



MONTEREY COUNTY OFFICIAL FLAG

Update to Board of Supervisors

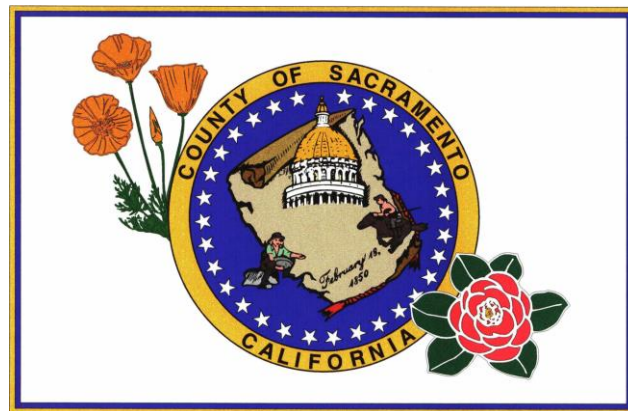
January 30, 2018

Purpose:

To have a visual image that will represent Monterey County's diverse population, historical landmarks, local wildlife, agriculture, coastline and rivers, and mountain ranges.

Flags Across the State:

Kings County,
Orange County,
Santa Barbara County,
Imperial County,
Sacramento County,
San Francisco



Neighboring Counties and City:

Santa Clara County,
San Benito County,
Santa Cruz County and
City of Watsonville



SAN BENITO COUNTY



Criteria

- Rendering is submitted on a voluntary basis with no financial compensation.
- Artist will receive name recognition.
- Artists must live in the Monterey County.

Selection Committee

- 2 Supervisors appointed by the Chair
- 1 representative for each remaining District, appointed by the respective Supervisor
- Total of 5 committee members
- Will meet as needed to review and select the top 5 images
- Final selection to be presented to the Board of Supervisors for adoption

Timeline

- Call for Art: January 30 – March 30, 2018
- Selection Committee Meets: March 30 – April 13, 2018
- Board of Supervisors selects final art rendering: April 15 – April 30, 2018
- Board of Supervisors unveiling and installation of official County Flag: May 2018

Board Action

- Provide staff direction
- Approve County Flag selection process

Thank you!

- Questions?