

Item #2

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# MONTEREY COUNTY PARKS COMMISSION

Thyme Room

1441 Schilling Place, Salinas, CA, 93901

November 29, 2018

3:00 PM - 5:00 PM

## MINUTES

### **CALL TO ORDER AND ROLL CALL**

The meeting was called to order by Chair Joe Hertlein at 3:00 p.m. There was a quorum.

<u>Commissioners Present</u>	<u>Commissioners Absent</u>	<u>Staff</u>
Joseph Hertlein, Chair Jordan Caballero, Vice Chair (3:05p.m.) Joanna Devers Sergio Sanchez Paula Getzelman	Supervisor Mary L. Adams	Kelly Donlon Carl Holm Shawne Ellerbee Brett Fulgoni John Akeman John Dugan Lavonne Chin

### **PUBLIC COMMENT**

Deputy General Manager from Water Resources, Brent Buch informed the Commission of the disrepair condition of Nacimiento Lake Drive, located across the Nacimiento Dam. Mr. Buch informed the Commission that WRA Board will be looking at new funding sources for repairs such as an increase on boat fees or creating a toll road.

### **COMMISSIONER COMMENTS, REQUEST, RECOMMENDATIONS**

There was no Commissioner comment.

### **SCHEDULED ITEM:**

1. **a. Receive a Follow-up Report to the Proposed Update to Article V Park User Fees of the Monterey County Master Fee Resolution presented to the Parks Commission on August 2, 2018;**
- b. Support a recommendation to the Board of Supervisors to adopt a Resolution Amending Article V of the Monterey County Master Fee Resolution relating to the Parks User Fees for park use, enforcement, and rentals, effective January 1, 2019, pursuant to the attached Article V.**

Ms. Shawne Ellerbee – RMA Deputy Director of Administrative Services, gave a power point presentation on the updates to the Parks User Fee Article V.

Ms. Ellerbee gave the Commission an update of the seven items they had requested staff follow-up on from the August 2, 2018 meeting:

- 1) Modify the fee schedule to see what the impact would be with no entry fee charge for the day use parks, by compensating in other areas;
- 2) Identify impacts of providing each child in the school district four passes per year centric to the day use park closest to each school district to provide them the ability to get in at no charge;
- 3) Identify the impact of establishing 1 day a week free admittance into day use parks;
- 4) Identify what the process would be for establishing long-term subsidy such as an assessment district or some type of tax;
- 5) Identify events at the day use parks that would generate income to offset charging an entry fee;
- 6) Consider Partnerships with non-profit to operate and manage park facility(se) while still offering discounts;
- 7) Develop a long-term plan between 5-10 years to work towards the parks to become self-

sufficient.

Commissioner Sanchez inquired if CPI increase were included in the updated fee article.

Commissioner Sanchez inquired about the Rifle Range revenues and responsibilities.

Chair Hertlein suggested weddings be charged at \$400 to \$500 increase on facility use.

Commissioner Sanchez indicated whether it would encourage or discourage the public from use.

Commissioner Caballero informed the commission that most people do not know that Parks is an option for weddings.

Commissioner Getzelman inquired whether reducing the number of events at San Lorenzo Park and increasing fees for the Grove and the Gazebo would help.

Commissioner Getzelman inquired whether the increase in building rental fees would detract in people using the facility.

Commissioner Sanchez suggested a process that works for the Monterey Bay Aquarium where they assign this duty to a staff member for each district to process it internally. He also informed the Commission that the MBA asks the public for an Identification card or PG & E bill and might be an option staff might want to use. Commissioner Sanchez also informed staff of the success the programs that golf has had that now have made it accessible to students to participate in where in the past it was not offered.

Commissioner Sanchez informed the Commission a weekday might not work and suggested one week a month or one Sunday out of the month.

Commissioner Caballero informed staff and the Commission to consider the experience the public will be experiencing at the Park.

Commissioner Getzelman suggested staff look at what Sonoma County has done.

Chair Hertlein informed the Commission of the sales tax increase Sonoma County encountered when they tried to go at it alone and failed but once they involved the neighboring cities it was passed.

Commissioner Getzelman inquired on what the increment would be a ten year or twenty year or what amount of years are offered.

Chair Hertlein informed the Commission the studies need to be done if it is to be seen by November 2020 and put in the ballot.

Commissioner Sanchez informed staff and the Commission it will open the door for sustainability to the park system.

Chair Hertlein informed staff and the Commission of the finalization of the strategic plan in February 2015 and posed some concerns.

Chair Hertlein inquired why Royal Oaks is even open with the figures presented on the report.

Chair Hertlein inquired whether the cost is significant to obtain counters that automatically

count cars as they drive in so the gates do not have to be manned – tire triggered.

Commissioner Sanchez inquired on how strong grant writing is and made suggestions on applying for the Fire Prevention Grant for Jacks Peak as the deadline is December 19, 2018.

Commissioner Caballero also suggested gang prevention and informed the Commission he gave an invitation to Ms. Soto to attend on this behalf.

Commissioner Sanchez suggested an area of interest go to the Board should be included and the property owners encouraged to attend.

Commissioner Getzelman inquired whether the Commission had viewed the survey that went to the public and into creating the Strategic Plan and suggested whether staff could provide an electronic version to the Commissioners.

Chair Hertlein inquired on the usage of paper in providing a repeated item.

Chair Hertlein informed the Commission of the outstanding issue if there is going to be one free day.

Commissioner Sanchez suggested one Sunday a month as this would allow constituents in his district the opportunity to experience the park on a shared day off from working Monday through Saturday. He also suggested staff partner with Community Foundation which help Latino families.

**Public Comment:**

Yuri Anderson representing Supervisor Adams.  
Nate Merkel, Interim General Manager CalParks.

**Action:** Commissioner Sanchez moved to approve adopting a Resolution Amending Article V of the Monterey County Master Fee Resolution relating to the Parks User Fees for park use, enforcement, and rentals, effective January 11, 2019, pursuant to the attached Article V as proposed with one addition. To make parks more accessible to under-privileged families, the Commission recommends that the Board consider offering at least one day a week where there is no entry fee charged at the County day-use parks, excluding Laguna Seca and the Lakes. This fee waiver would not apply to fees for renting picnic/BBQ areas or camping. The Commission's preferred day is Sunday even though it is one of the busiest days because that is when Ag Workers could use the facilities. Therefore, the Parks Commission is recommending the first Sunday of each month be considered free Family Day, excluding Holidays or Special Events. If the first Sunday falls on a Holiday or occurs during a Special Event, then the following Sunday would be designated free admission. Vice-Chair Caballero seconded the motion and it was approved with the following vote:

**AYES:** Joe Hertlein, Sergio Sanchez, Jordan Caballero, Joanna Devers, and Paula Getzelman

**NOES:** None

**ABSENT:** Supervisor Mary Adams

**ABSTAIN:** None

Chair Hertlein informed the Commission of Commissioner Caballero's last day today as he has relocated to San Jose and thanked him for his years of service to the Parks Commission.

**II. ADJOURNMENT**

Chair Joe Hertlein adjourned the meeting at 4:30 p.m.

Prepared by: Susan Rosales-Nava, Secretary

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