## **EXHIBIT A**



Order Form Monterey County CA

## PRICING SUMMARY

Renewing Subscription Fees - 7/1/2021 - 6/30/2022			
Solution	Billing Frequency	Quantity/Unit	Annual Fee
Address Identification	Annual	1 Each	\$30,114.00
24/7 Hotline	Annual	1 Each	\$6,200.00
Compliance Monitoring	Annual	1 Each	\$9,180.00
Rental Activity Monitoring	Annual	1 Each	\$12,240.00
		SUBTOTAL:	\$57,734.00

Order #: Q-141357 Prepared: 05/14/2021



## **PRODUCT DESCRIPTIONS**

Solution	Description	
Address Identification	Ongoing monitoring of 60+ Short Term Rental websites including major platforms Airbnb, VRBO, HomeAway, Booking.com, FlipKey, & Expedia. Our machine learning will deduplicate all known Listings into unique Rental Units, where our identification team will provide owner contact information for further enforcement. This product includes:- Ongoing monitoring of all listings in your jurisdiction  - Updating listing activity and details every 3-5 days  - Screenshot activity of every listing  - Deduplication of listings into unique Rental Units  - Activity dashboard and map to monitor trends and breakdown of compliance	
24/7 Hotline	24/7 web and phone hotline for your community to report short term rental complaints such as parking, trash, noise disturbances, and illegal short term rentals. This product include:- Mobile-enabled online web form for citizens to submit tips or complaints (text, videos, and photos) - 24/7 call center for citizens to contact and report complaints verbally - Recordings for all call center complaints - Email notifications to your team when complaints are logged - Automatic outbound IVR calls and SMS messages to permit emergency contacts notifying them of the complaint - SMS support for emergency contacts to mark a complaint as acknowledged or resolved with the ability to send resolution notes - Hotline Dashboard for tracking complaint volumes, trends, and categories - Ability to upload Notes/Comments to each complaint	
Compliance Monitoring	Compliance monitoring provides up-to-date information for each identified Rental Unit and its compliance status. We configure your compliance definition specific to your jurisdiction rules and ordinances in order to provide up-to-date compliance status of each identified Rental Unit. Additionally, this product will:- Allow your team to send letters to noncompliant properties 24/7  - Configure letter templates with your branding and letterhead  - Add as many letter sequences as you need for escalation  - Monitor properties that become compliant after letter enforcement	
Rental Activity Monitoring	Ongoing monitoring of Short Term Rental listings for signs of rental activity including historical revenue estimates & occupancy. Coupled with our Tax Collection product, users can also compare historical revenue estimates to actual reported revenue to identify those that may be underreporting and underpaying sales tax (i.e. TOT).	

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