# Cesar Lara's Resume

### Special Qualifications

- Conversationally Bilingual, Spanish
- Advance Computer Skills (Word, Excel, Outlook, Publisher, Google Suites)
- Operations Management

- Strategic Planning
- Political Campaign Skills
- Leadership Development
- Strategic Partnerships

#### **Education**

- Attend several trainings and meetings around organizational structure and leadership development.
- February 2018, Graduate of Working Partnerships Judi Budget Training
- June 2016, Graduate of Center for Story-Based Strategy Advanced Training
- 1996-2002 Bachelor of Science, International Relations from California State University, Chico
- July 2002, Graduate of the UFW Organizing School, Teacher Dolores Huerta
- March 2008, Graduate of AFL-CIO Leadership Academy
- December 2009, Wellstone Foundation Advanced Campaign School

#### Work Experience

- Director of Programs and Policy (March 2020 Present), MILPA Collective, Manages Local Staff, Programs, Policy and Public Relations to Community. (339 Melody Ln, Salinas, CA 93901)
- Executive Director (September 2006 Present), Monterey Central Labor Council, manages all personnel matters, Political, Policy and Public Relations to elects, community and local media. Day to day management of the Council. Coordinates all fiscal controls and procedures to the board of directors. (931 E. Market Street, Salinas CA 93905)
- Policy Director (June 2015 March 2020), Building Healthy Communities, a 10 year initiative of the California Endowment that cultivates assets in communities to improve health status and equity for all residents. Working with the leadership team, I guide the policy work that is looking at values and practice changes across systems (schools, health care, land use, justice system) and supporting community leadership to redefine health and identify solutions that are relevant to East Salinas and across Monterey County. (295 Main St #500, Salinas, CA 93901)
- Secretary Treasurer (February 2011 December 2015), Teamsters Local 890, Elected officer to present the 5000+ members based across California. With staff coordinate all fiscal controls and procedures to membership.
- Political Consultant (July 16, 2005- Nov 10, 2005) Monterey Central Labor Council, Assisted the Political Director and Executive Director to develop the Labor Council's wining plan

for the November 8th election and was instrumental in the develop stronger relationships with affiliates and non-affiliates unions to work together under the Alliance for a better California/ AFL-CIO agenda for the coming election.

- State Director (September 2003- July 15, 2005), La Union del Pueblo Entero (LUPE)-Managed all personnel matters, supervision of program managers thought California, develops and directs action plans related to a number of campaigns and grants. Managed eleven staff members and budget exceeding \$850,000. Coordinated all fiscal controls and procedures and all information technology systems for LUPE offices statewide. Maintains administrative structures for LUPE and related projects. Expanded, strengthened, and focused program resources to exceed grant obligations. Developed positive relationships with grant funding sources to ensure future funding.
- Congressional Aid, Scheduler (November 2002-September 9, 2003), Congressmen Sam Farr (CA-17) Worked as a full-time congressional aid and managed the schedule for all events/meetings west of the Mississippi River.
- Office Manager (June 2002-November 2002), UFW Political Department—Office Manger for \$500,000 non-partisan Campaign to increase Latino participation in Senate District 12 (Monterey, Stanislaus, San Benito & Madera Counties) for the 2002 November Election. Helped coordinate procedures, logistics and staffing more then 50 staff members.
- Congressional Aid (Summer of 2000 & 2001), Congressmen Sam Farr (CA-17) --Worked as a full-time congressional aid, assisting constituents with a full range of problems and concerns with local and federal agencies.
- House Coordinator (1997 to 2000), UHFS & Department of Foreign Languages--Worked with California State University, Chico Department of Foreign Languages and University Housing and Food Service (UHFS) to manage Konkow Halls' Spanish Language House.

#### Volunteer Work/ Appointments

- Monterey County Workforce Development Boards (2007 Present) Active member of the executive board of the Mo. County Boards. WIB's offers programs and services to provide employers' access to qualified workers and equip job seekers to compete in today's job market.
- City of Salinas, Measure G Oversight Committee (June 2017-November 2020) -Current Chair Active member, workers with City staff and community to ensure that City Funds are used to support community.
- Californians for Pesticide Reform (August 2016– Present) Board Member to 501c3 that conducts political activities in High Percentage Latino Communities.
- MILPA Collective (March 2018 March 2020) Board Member to 501c3 that focuses on ending the school to prison pipeline and justice reform issues.
- **Communities to New California (October 2009 Present)** Board Member to 501c3 that conducts political activities in High Percentage Latino Communities.
- City of Salinas, Measure V/E Oversight Committee (June 2012-June 2017) Past Chair Active member, workers with City staff and community to ensure that City Funds are used to support community.
- California Fair Trade Coalition (2007-2015) Board Member to 501c3 that works to make trade agreements equitable and fair for Americans and people all around the world.
- Democratic Central Committee (March 2004-2019) Former Co-Vice Chair and Board Member. The MCDCC is responsible to build the party organization at the district, regional, county and state levels, to register Democratic voters and to encourage Election Day turn out among Democratic voters.

- National Association for Chicana and Chicano Studies (NACCS) (2000 to 2007) —Member and former Chair of the Northern California chapter of NACCS. NACCS was founded in 1972 to foster academic research to further the political awareness of the Chicano community.
- Model United Nations Team-United States of America (Delegate/Officer- 2002) --Elected officer of the Chico Chapter of MUN at the end of Spring 2001. The Chico State delegation represented the United States at the NMUNC in New York, where nearly 2,600 college students and faculty from all over the world
- Model United Nations Team-Netherlands (Delegate- 2001) -- The Chico State delegation represented the Kingdom of the Netherlands at the NMUNC in New York, where nearly 2,600 college students and faculty from all over the world participated in this challenging and educational simulation of the United Nations.
- CSU- Chico's M.E.Ch.A. (Director- 2000-02) -- Elected director of M.E.Ch.A. at the end of spring 2000. Director duties include organizing weekly meetings, recruitment efforts of potential members, helped to overseeing lobbying efforts at a statewide effort by other M.E.Ch.A. to lobby in Sacramento to help pass AB 540 (Bill to help immigrant students not pay out of state tuition level).
- Northern California Hispanic Chamber of Commerce (2000 to 2002) -- Active participant of the chamber was involved with coordinated community events with the chamber.
- **Congressional Internship (Summer of 1999)** -- Assisting constituents with a full range of problems and concerns with local and federal agencies.
- **Greenfield Youth Commission** (Founder and First Chair)-- Coordinated with City and School Board staff to fund and advise the Boards on a number of policy issues, along with the coordination of projects within the community of Greenfield and Southern Monterey County.
- Monterey County Youth Commission (former Vice-Chair) -- Appointed to the commission by Monterey County Board of Supervisors to advise the Board of Supervisors and County Agencies on youth issues.

## **References available upon request.**