



ITD

Innovate • Transform • Deliver

Broadband JPA

Referral # 2021.08

Preliminary Analysis

June 8, 2021



Broadband JPA Referral

- Explore potential of creating a Monterey County Broadband Joint Powers Authority to facilitate regional governance, strategy, collaboration and partnerships on expanding broadband access and closing the digital divide throughout Monterey County;
- Equitable geographic representation;
- Priority for unserved, underserved and disadvantaged communities

Summary of ITD Efforts

- Research on previous Monterey County regional emergency dispatch services JPA discussion;
- Discussions with Monterey Bay Economic Partnership, Central Coast Broadband Consortium, City of Salinas and County counsel;
- Discussion with Best Best & Krieger LLP (BB&K), an expert on broadband, cable, franchise and JPAs;
- Discussion with Riverside County on regional broadband

Summary of ITD Efforts – cont'd

- Topics of discussions
 - Identify sustainable broadband issues that a JPA aims to solve;
 - Identify a community broadband operational model;
 - Appropriate governance structure and best practice;
 - Lessons learned from previous regional efforts to solve community broadband issues

Request for Clarification and Modification

- Request Board to consider additional governance structures
 - a) A Broadband Board with representations from public agencies, schools and community partners;
 - b) A JPA to include public agencies and schools, to contract, and jointly exercise common powers, and to work with community partners;
 - c) A JPA to include public agencies and schools, to form a separate legal entity, and work with community partners

Request for Clarification and Modification – cont'd

- Return to Board with a more comprehensive analysis of referral and anticipated effort for completion, on July 20, 2021