



**TO:** Monterey County Legislative Committee **DATE:** October 8, 2018

**FROM:** Jennifer Capitolo, Senior Policy Advisor, Nossaman LLP  
Ashley Walker, Policy Advisor, Nossaman LLP

**RE:** Strategic Grant Services Program: Grants Update

---

**Background:**

The Strategic Grants Services Program (SGSP) focuses on identifying funding for the County's priority funding needs. The program is managed by the County Administrative Office, Intergovernmental and Legislative Affairs Division in partnership with Nossaman LLP. Priorities are defined by the Board's Strategic Initiatives, the Board's Legislative Priorities, availability of grant funding, ability to meet grant requirements, and a strategic analysis of the County's ability to submit a competitive grant application. Since Nossaman began working with the County, the SGSP has helped secure over \$24.5 million in grant funding for various Departments.

**SGSP Grants and Legislative/Regulatory Advocacy Effort Highlights:**

- **2020 Census:** Nossaman met with the Deputy Secretary of Legislation for CalGovOps, Khaim Morton, to discuss how state funding will be allocated for the 2020 Census. We understand that the funding will go out on a formula basis to counties, as well as to community based organizations and the media. GovOps does not yet know what percentage of funding each of these sectors will receive, but they did state counties will be receiving funding first. GovOps is considering the hard to court and undocumented population as they create a funding formula and every county will receive a funding allocation. GovOps is engaging philanthropic entities in an effort to gain financial commitments in assisting with the 2020 Census. It is anticipated that the formula and funding will be released before the end of 2018.
- **Carmel Valley Airstrip:** Nossaman met with Supervisor Adams, County staff, and local community advocates to discuss funding needed to purchase land in Carmel Valley for perpetual public open space. The land is 30 acres and is used by CalFire and PG&E as an airstrip during fire events. The land is being sold by a private owner. Given the short timeframe needed to secure funding, grant programs are not an ideal fit for this project. At the request of Supervisor Adams, Nossaman has instead facilitated conversations with affordable housing developers to see if there might be an interest in purchasing the property for housing purposes. In addition, Nossaman is facilitating conversations with PG&E and CalFire, as these entities may have an interest in preserving this open space. Nossaman will continue to facilitate conversations that may assist the project in moving forward.
- **CRFREE Hazard Mitigation Grant:** RMA took the lead in preparing and submitting an application for funding through the Hazard Mitigation Grant Program that was due on October 1. Nossaman reviewed the first draft, along with comments from the Big Sur Land Trust, and the final application. Nossaman is now working with RMA to draft letters of support for the application and secure them from the Counties' legislative and congressional representatives.
- **Homeless Emergency Assistance Program (HEAP):** Nossaman has participated in several meetings with County staff regarding this funding opportunity and potential projects.

We recently checked in with staff in the County's Department of Social Services and were informed the County is submitting a joint application in coordination with the City of Salinas. Nossaman has offered assistance with the application process, and have been informed our services may be of assistance in the future.

- **The Old Monterey County Jail:** Supervisor Alejo has requested Nossaman research potential grant funding sources for the old County jail. Some potential grant programs that need to be further explored with County staff include:
  - State Budget Request
  - Save America's Treasures
  - NEH Infrastructure and Capacity Building Challenge Grants
  - Access to Historical Records Grants: Archival Projects
  - Access to Historical Records Grants: Major Initiatives
  - Museums for America
  - Art Works – Museums
  - National Trust for Historic Preservation