Attachment B



ATTACHMENT B

SUMMARIZATION OF CHANGES AND ADDITIONS

TO ARTICLE V – PARK USER FEES

SECTION 1 – ADMINISTRATIVE FEES

The Processing fee of \$10 for all transactions is removed as a separate line item and included in all fees where applicable (i.e. Annual passes, picnic area rentals, building rentals, cancellation fees). The Cancellation and Change Fees are separated for clarity. The Cancellation fee was increased to include the processing fee, to cover staff time processing cancellation requests. The Wedding Fee has been increased to bring it in line with other agency fees. Laguna Seca fees have been consolidated into a separate section as they are charging some fees differently based on their operations

Streamlining fees provides better comprehension for constituents and reduces the general feeling that the County is stacking fees or lacks pricing transparency. Impact on revenue is still to be determined; however, it should be minimal as the process fee was added to most line items.

SECTION 2 – DAY USE FEES

Two additional annual pass types are introduced – Scholastic Student Pass and Equestrian Camp Day Use. The Scholastic Special Use Annual Pass was created after a local cross-country team requested reduced fees for student athletes and is in concert with the practices of other government agencies. We transitioned back to a vehicle entry fee in order to mitigate access issues such as triple time for entry and traffic backups at park entry points. There will be two vehicle rates – one for small vehicles with a maximum occupancy of four persons and one for larger vehicles with an occupancy of five or more persons. Pedestrian day use fees are renamed "Walk-In" and includes park patrons entering by foot, bicycle, or other non-motorized vehicles. Walk-In fees for all categories remain the same. The Lakes collect vehicle fees only – walk-in fees are not applicable. For Seniors and Military, we moved to a day use entry fee as opposed to a discount rate. This will allow the rate to be added to the POS system and remove the added step of applying a discount which affects timely access. These recommended changes are in line with industry fees for like agencies.

SECTION 3 – PICNIC AREA RENTAL FEES

The name of the Mini Picnic Areas is added for clarity. Based on customer feedback, we reestablished a number of vehicle passes to be included in reservable picnic areas.

SECTION 4 – BUILDING RENTAL FEES

We established a designated number of vehicle passes to be included in reservable buildings. The Portola building in San Lorenzo Park and the Oak Room building in Lake San Antonio South Shore are proposed to be designated as community rooms for campers in the respective park, to be consistent with other agencies who provide community rooms at their RV parks. The Depot in San Lorenzo Park will be available for use by campers making group reservations with ten (10) campsites reserved for two or more nights at no additional charge. The DeAnza Building will be available for use by campers making group reservations with a minimum of fifteen (15)

campsites for two or more nights at a reduced fee, or with a minimum of thirty (30) campsites for two or more nights at no additional charge.

The Naci Grill dining area and kitchen at Lake Nacimiento has been added as an additional medium building rental.

North Shore Los Robles Equestrian Area has several amenities. The fees are broken out to allow reservations of individual areas or the entire area.

SECTION 5 – CAMPING FEES

Camping fees were adjusted to include the processing fee to remove the perception of lacking pricing transparency. Camping fees are clarified that they include the day use entry fees. Language is revised in this section for clarity. All Youth Overnight Area (YONA) rental fees were reviewed and adjusted based on occupancy and amenities included with each facility reservation. Pool Pass at Lake Nacimiento is increased to \$9 for a full day. Off-season rates are removed from the Fee Article as off-season camping is just as desirable. While there may be a slight reduction in revenue for including day use entry fees, we anticipate an increase in revenue due to additional use.

Access to buildings at San Lorenzo Park and Lake San Antonio for large group reservations is revised. Portola building in San Lorenzo Park is proposed to be converted to a community room available for all campers. The Oak Room is proposed to be converted to a community room available to all campers at Lake San Antonio South Shore. The Depot and De Anza buildings will be available to large group campsite reservations in San Lorenzo at no additional charge or at significantly reduced rates. It is anticipated these changes will bring large recreational vehicle groups into County parks and make rates more competitive in these areas.

SECTION 6 – BOATING FEES

Boating fees apply at Lakes Nacimiento and San Antonio only. Lake Accessory rentals have been adjusted to show current rental practices. Dry storage monthly fee is retained. Dock Slip Rental fees and Dry Storage Rentals at Lake Nacimiento are increased to align them to local area rates. All line items relating to Houseboats are removed per action taken by the Board of Supervisors on November 3, 2020.

SECTION 7 – LODGING FEES (LAKES ONLY)

The cottages at Lake Nacimiento have been renamed in the proposed Fee Article – small unit and large unit. Large Unit at Lake Nacimiento fee was corrected due to a typo in the current Fee Article. Lodges at Lake San Antonio South Shore are not reservable at this time due to operational constraints. Lodging fees at Lake San Antonio are proposed to be reduced to attract more reservations once operational constraints are removed. Cottages at North Shore are proposed to be re-located to Lake Nacimiento. Each county determines the type of taxes and the percentage of tax is to be assessed lodging. County Fees and Taxes, such a transient occupancy tax and marketing tax, is added to the proposed Fee Article.

SECTION 8 – LAGUNA SECA RECREATION AREA

Laguna Seca fees are consolidated into one section. Laguna Seca is different from other county parks and its business demand is tied to the tourism season of the Monterey Peninsula, both seasonal and day of week. Household pet fees are proposed to be increased. Camping rates were separated into high season and low season, and weekdays and weekends. Campers come to Laguna Seca for an event, or because they prefer camping accommodations but leave to enjoy what the peninsula offers.

SECTION 9 – LAGUNA SECA RIFLE RANGE FEES No changes.

SECTION 10 - LAGUNA SECA RACETRACK RENTAL FEES (changed from Section VIII) No changes for the fees.

SECTION 11 – PHOTOGRAPHY PERMIT FEES

Staff clarified the types of photography permits; what is included in each permit and when a deposit is applicable. No changes made to the fees.

SECTION 12 – SPECIAL AND PROMOTIONAL EVENT FEES

Park Rangers fees are added. Clarified Director is authorized to establish special event rates.

