



Monterey County

Item No.

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 21-284

April 07, 2021

Introduced: 3/30/2021

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

- a. Receive an update on the County contribution of \$4,989,651 ("County Funding") to the Community Foundation for Monterey County ("CFMC") for distribution to the CFMC's sub-grantees who are implementing the Virus Integrated Distribution of Aid Project (VIDA), formerly known as the Community Outreach and Education Pilot Project ("Pilot Project"), a County-wide project responding to the disparate impacts of the COVID-19 pandemic on Communities of Color residing in the census tracts of the lowest quartile of the Healthy Places Index (HPI Census Tracts); and
- b. Approve the proposed reallocation of funding, as described in Attachment A, for VIDA, in accordance with the budget categories and line items previously approved by the Board of Supervisors on December 21, 2020; and
- c. Approve the allocation of any remaining funds, following the proposed reallocation of County Funding, as Contingency Funds; and
- d. Approve and authorize the County Administrative Officer or Assistant County Administrative Officer to approve the use by the CFMC of Contingency Funds in accordance with the budget categories and line items previously approved by the Board; and
- e. Provide direction to staff as appropriate.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Receive an update on the County contribution of \$4,989,651 ("County Funding") to the Community Foundation for Monterey County ("CFMC") for distribution to the CFMC's sub-grantees who are implementing the Virus Integrated Distribution of Aid Project (VIDA), formerly known as the Community Outreach and Education Pilot Project ("Pilot Project"), a County-wide project responding to the disparate impacts of the COVID-19 pandemic on Communities of Color residing in the census tracts of the lowest quartile of the Healthy Places Index (HPI Census Tracts); and
- b. Approve the proposed reallocation of funding, as described in Attachment A, for VIDA, in accordance with the budget categories and line items previously approved by the Board of Supervisors on December 21, 2020; and
- c. Approve the allocation of any remaining funds, following the proposed reallocation of County Funding, as Contingency Funds; and
- d. Approve and authorize the County Administrative Officer or Assistant County Administrative

- Officer to approve the use by the CFMC of Contingency Funds in accordance with the budget categories and line items previously approved by the Board; and
- e. Provide direction to staff as appropriate.

SUMMARY:

The County Administrative Office in partnership with the Monterey County Health Department and the Community Foundation for Monterey County (CFMC) is managing a collaborative of community-based organizations focused on the implementation of the COVID-19 Community Outreach and Education Pilot Project, now named the **Virus Integrated Distribution of Aid Project (VIDA)**. The Community Based Organizations (CBOs) currently implementing outreach, education and quarantine support services include: Building Healthy Communities (BHC), Mujeres en Acción, Center for Community Advocacy (CCA), Centro Binacional para el Desarrollo Indígena Oaxaqueño (CBDIO), California Rural Legal Assistance (CRLA), Lideres Campesinas, City of Gonzales, CHISPA, Pajaro Valley Prevention and Student Assistance (PVPSA) and The Village Project.

The purpose of the VIDA Project is to reach residents most impacted by the pandemic by implementing a public awareness campaign and community education efforts using strategies centered on culturally relevant messaging delivered by trusted messengers. Community Health Workers (CHWs) within the CBOs will work collaboratively across the participating organizations to conduct outreach and provide COVID-19 education and connections to resources for hard-to-reach disparately impacted communities through Spring 2021 to support reductions in COVID-19 transmission in Monterey County.

BACKGROUND/DISCUSSION:

On December 21, 2020, the Board of Supervisors approved a County contribution of \$4,989,651 to support the implementation and expansion of the VIDA Project. The funds were granted to the Community Foundation for Monterey County for sub grantmaking purposes to support participating CBO's in the implementation of the VIDA Project. Once funds were allocated to all CBO's during CFMC's grantmaking process, it became clear there were gaps in funding in each budget category while there were funds that remained unallocated in specific budget line items. This request is for a budget modification to help meet the gaps in funding on line items within previously approved budget categories with the remaining funds.

It is recommended that the Board of Supervisors approve a budget modification to reflect a reallocation of funds in currently approved budget line items. The remaining funds would be allocated as contingency funds to be used to fill gaps that may arise, based on needs identified by the VIDA partners and requested by CFMC. The request to use contingency funds would be reviewed and approved by the County Administrative Officer or Assistant County Administrative Officer.

OTHER AGENCY INVOLVEMENT:

The VIDA Project is implemented in partnership with the County Administrative Office, Monterey County Health Department, Community Foundation for Monterey County, Building Healthy Communities (BHC), Mujeres en Acción, Center for Community Advocacy (CCA), Centro Binacional para el Desarrollo Indígena Oaxaqueño (CBDIO), California Rural Legal Assistance (CRLA), Lideres Campesinas, City of Gonzales, CHISPA, Pajaro Valley Prevention and Student Assistance (PVPSA) and The Village Project. County Counsel reviewed and approved Board Report.

FINANCING:

Approval of this recommendation will not result in any financial impact.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Receipt of this report and authorization of the proposed letter supports the selected Board of Supervisors

Strategic Initiatives:

X_ Economic Development

X_ Administration

X_ Health & Human Services

X_ Infrastructure

X_ Public Safety

Prepared by: Rosemary Soto, Management Analyst III

Approved by: Nick Chiulos, Assistant County Administrative Officer

March 29, 2021

Maegan Ruiz-Ignacio for Nicholas E. Chiulos

March 30, 2021

Date

Nicholas E. Chiulos, Assistant County Administrative Officer

Attachment A: Proposed VIDA Project Budget Reallocations