

EXHIBIT B – PRICING STATEMENT

Installation & Removal

Sign Location	Quantity	Installation	Removal	Lift Needed
Perimeter Spectator Signage (per lineal ft)		\$2.60		
A-Road Flags	22	\$565.50		
South Boundary Sign	1	\$178.75		
Main Grandstand Flags /ea.		\$34.10		42'
Turn 4 Grandstand Flags /ea.		\$34.10		42'
Track Barrier Sticky-back Signs (30"x12')		\$59.80		
Track Tire Barrier - Coroplast Signs (3'x8')		\$49.40		
Pit Row Suite Fascia Sign (4'x15')	1	\$582.40		30'
Individual Trackside Billboard (7'x40')	1	\$556.92		
Start/Finish Billboard (8'x27')	2	\$769.17		42'
Start/Finish Billboard (8'x38')	2	\$769.17		42'
Start/Finish Billboard (8'x40')	2	\$769.17		42'
Start/Finish Billboard (8'x41')	2	\$769.17		42'
Start/Finish Flagbox (4'x22')	2	\$286.00		
Start/Finish Flagbox (4'x7')	1	\$111.80		
Turn 1 Billboards	6	\$1,617.82		42'
Turn 1 Pavilion Fascade	1	\$1,466.40		
Turn 2 Hairpin Trackside (8'x120')	1	\$6,186.70		
Turn 2 Hairpin Drivers Left (7'x72')	2	\$1,782.14		
Turn 3 Driver's Left (12'x72')	1	\$816.40		42'
Turn 3 - Driver's Right Fence (7'x40')	8	\$1,670.76		
Tire Bridge Letters (8'x80')	2	included with wrap		61'
Tire Bridge Wrap	2	\$5,829.20	\$2,914.60	61'
Tire Bridge Banners (12'x90')	2	\$10,639.20		42'
Tire Bridge Rooftop	1	\$3,477.50		61'

Turn 4 Trackside Billboards (7'x40')	1	\$638.11		
Turn 4/5 Straightaway (7'x40')	6	\$3,341.52		
Turn 5 Pedestrian Bridge (11'x99')	2	\$4,940.00		42'
Turn 5 Bridge Rooftop (11'x99')	1	\$3,477.50		61'
Turn 5 Driver's Right (7'x40')	6	\$3,341.52		
Turn 6 Vehicle Bridge (12'x40')	2	\$769.04		
Turn 6 Vehicle Bridge Lower Billboards (8'x12')	4	\$544.70		42'
Turn 7 Faux Bridge (8'x100')	2	\$1,909.44		42'
Turn 7 Straightaway (7'x200')	1	\$1,909.44		42'
Corkscrew Back Billboard - Left (12'x24')	1	\$426.92		42'
Corkscrew Back Billboard - Center (12'x48')	1	\$730.17		42'
Corkscrew Back Billboard - Right (12'x24')	1	\$426.92		42'
Corkscrew Mini Billboard (8'x24')	1	\$322.26		42'
Corkscrew Billboard Fencing (DR) (7'x40')	4	\$427.13		
Turn 9 Bridge - Center (10'x60')	1	\$769.17		42'
Turn 9 Bridge - L/R (15'x55')	2	\$769.17		42'
Turn 9 - Driver's Right Fencing (7'x40')	4	\$427.13		
Turn 10 Billboards Drivers Left (7'x40')	3	\$427.13		
Turn 10 Hillside Drivers Right (20'x40')	1	\$320.78		
Turn 10 Temporary Hillside Banner Drivers Right (20'x40')	1	\$654.21		
Turn 11 Billboards Drivers Right (12'x24')	1	\$572.83		
Turn 11 Corner Billboard Drivers Right (7'x40')	1	\$427.13		
Turn 11 Exit Billboards Drivers Right (7'x40')	3	\$427.13		
Trackside A-Frames (4'x8')	1	\$44.85		
Victory Podium Back	1	\$309.40		
Spectator Banner (3'x8')	1	\$29.90		
Temporary Trailer Podium Backdrop	1	\$273.00		
Exhibitor Banner	1	\$145.60		
Hospitality Pavilion Elevator Shaft	2	\$363.29		

Lift Costs

Rental rates applicable to 42' or 60'

\$425.00/day per truck

\$1,400.00/week per truck

\$4,200.00/4-week cycle per truck

Tax not included.

Refueling \$6.00/gallon

Delivery/Pickup \$95.00/hour portal to portal

Art Design Fee

\$75.00/hour

*****END OF EXHIBIT B*****