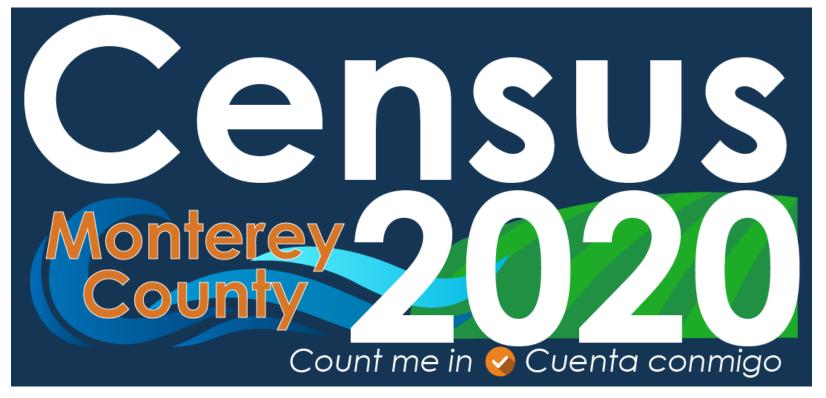


2020 CENSUS COMPLETE COUNT COMMITTEE FOR MONTEREY COUNTY

COUNTY ADMINISTRATIVE OFFICE

TUESDAY, MARCH 24, 2020



IMPACT ON LOCAL STRATEGIES

- 94 QAK/QACs: Libraries, Schools and Community-based Organizations
- 7 Census Kick-off events: expected attendance of 200-400
- 8 Pop-up events: partnership with local Business & Ag community

CENSUS BUREAU: UPDATED TIMELINE

Activity/Operation	Planned Schedule	Adjustment	Revised Schedule
Self-Response Phase (online, phone, mail)	March 12-July 31	Extended	March 12-August 14
Update Leave	March 15-April 17	Delayed	March 29–May I
Update Enumerate	March 16-April 30	Suspended and extended	March 16-May 14
Mobile Questionnaire Assistance	March 30-July 31	Delayed	April 13–August 14
Early Nonresponse Followup (NRFU)	April 9–July 31	Delayed	May 7-August 14
Nonresponse Followup (NRFU) and NRFU Reinterview	May 13–July 31	Delayed	May 28–August 14
Group Quarters Enumeration	April 2–June 5	Delayed	April 16-June 19

CENSUS BUREAU: UPDATED TIMELINE - CONTINUED

Activity/Operation	Planned Schedule	Adjustment	Revised Schedule
Service-Based Enumeration	March 30-April I	Delayed	April 29–May I
Census counts people experiencing homelessness outdoors	April I	Delayed	May I
Enumeration of Transitory Locations	April 9–May 4	Delayed	April 23-May 18
Deliver apportionment counts to the President	By December 31	On schedule	By December 31
Deliver redistricting counts to states	By April 1, 2021	On schedule	By April 1, 2021

CENSUS RESPONSE RATES MARCH 22, 2020

National Self-Response

21.0%

California Self-Response

20.5%

Monterey County Self-Response

20.1%

RECOMMENDATION

Formal request for Census deadline extension

QUESTIONS?

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