



Monterey County

Board Order

168 West Alisal Street,
1st Floor
Salinas, CA 93901
831.755.5066

Agreement No.: A-12565

Upon motion of Supervisor Phillips, seconded by Supervisor Salinas and carried by those members present, the Board of Supervisors hereby:

Approved and authorized the Contracts/Purchasing Officer or the Contracts Purchasing Supervisor to amend the contract between the County of Monterey and Everbridge, Inc. effective February 1, 2016, to increase the amount of the contract in the amount of \$15,250.00 plus taxes as applicable, and to expand the Scope of Services to allow for the purchase of the Everbridge Community Engagement feature, as requested by the Director of Emergency Communications.

PASSED AND ADOPTED on this 23rd day of February 2016, by the following vote, to wit:

AYES: Supervisors Armenta, Phillips, Salinas and Parker

NOES: None

ABSENT: Supervisor Potter

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book 78 for the meeting on February 23, 2016.

Dated: February 24, 2016
File ID: 16-158

Gail T. Borkowski, Clerk of the Board of Supervisors
County of Monterey, State of California

By *Denise Hancock*
Deputy

**AMENDMENT #2 TO PROFESSIONAL SERVICES
AGREEMENT
COUNTY OF MONTEREY & Everbridge, Inc.**

THIS AMENDMENT is made to the AGREEMENT for Emergency Notification services by and between **Everbridge, Inc.**, hereinafter "CONTRACTOR", and the County of Monterey, a political subdivision of the State of California, hereinafter referred to as "County".

WHEREAS, the County and CONTRACTOR wish to amend the AGREEMENT to add additional services and to increase the total amount of the AGREEMENT due to the addition of services.

NOW THEREFORE, the County and CONTRACTOR hereby agree to amend the AGREEMENT in the following manner:

1. Section 4.2, "PAYMENTS BY THE COUNTY" shall be amended effective February 1, 2016, by removing, *"The total amount payable by County to CONTRACTOR under this Agreement shall not exceed the sum of \$79,234.00 for year one of the contract and not to exceed the sum of \$78,550.00 for optional renewal years."* and replacing it with *"The total amount payable by County to CONTRACTOR under this AGREEMENT shall not exceed \$247,268.00 for the term of the AGREEMENT, which is comprised of \$79,234.00 for year one and not to exceed amounts of \$78,550.00 for each additional option year for services rendered pursuant to the Exhibit A1 Scope of Work, and a not to exceed amount of \$15,250.00 for services rendered pursuant to the separate Exhibit A2 Scope of Work,"* Payment for the additional services (only) shall be pursuant to the EXHIBIT B2, attached hereto; EXHIBIT B2 shall supplement, not replace, the existing payment provisions of the existing Agreement as those existing provisions relate to unmodified services.
2. EXHIBIT A – Scope of Services to the original Agreement shall be amended effective February 1, 2016, by adding to the existing services required by the Agreement, not replacing them, with the additional services as per EXHIBIT A2, attached hereto.

Exhibit H – Everbridge Additional Provisions shall be amended effective February 1, 2016, by adding *"CONTRACTOR's product offerings include Community Engagement and Nixle-branded products. The nature of these products involves the transmission of notifications via public forums. As such, the following shall apply with respect to such products: County grants to CONTRACTOR a non-exclusive, royalty free, worldwide and perpetual right and license (including sublicense) to (a) use, copy, display, disseminate, publish, translate, reformat and create derivative works from*

Everbridge, Inc.
Amendment #2 to Agreement
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communications County sends through the Solutions for public facing communications to citizens, other public groups and public facing websites, including social media (e.g., Google®, Facebook®) (collectively, "Public Communications"), (b) use and display County's trademarks, service marks and logos solely as part of the Public Communications to Contacts who have opted in to receive those Communications, and on other websites where CONTRACTOR displays your Public Communications, as applicable, and (c) place a widget on County's website in order to drive Contact opt-in registrations. County further acknowledges and agrees that all personal information from individuals registering through such widget is owned expressly by CONTRACTOR and such information will be governed by the applicable Privacy Policy. Such individuals may opt-in to receive notifications from multiple clients of CONTRACTOR, so CONTRACTOR must retain an individual's personal information even if County ceases to utilize Community Engagement."

3. If there is any conflict or inconsistency between the provisions of the AGREEMENT, or this AMENDMENT, the provisions of this AMENDMENT shall govern. A copy of this AMENDMENT shall be attached to the original AGREEMENT, as it may have been previously amended. Except as provided herein, all remaining terms, conditions, provisions, entitlements and obligations of the original AGREEMENT and prior Amendment shall remain unchanged and unaffected by this AMENDMENT and shall continue in full force and effect.

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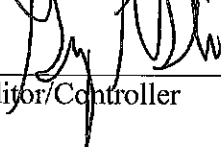
IN WITNESS WHEREOF, the parties have executed this AMENDMENT on the day and year written below.

MONTEREY COUNTY


Contracts/Purchasing Officer

Dated: 3/2/2016

Approved as to Fiscal Provisions:


Deputy Auditor/Controller

Dated: 3-1-16

Approved as to Liability Provisions:

Risk Management

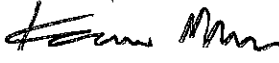
Dated:

Approved as to Form:


Deputy County Counsel


Dated: 3-1-16

CONTRACTOR

By: 
Signature of Chair, President, or
Vice-President

Phillip Huff, Vice President
Printed Name and Title

Dated: 02/04/2016

By: 
(Signature of Secretary, Asst. Secretary, CFO,
Treasurer or Asst. Treasurer)*

Shannon Castellani, Assistant Secretary
Printed Name and Title

Dated: 02/04/2016

*INSTRUCTIONS: If CONTRACTOR is a corporation, including limited liability and non-profit corporations, the full legal name of the corporation shall be set forth above together with the signatures of two specified officers. If CONTRACTOR is a partnership, the name of the partnership shall be set forth above together with the signature of a partner who has authority to execute this Agreement on behalf of the partnership. If CONTRACTOR is contracting in an individual capacity, the individual shall set forth the name of the business, if any, and shall personally sign the Agreement.

EXHIBIT A2

TO AMENDMENT #2 TO PROFESSIONAL SERVICES AGREEMENT COUNTY OF MONTEREY & EVERBRIDGE Inc.

SCOPE OF WORK: Effective February 2, 2016, in addition to the existing Scope of Work as set forth in the AGREEMENT, CONTRACTOR shall also provide services and staff, and otherwise do all things necessary for or incidental to the performance of work, as set forth below:

Increase subscription to COUNTY and local agency emergency and non-emergency notification systems by the addition of the Everbridge Community Engagement feature which will expand user participation and provide enhanced opt-in features as follows:

1. An Easy Opt-In System
2. Keyword Opt-In
3. Resident Opt-In by Zip Code
4. Two-Way Dialogue with Social Media Integration
5. Empower Residents to be Eyes and Ears of the Community via Tip Watch
6. Engage Real-Time Alerts with Mobile Application

EXHIBIT B2

**TO AMENDMENT #2 TO PROFESSIONAL SERVICES AGREEMENT
COUNTY OF MONTEREY & EVERBRIDGE, Inc.**

Price List for Additional Services Added to AGREEMENT pursuant to Amendment No. 2 to the AGREEMENT, effective February 1, 2016:

| PREMIUM FEATURES/USAGE: | | | | |
|---------------------------------------------------------|-----------|----------|--------------|--------------|
| Service | Fee Type | Quantity | Unit Price | Total Price |
| Everbridge Community Engagement | Recurring | 1 | \$15,300.00 | \$15,300.00 |
| Premium Feature Prorated Deduction Amount: | One-Time | 1 | (\$2,550.00) | (\$2,550.00) |
| PROFESSIONAL SERVICES: | | | | |
| Service: | | | | |
| Consulting Services - Per hour fee (Remotely Delivered) | One-Time | 10 | \$250.00 | \$2,500.00 |
| Total for Additional Service: | | | | \$15,250.00 |



500 N Brand Blvd, Suite 1000
Glendale, CA 91203 USA

tel: 888.366.4911
fax: 818.484.2299

www.everbridge.com

QUOTATION

Quote Number: 00017970

Confidential

1 of 2

Prepared for: Patrick Moore
County of Monterey, CA.
1322 Natividad Road
Salinas, CA 93906
(831) 796-1904
831-796-6441
moorepq@co.monterey.ca.us

Quotation Date: December 9, 2015
Quote Expiration Date: December 18, 2015
Rep: Jaclyn Slattery
(216) 862-3561
jaclyn.slattery@everbridgemail.com

Contract Summary Information

Contract Period: Other - See Notes
Contract Start Date: December 8, 2015
Contract End Date: October 7, 2016

PREMIUM FEATURES / USAGE

| <u>Service</u> | <u>Fee Type</u> | <u>Qty</u> | <u>Unit Price</u> | <u>Total Price</u> |
|-------------------------------------------|-----------------|------------|-------------------|--------------------|
| Everbridge Community Engagement | Recurring | 1 | \$15,300.00 | \$15,300.00 |
| Premium Feature Prorated Deduction Amount | One-Time | 1 | (\$2,550.00) | (\$2,550.00) |

PROFESSIONAL SERVICES

| <u>Service</u> | <u>Fee Type</u> | <u>Qty</u> | <u>Unit Price</u> | <u>Total Price</u> |
|---------------------------------------------------------|-----------------|------------|-------------------|--------------------|
| Consulting Services - Per hour fee (Remotely delivered) | One-Time | 10 | \$250.00 | \$2,500.00 |



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2 of 2

Pricing Summary:

Year One Fees*: \$15,250.00

One-time Implementation and Set Up Fees: \$0.00

Total Year One Fees: \$15,250.00

Subsequent Year(s) Ongoing Annual Recurring Fees: \$15,300.00

1. Additional rates apply for all international calls.
2. Quote subject to the terms and conditions of the service agreement, including any amendments, executed between Everbridge, Inc. and the customer listed above.
3. Subject to sales taxes where applicable.
4. Except for currency designation, the supplemental notes below, if any, supplied in this Quote are for informational purposes and not intended to be legally binding or override negotiated language of the Everbridge Inc. Service Agreement.

(*Year One Fees are the total of the first year annual subscription fees and any one-time fees, i.e., Professional Services.)

Supplemental Notes:

Discounts available assuming all paperwork is processed by Dec 18, 2015.

Authorized by Everbridge:

Shannon Castellani 12/9/15
Signature Date

Shannon Castellani ALC
Print Name Title

To accept this quote, sign, date and return:

Authorized Signature Date

Print Name Title

Everbridge Community Engagement (SLG)

The Community Engagement solution supports active and engaged communities with:

- **An Easy Opt-In System**
Gathering and managing emergency management opt-ins from residents can be difficult. Connecting and engaging with as many citizens as possible, however, allows community reach to be quickly expanded.
- **Keyword Opt-In:** Allow large groups of people to easily opt-in to a database by texting a keyword. Includes 5 keywords. Additional keywords may be purchased.
- **Resident Opt-in by Zip Code:** Residents can easily sign up for community alerts by texting their zip code to 888777
- **Foster a Two-Way Dialogue with Social Media Integration**
With the help of Community Engagement's social media integration, neighbors can share valuable information, suggest ways to collectively address safety concerns, plan public events and more.
- **Empower Residents to be Eyes and Ears of the Community**
Residents can be valuable resources for law enforcement. Through the use of Everbridge's Community Engagement solution, police and other local authorities empower residents to invest in their community through outreach, collaboration and shared leadership.
- **Enable Real-Time Alerts with Mobile App**
Everbridge's OneBridge Mobile App is a free smartphone application that allows residents to receive real-time alerts and safety information from agencies. The OneBridge Mobile App provides a two-way engagement between residents, local public safety organization and emergency management.

Access

- Unlimited Administrators, Dispatchers, and Group Managers for web-based portal to initiate and manage messages
- Unlimited Administrators, Dispatchers, and Group Managers for web-based portal to post messages to social media.

Usage

- Unlimited Web Messages
- Unlimited Facebook & Twitter Notifications

Key Features

| | |
|-----------------------------------|---|
| Alerts | X |
| Advisory | X |
| Community | X |
| Unlimited Nixle SMS | X |
| Unlimited Email | X |
| Multiple Email Attachments | X |
| Web Publications | X |
| Social Media (Facebook & Twitter) | X |



SYSTEM INCLUSION
Confidential

| | |
|------------------------------------------------------|---|
| Location Targeting: City/Town Name or Zip Code | X |
| Messaging templates | X |
| Email templates | X |
| Google Public Alerts | X |
| Multiple Admin & User Accounts | X |
| Social Media Reporting | X |
| SMS, Email, Delivery Stats | X |
| Provisioning Services including account & user setup | X |

Set-up, Implementation, and Support

Self Service Administrative Set-up, Configuration and Default Preferences
Unlimited Access to Everbridge University
24x7 Customer Support (phone, web, email)
Global Support/Operations Centers
Dedicated Account Manager