grant needs to cover.

TOBACCO LAW ENFORCEMENT GRANT BUDGET DETAIL

Costs Per Fiscal Year (July 1 - June 30)

A. Personal Services

Salaries

Classification/Positions	Computation	FY 2017-18	FY 2018-19	FY 2019-20
Deputy, Step 7, 1.0 FTE	Step Seven \$58.983 per hour x 2,080 hours	\$ -	\$ 122,685	\$ 122,685
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
SUBTOTAL		\$ -	\$ 122,685	\$ 122,685

Overtime

Classification/Positions	Computation	FY 2017-18	FY 2018-19	FY 2019-20
Deputy, Step 7, 1.0 FTE	40 hours OT X \$88.474/hour=\$3538.96	\$ -	\$ 3,539	\$ 3,539
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
SUBTOTAL		\$ -	\$ 3,539	\$ 3,539

Benefits

Classification/Positions	Computation	FY 2017-18	FY 2018-19	FY 2019-20
Deputy, Step 7, 1.0 FTE	PERS FICA UI Wcomp Mcare Insurance OT Mcr FICA		\$ 102,844	\$ 102,844
Safety equip.- Uniform, vest, gun, taser, radio, cuffs, e	Uniform \$960, Radio \$5000, Taser \$1500, Other 1200.	\$ -	\$ 8,660	\$ 90
	second year is replacement cartridges for Taser	\$ -	\$ -	\$ -
Vaping units and vape oils for parental displays	one unit \$500	\$ -	\$ 500	\$ -
SUBTOTAL		\$ -	\$ 112,004	\$ 102,934
TOTAL PERSONAL SERVICES		\$ -	\$ 238,228	\$ 229,158

B. Operating Expenses (e.g. supplies, signage, tobacco products, etc.)

Description	Computation	FY 2017-18	FY 2018-19	FY 2019-20
Ergo Chair, laptop computer, projector, cases	Chair \$350, laptop, \$1750, projector \$1500, cases \$200	\$ -	\$ 3,800	\$ -
Computer connectivity and licenses	Email, connectivity, software licenses, TracNet/Ms Office	\$ -	\$ 2,300	\$ 2,300
Telephones - lease on desk phone and mobile	Desk phone \$900/year, Mobile phone - VM\$550/year	\$ -	\$ 1,450	\$ 1,450
Fuel Costs	\$3.00/gal x 7,000 miles/div. 12 mpg per vehicle	\$ -	\$ 1,750	\$ 1,750
Office supplies and printing costs	supplies(paper, ink, binders, display boards)at \$500; pri	\$ -	\$ 2,500	\$ 2,500

TOBACCO LAW ENFORCEMENT GRANT BUDGET DETAIL

TOTAL	\$ -	\$ 11,800	\$ 8,000
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C. Equipment (tangible items with a per-unit cost of \$5,000 or more)

Description	Computation	FY 2017-18	FY 2018-19	FY 2019-20
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
TOTAL		\$ -	\$ -	\$ -

D. Travel Expenses/Registration Fees*

Description and Destination	Computation	FY 2017-18	FY 2018-19	FY 2019-20
Travel to Annual Meetings	1 person, 6 days (59.81 per diem/122.42 avg lodging)	\$ -	\$ 1,100	\$ 1,100
Registration Fees for Conference	1 person, x \$250 each	\$ -	\$ 250	\$ 250
Air fare, if needed	1 person x \$500 round trip	\$ -	\$ 500	\$ 500
Locations unknown as of now, using GSA rates		\$ -	\$ -	\$ -

*For DQT-sponsored events only. Travel will only be reimbursed under the current state **TOTAL** \$ - \$ 1,850 \$ 1,850

E. Other Expenses

Description	Computation	FY 2017-18	FY 2018-19	FY 2019-20
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -
TOTAL		\$ -	\$ -	\$ -

F. Administrative Costs*

Description	Computation	FY 2017-18	FY 2018-19	FY 2019-20
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TOBACCO LAW ENFORCEMENT GRANT BUDGET DETAIL

Administrative costs	approximately 5% of total budget	\$ -	\$ 23,000	\$ 23,000
		\$ -	\$ -	\$ -
*Administrative costs may not exceed 5% of the total budget.		TOTAL	\$ -	\$ 23,000
			\$ -	\$ 23,000

SUMMARY

Budget Category	FY 2017-18	FY 2018-19	FY 2019-20	Total Request
A. Personal Services	\$ -	\$ 238,228	\$ 229,158	\$ 467,386
B. Operating Expenses	\$ -	\$ 11,800	\$ 8,000	\$ 19,800
C. Equipment	\$ -	\$ -	\$ -	\$ -
D. Travel/Registration	\$ -	\$ 1,850	\$ 1,850	\$ 3,700
E. Other Expenses	\$ -	\$ -	\$ -	\$ -
F. Administrative Costs	\$ -	\$ 23,000	\$ 23,000	\$ 46,000
TOTAL PROJECT COSTS	\$ -	\$ 274,878	\$ 262,008	\$ 536,886

JIMMY PANETTA

Congress of the United States

House of Representatives

Washington, DC 20515-0520

May 21, 2018

California Department of Justice
Division of Law Enforcement
Attn: Shannon Patterson
1300 I St., Suite 1140
Sacramento, CA 95814

Dear Ms. Patterson,

I am writing in support Carmel Unified School District's (CUSD) application for Tobacco Law Enforcement Grant Program funding. CUSD will use the grant funding to provide for a School Resource Office (SRO) who can support tobacco use prevention education for students and parents in CUSD.

Through a partnership between CUSD and the Monterey County Sheriff's Office (MCSO), CUSD has developed a SRO program to build positive relationships between law enforcement and youth in the CUSD schools and surrounding communities. The program aims to (1) enhance the safety and security of students and staff; (2) provide an open line of communication between the CUSD schools and the County; (3) foster a positive relationship between CUSD and Sheriff Deputies; (4) encourage desirable behavior among CUSD students; and (5) provide a dedicated response to law enforcement issues within the CUSD schools.

If awarded, CUSD will use the Tobacco Law Enforcement Grant Program funding to fund an SRO that both meets these goals and supports the Tobacco Law Enforcement Grant Program's objectives by:

- Participating in school and community functions to promote tobacco use prevention activities.
- Building working relationships with school staff as well as with students and parents for teens to feel comfortable approaching the SRO regarding tobacco use.
- Providing law enforcement services to CUSD schools to prevent tobacco use.
- Working to prevent juvenile delinquency through close contact and positive relationships with students by developing crime prevention strategies to tobacco use.
- Serving as a resource for classroom presentations on tobacco use prevention

Therefore, I am writing in support of Carmel Unified School District's (CUSD) application for Tobacco Law Enforcement Grant Program funding and request full due consideration. Should you have any questions, do not hesitate in contacting my Salinas office at (831) 424-229. Thank you for your time and attention to this matter.

Sincerely,



JIMMY PANETTA
Member of Congress



MONTEREY COUNTY, CALIFORNIA
SHERIFF'S OFFICE
Keeping the peace since 1850

STEVE BERNAL
Sheriff-Coroner

May 18, 2018

Barb Dill-Varga, Superintendent
Carmel Unified School District
4380 Carmel Valley Road
Carmel, CA 93923

Dear Dr. Dill-Varga,

The Monterey County Sheriff's Office fully supports the Carmel Unified School District (CUSD) application for grant funding by the California Healthcare, Research and Prevention Tobacco Tax Act of 2016 (Prop. 56). A School Resource Officer who can support tobacco use prevention education for students and parents will be critical in reducing teen smoking, both outside of and at school.

The Monterey County Sheriff's Office will support CUSD in implementing this grant program by working to identify and hire qualified a School Resource Officer to serve the schools and community within CUSD as well as advertising the goals, objectives, and activities of this grant.

Our partnership with CUSD includes a comprehensive Memorandum of Understanding that defines the School Resource Officer (SRO) program that will build positive relationships between law enforcement and youth in the CUSD schools and surrounding communities, with the goals of (1) enhancing the safety and security of students and staff; (2) providing an open line of communication between the CUSD schools and the County; (3) fostering a positive and cooperative relationship between school administrators, staff, students and Sheriff Deputies; (4) creating and encouraging, through every useful means, desirable behavior on the part of children, youth and their families; and (5) providing for a dedicated response to law enforcement issues within the CUSD schools.

Specific activities the support the grant program activities include:

- Be visible within the CUSD school community. Attend and participate in school and community functions to promote tobacco use prevention activities.
- Build working relationships with school staff as well as with students and parents in order for teens to feel comfortable approaching the SRO regarding use of tobacco and other substances that teens and their peers have exposure to.
- Provide law enforcement services to the CUSD schools, school grounds and areas adjacent to the schools as it relates to violations of tobacco products on or near school campuses. This may include working with select local vendors who sell tobacco products or other business establishments to educate them on the harmful effects of tobacco use, especially in teens and younger children.

- Work to prevent juvenile delinquency through close contact and positive relationships with students. The SRO will work with local patrol officers to develop crime prevention strategies to deter criminal or delinquent activities; this includes use of tobacco products and controlled substances.
- Serve as a resource for classroom presentations that complement the educational curriculum specifically on tobacco use prevention.

We are very confident that implementing this Tobacco Grant project in CUSD will help to create healthier communities and strengthen our partnership regarding an effective School Resource Officer program.

Sincerely,



Steve Bernal
Sheriff-Coroner
Monterey County Sheriff's Office