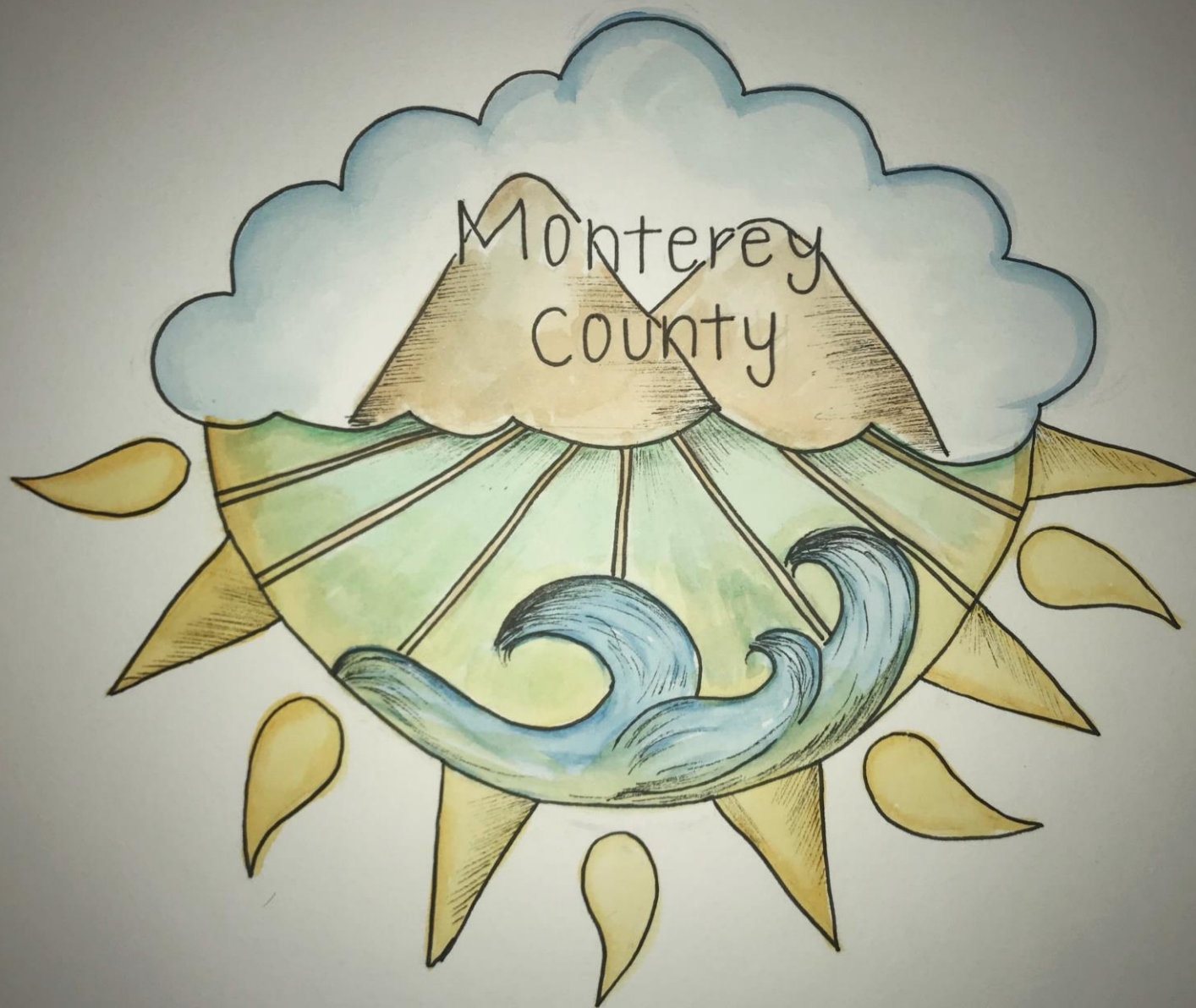


MONTEREY COUNTY OFFICIAL FLAG FINAL SELECTION

Board of Supervisors
August 28, 2018



ORIGINAL
SUBMISSION
Image #1

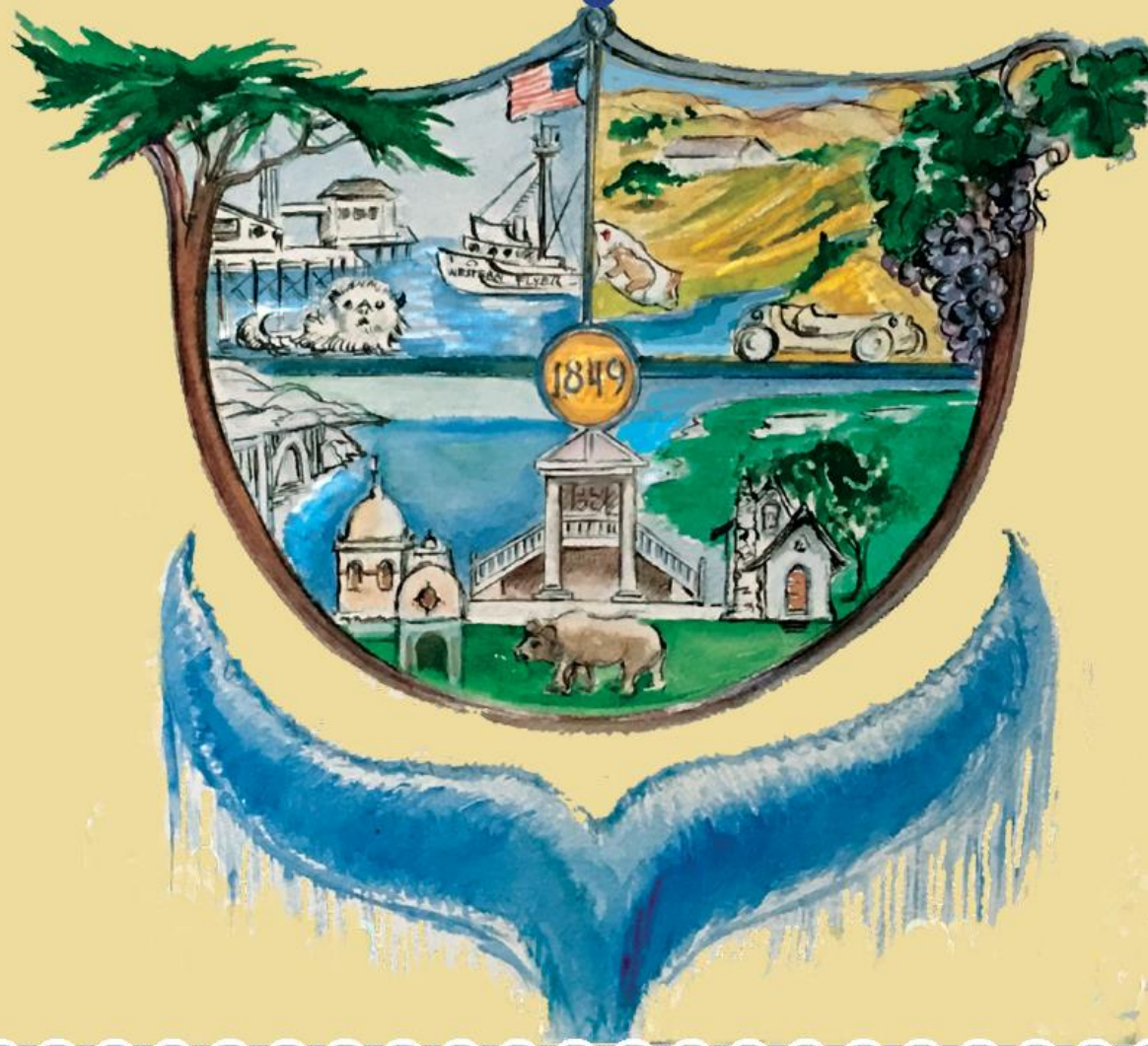


FINAL
SUBMISSION
Image #1

Artist Description for Image #1

- In this piece I wanted to represent the various natural elements that make up the Monterey County. To create a sense of unity I decided to have everything overlap and/or come together in some way. The waves are a representation of the coastline. The fields represent the agricultural diversity that lies within the county. The mountains are a representation of Pinnacles National Park. The sun and cloud are there to bring it all together and represent the beauty of the diverse and often unpredictable weather we have grown to love.

Monterey County



ORIGINAL
SUBMISSION
Image #2

FINAL SUBMISSION Image #2



add:
? Poppies
A delete
B. larger
C. Add
3 poppies
1. 1. 1. 1.

Artist Description for Image #2

FRAME DESIGN: Shield with three sections

1. BORDER Top Left- Cypress tree (4 local tree species represented)
2. Top Right - Grapes
3. CENTER of SHIELD - California Redwood tree
4. 1849 - Date of California's First Constitutional Convention
5. Colton Hall – 'Old Monterey'

TOP LEFT

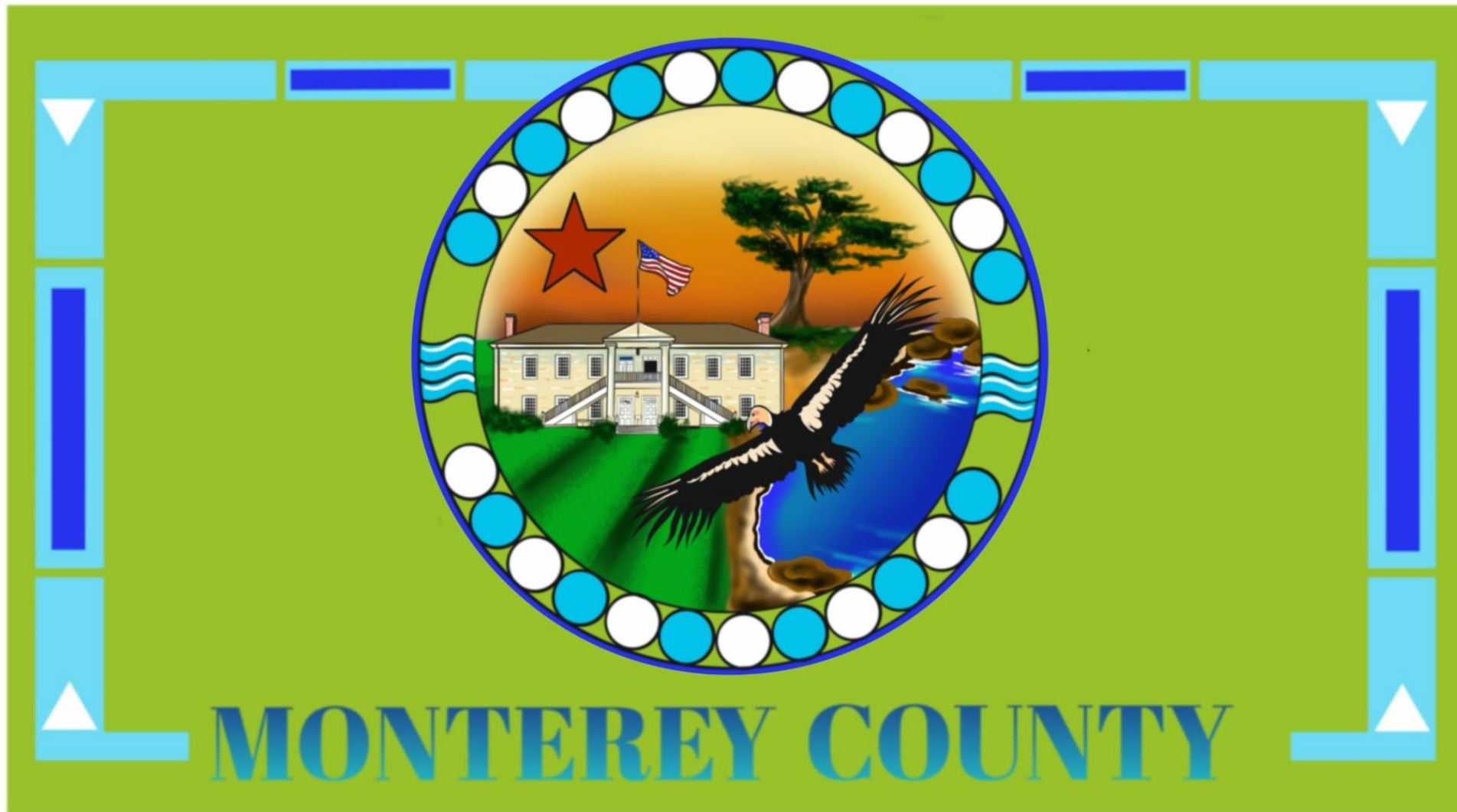
6. Cannery Row, Aquarium flues,
7. "Western Flyer" Steinbeck's scientific expedition-fishing boat 1940's –a nod to Sardine Industry
8. Moss Landing and Reserve - Showing marine layer of fog/mist
9. Whale – or Orca - represents our marine/aquatic culture

TOP RIGHT

10. South County: The Pinnacles
11. Salinas - Agriculture farms, river and hills
12. Oak Tree
13. Laguna Seca - motor sports

LOWER SECTION

14. Big Sur – Bixby Bridge
15. Mission San Carlos Borromeo del Rio Carmelo - Hispanic influence
16. Condor – conservation of indigenous species
17. Bear – California mascot
18. Poppy - California's flower (The poppies should be re-painted)
19. Pine Trees – woods to represents the County's wooded environment
20. Golf Course and woods of P.B.
21. Carmel – 'Hansel' cottage began the *artistic style* and character of Carmel-by-the-Sea



ORIGINAL
SUBMISSION
Image #3



SECOND
SUBMISSION
Image #3



THIRD
SUBMISSION
Image #3



FINAL
SUBMISSION
Image #3

Artist Description for Image #3

For the first flag design idea:

I wanted to come up with a more official government flag that represents Monterey county . The flag consist a incorporation of the coastline ,ag fields, pinnacles, the California red star, our California condor flying over the land ,and the cypress tree That reminds me of Monterey county . I also included the historical government meeting place the Colton hall the site of the first constitutional convention 1984 .



ORIGINAL
SUBMISSION
Image #4



SECOND
SUBMISSION
Image #4



FINAL
SUBMISSION
Image #4

Artist Description for Image #4

For my second flag design idea :

I wanted to focus more on the land and Wild life and marine habitats. I thought that the sea otter would be a best representation of Monterey county swimming amongst the coastal waters and the red star fish representing California wild life . Incorporated the pinnacles in a rock volcanic formation to make it more noticeable mountain ranges and above that in the distance are the ag fields and sun.

With this design I created another design without the sea otter focusing more on nature a view of the coast, valley, pinnacles, ag fields in Monterey county

Breakdown of estimated cost

Description:	Quantity	Cost:
Print setup	1	\$95.00
Custom “oval office” type printed indoor nylon, single sided flag with pole sleeve, weather resistant for 8’ pole, approximately 3’ high x 5’ wide (Board Chambers)	1	\$160.92
Custom printed outdoor nylon, single sided flag, with grommets, weather resistant, for a 40’ pole, approximately 8’ high x 12’ wide (Schilling Place)	1	\$560.63
Custom printed outdoor nylon, single sided flag, with grommets, weather resistant, for a 60’ pole, approximately 12’ high x 18’ wide (Government Center/East & West Wing)	1	1,261.41
8’ executive indoor pole kit with stand and ball top, shipping and handling	1	\$260.00
Total estimated cost:		\$2,3337.96

NEXT STEPS

- Board Direction
- Order production of selected item
- Ceremonial inauguration of the Official Monterey County Flag