

*Before the Board of Supervisors in and for the
County of Monterey, State of California*

Resolution No.:

Adopt resolution honoring the life of **Bob Morales** in _____)
Monterey County.....)

WHEREAS, Bob Morales was born in Los Angeles, California on March 9, 1937 and passed peacefully on Saturday, September 15, 2018 at his home in Royal Oaks in Monterey County with his wife Joanie and family by his side; and

WHEREAS, During the 1950s, Bob Morales and his migrant family worked temporarily in San Jose agricultural camps picking produce and loading them onto trucks; and

WHEREAS, Bob Morales married his wife Joanie Morales on February of 1979; and

WHEREAS, at his Watsonville home, he helped raise some of his grandchildren; and

WHEREAS, Bob Morales younger brother and legendary rock star Ritchie Valens was 17 tragically died in a plane crash on February 3, 1959, with fellow musicians Buddy Holly and the Big Bopper, a point in rock and roll history known as “The Day the Music Died”; and

WHEREAS, Bob Morales who called Watsonville his home and lived by his own rules, was known globally as Ritchie Valens’ hardened older brother, or La Bamba Bob, as he became known for a tough-guy portrayal in the 1987 hit biopic “La Bamba” by renowned Latino filmmaker Luis Valdez; and

WHEREAS, Bob Morales was portrayed by Hollywood Actor Esai Morales in the “Movie La Bamba” had a special connection with his brother, the legendary Ritchie Valens who was portrayed in the movie by actor Lou Dimond Phillips. They were both driven by people, one for the passion for life and one by music; and

WHEREAS, Bob Morales embodied his gritty reputation and wore a mohawk with pride when he died Saturday night at the age of 81; and

WHEREAS, He made personal appearances at many events from time to time and has enjoyed being included in several car and biker magazines. Bob Morales, was a mechanic who loved cars and traveling down California’s roads; and

WHEREAS, Bob Morales was involved with different local groups, musical and charitable, giving what he could to anyone who asked or needed; and

WHEREAS, Actor Esai Morales posted a caption on social media that read, “Farewell, my big brother. You gave me so much to work with and be grateful for.”

WHEREAS, His true pride included his children and grandchildren and the passion for riding motorcycles; and

NOW, THEREFORE BE IT RESOLVED, that the Monterey County Board of Supervisors, on behalf of the County and all citizens thereof, to honor the life of **Bob Morales** who gave us some great moments and many special memories.

PASSED AND ADOPTED on this ____ day of ____ 2018, upon motion of Supervisor _____, seconded by Supervisor _____ by the following vote, to-wit:

AYES:

NOES:

ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book _____, for the meeting on _____.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors,
County of Monterey, State of California

By _____
Deputy