Monterey County Cannabis Program

CAO - Intergovernmental & Legislative Affairs

Major Program Areas

- Cannabis Industry
- Land Use Permits
- Tax Revenue
- Allocated Cannabis Staff
- Cannabis Business Permit
- Compliance Inspections
- Enforcement
- Odor Complaints

Mission Statement

The **Mission** of the Monterey County Cannabis Program is to provide a local framework for successful leadership and management of commercial cannabis through coordination and collaboration with multiple County departments, state agencies, and local governments to address taxation, regulation, policy, enforcement, education and protection of the health, environment, and safety of our communities.







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Strategic Goals

Goal A. Support the lawful cannabis industry's efforts to generate economic development in Monterey County, while being mindful of other local industries important to the well-being of the county.

Goal B. Protect public safety, health and the environment as the cannabis industry grows in Monterey County.

Goal C. Ensure a well-coordinated, responsibly managed program with effective and equitable compliance and enforcement that is self-funded.

Goal D. Generate revenue to support the program and services to the public.

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Key Program Performance Measures

Performance Measures	FY 17-18 Actual	FY 18-19 Actual	FY 19-20 TO DATE
Total registered square feet of mixed-light cannabis cultivation.	N/A	2,612,877	2,734,512
3. Total registered square feet of nursery cultivation.	N/A	951,409	929,842
4. Number of cannabis operators with a manufacturer license.	N/A	21	14
5. Number of cannabis operators with a distribution license.	N/A	38	42
6. Number of cannabis operators with a retail license.	N/A	3	3
7. Number of proposed new operators with a retail license.	N/A	11	0
8. Number of cannabis land use permit applications made.	N/A	85	1
9. Percent of cannabis land use permits approved.	N/A	20%	N/A
10.Number of Assessor Parcel Number water systems to be detected and reviewed.	N/A	TBD	8
11. Projected cannabis tax revenue: nursery, indoor, mixed-light.	N/A	\$14,805,858	\$15,369,466
12. Actual Cannabis Tax Revenue including fines and penalties collected.	\$14,533,062	\$15,768,705	N/A
13.Projected outdoor cannabis tax revenue.	N/A	N/A	N/A
14.Average cannabis tax delinquency rate.	N/A	9%	N/A
15.Cost recovery of CDFA Enforcement inspections to the Agricultural Commissioner's Office.	N/A	\$31,400	\$2,400
16.Number of staff allocated to the Cannabis Program paid with cannabis tax revenue.	3.98	19.48	21.98
17. Number of Cannabis Business Permits to be reviewed.	N/A	N/A	15
 Number of Cannabis Program Compliance Inspections completed by EHB, RMA Code Compliance and related Fire District. 	N/A	132	48
19. Average duration hours of a Cannabis Program Compliance Inspection.	N/A	4.78	4.86
20. Number of Correction Notices sent to operators including follow-up notices.	N/A	(Apr – June) 82	28

21. Number of CDFA Enforcement inspections completed by the Agricultural Commissioner's Office.	11	122	6
22. Percent of Cannabis Operators who submit monthly pesticide reports, when required.	N/A	50%	50%
23. Percent of Cannabis Operators who were certified as weighmaster at the time of inspection.	N/A	66%	100%
24. Percent of Cannabis Operators who had sealed scales at time of inspection.	N/A	53%	100%
25. Number of illegal cannabis search warrant services executed.	N/A	16	5
26. Number of pounds of illegal cannabis destructed.	N/A	51,146	23,531
27. Number of Monterey County Operators who lost "Good Standing."	N/A	4	0
28. Number of Cannabis Program referrals related to suspected illegal cannabis activities referred to the Sheriff Office.	N/A	24	3
29. Number of civil cases referred or investigated related to illegal cannabis activity.	N/A	15	N/A
30. Number of criminal cases referred or investigated related to illegal cannabis activity.	N/A	138	N/A
31. Number of odor complaints received by Monterey Bay Air Resources District.	19	0	0
32. Cannabis resource utilization by Agricultural Commissioner's Office.	N/A	38%	54%
33. Number of staff hours dedicated to cannabis work without allocated cannabis resources by the Assessor Clerk-Recorder Office.	N/A	102	N/A
34. Cannabis resource utilization by the Auditor Controller's Office.	N/A	7%	0%
35. Cannabis resource utilization by the CAO Cannabis Program.	N/A	118%	63%
36. Cannabis resource utilization by the Office of the County Counsel.	N/A	33%	33%
37. Cannabis resource utilization by the District Attorney's Office.	N/A	89%	109%
38. Cannabis resource utilization by the Health Department, Environmental Health Bureau.	N/A	83%	89%
39. Cannabis resource utilization by the Resource Management Agency.	N/A	103%	98%
40. Cannabis resource utilization by the Sheriff's Office.	N/A	85%	141%
41. Cannabis resource utilization by the Treasurer-Tax Collector's Office.	N/A	73%	78%
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